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FOR IMMEDIATE RELEASE

## **AVANU Delivers the Perfect Experience for Microsoft® Lync™ Server 2010 Environments**

*The Lync™ Experience is 100% Dependent on the Infrastructure It Runs On*

San Jose, CA – September 13, 2011 – AVANU® announces the first combination of Server Load Balancers and Management Systems that delivers affordable high availability for Microsoft® Lync™ Server 2010 insuring users get scalability and reliability for that perfect experience. AVANU's bundled solution is the only integrated real-time monitoring and analytics optimized for the Lync™ environment.

With Lync's built-in hot-failover capability, load balancers are deployed to eliminate single points of failure – providing a true high-availability solution. CAI Networks' WebMux Load Balancers from AVANU have proven to be highly reliable and affordable. The WebMux load balancers exceed Microsoft's requirements for redundancy to insure continuous availability with no interruption of business. All WebMux models have a rich feature set supporting extensive options in Layers 2-7 load-balancing, enhanced HA for office servers, SSL Acceleration, support for PCI industry standards, IPv6, a variety of VLAN, link aggregation, spanning tree options, IGMP and MLD support, as well as multi-language support for global customers.

Kontinuum™, AVANU's managed service for Lync™ Server 2010 provides an in-depth insight into any network's ability to support Lync™ from the number of supported sessions to analyzing the Lync™ deployment impact on other applications.

Kontinuum™ Benefits:

- Pre-rollout Infrastructure Assessment includes network baselining and assessment, synthetic load generation to simulate Lync™ traffic, and validating prerequisites and connectivity
- Implement Change Control process and monitoring for end user quality of experience and the key infrastructure components including:
  - Lync™ server components
  - Microsoft® servers and services, such as Exchange, the Active Directory Service, SQL Server, and Windows® Clients
  - Non-Microsoft components, such as handsets, soft phones, and VOIP gateways
  - Quality of Service
  - Network devices and interfaces
  - Application load
  - Automated alerting for fault detection combined with correlated views to simplify fault isolation and correction
  - Reporting and analysis to simplify managing the environment and vendors

Kontinuum™ also has the abilities to control the infrastructure that carries the Lync™ traffic, failures and other threat to end user quality can be found and fixed in real-time, monitor and control both Microsoft® and non-Microsoft elements, including the ability to visualize Lync's performance and correlate events and metrics across the underlying network components. Kontinuum™ is AVANU's Support Platform answer to Lync™ Server 2010 for enabling visibility over the entire network.

"We are very excited to offer Kontinuum™ for providing a new dimension in high availability insight and management capabilities needed in today's ever more complex and lean IT environments. Kontinuum™ and WebMux are a terrific fit for the growing world of Microsoft® Lync™ customers", says Fritz Ames, Executive Vice-President & CTO of AVANU®.

AVANU® brings together the WebMux Load Balancers and Kontinuum™ Support Platform to deliver an optimal unified communications Lync™ Server 2010 experience with efficiency and affordability.

### **Kontinuum™ and WebMux Availability**

For additional information on Kontinuum™ products & services and WebMux Load Balancers, interested in becoming a reseller, contact [sales@avanu.com](mailto:sales@avanu.com) or call 1.888.248.4900 (US & Canada Toll Free), 1.408.248.8960 International.

### **About AVANU, LLC**

Based in the Silicon Valley of California since 1997 with a satellite office in Washington DC area, AVANU® is a worldwide value-added supplier with a focus on IT network infrastructure, data center, software, design and implementation services. AVANU's customers are system integrators, value-added resellers, web-hosting companies, ISPs, co-location entities, Fortune 500 companies, educational institutions, and local and federal government agencies. AVANU's long-term customers appreciate our honesty, responsiveness, high integrity, and customer-centric focus. AVANU® is a certified participant in the U.S SBA's 8(a)/SDB development and WOSB program, DoD CCR, and IAE's ORCA certified. <http://www.avanu.com/about.htm>

### **About Servera**

Servera enables Managed Unified Communications for the leading players in the communications market. Servera's Kontinuum UC service platform is the flagship product that delivers the remote IT management capabilities required to manage Unified Communications and the network infrastructure it depends on. Kontinuum focuses on helping our customers and partners remove the operating risk and cost associated with delivery perfect end user quality for voice, video and online collaboration. Servera is headquartered in Orange County, CA.

### **About CAI Networks**

CAI Networks located in Southern California USA was founded in 1987. CAI design and manufacturer Layers 4-7 Traffic Management Load Balancers and Global Load Balancers. They are known for sophisticated features, straightforward management interfaces, reliability, and affordability. The load balancers are designed with heavy emphasis on highly reliable architecture, algorithms, and hardware platform. CAI also deliberately provides enduring compatibility between older models and software enhancements giving more value to one's investment. Customers get the high-performance to meet the needs of a wide-range of customer applications.

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