

Tips for designing t-shirts for celebrating National Breast Cancer Awareness month in October.

Some Tips:

•Use lots of pink - but make sure you are using the right shade of pink. The recommended Pantone shade is 237 CVC - or Breast Cancer Pink. In the design notes that you submit to your custom t-shirt printer, spell out the exact shade that you want.

•Be careful of artists' rights and trademark phrases. If you are duplicating an organization's logo and trademark phrase on your t-shirt design, make sure you have permission to use them. Check with the organization to make sure there are no rules about the use for the logo or phrase.

Use Black as a Background Color – and Pink to Emphasize the Message



Don't forget to design shirts for the guys as well!



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