

Marketing Services

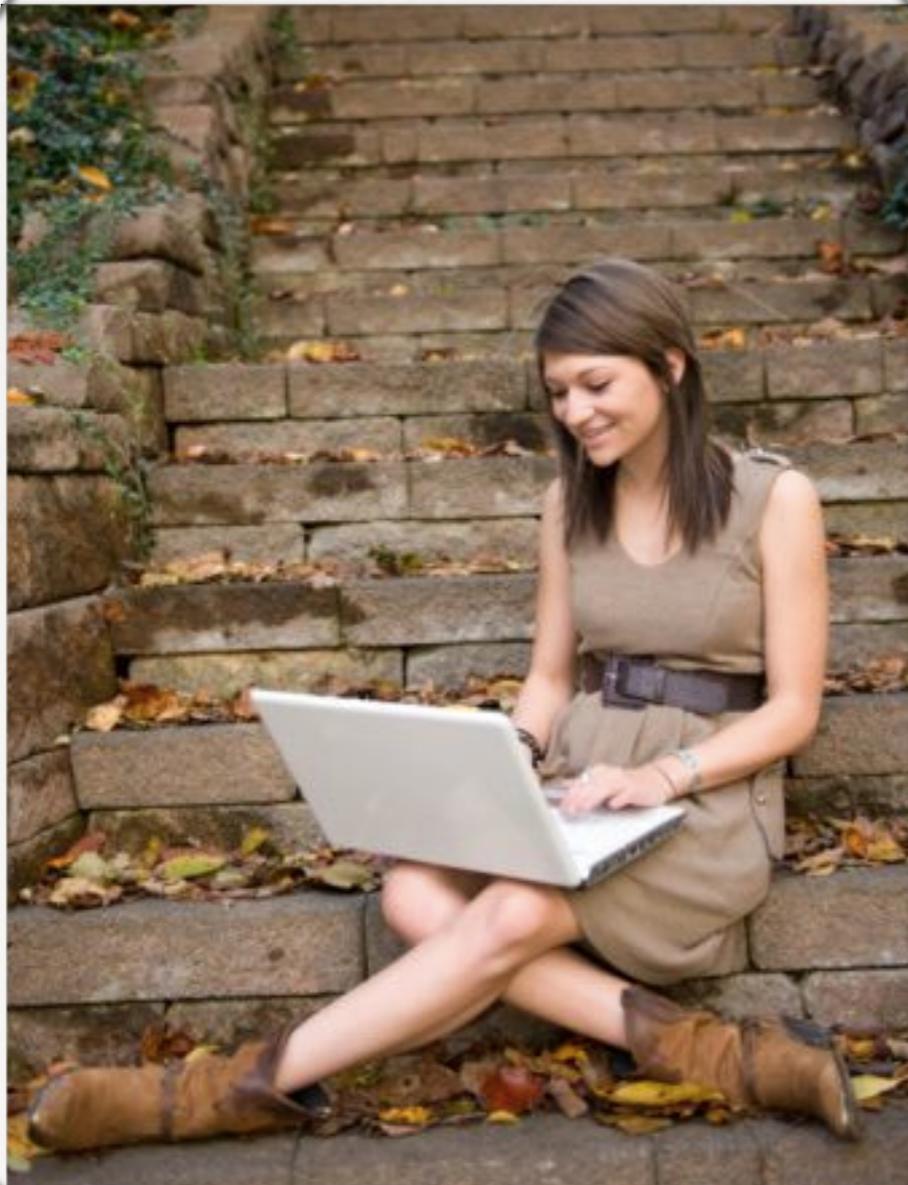
Vegan Mainstream provides you with a unique combination of cutting edge tools and an experienced team of vegan professionals. We're looking forward to creating a campaign that's right for your business and enhancing your products and services

At Vegan Mainstream, we believe a key way to push mindful living forward is through fanning the flame of likeminded brands. We are working hard to build a solid infrastructure of successful businesses and brands to ensure that an ethical lifestyle is accessible to everyone, everywhere. Imagine ethical retail stores, restaurants, clothing options and educational materials in every mall or community – every step in making this a reality is a step that accelerates the veg movement.

Thus our mantra Vegan Mainstream.



One-On-One Consultations



How often have you said: “If only I could tap a knowledgeable resource for bouncing ideas and simplifying solutions. If only I knew a strong marketing expert, someone I could reach out and touch when I need them.

Your business headaches have a solution! Our individualized powwows offer quick, helping hands, that inspire, motivate and grant access.

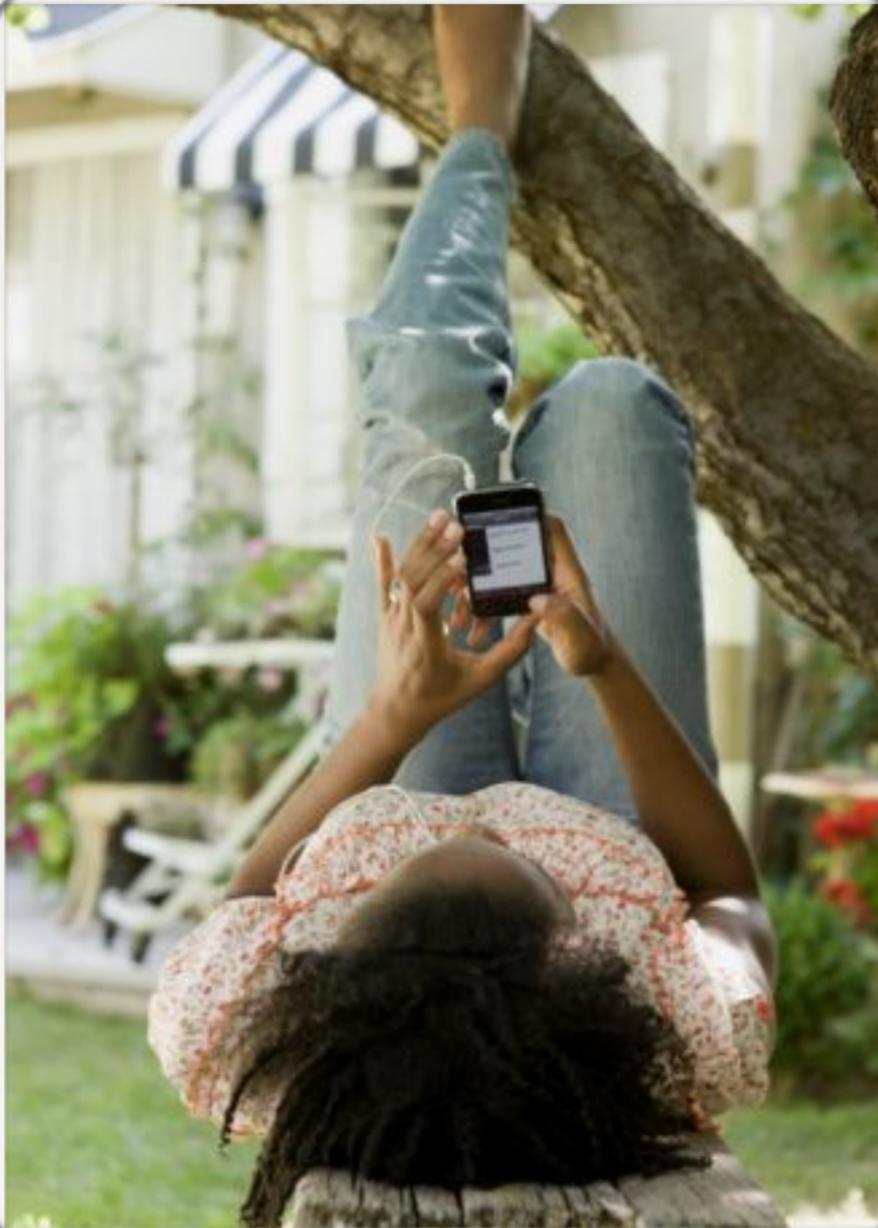
What To Expect From A Session?

- **Personalized and Catered:** No session will be alike - we can brainstorm ideas, talk through current issues or develop a marketing plan - It's completely customized
- **Hands On Sessions:** We prefer Skype meetings so we can share screens and show you tools, tips and how we market, first hand
- **Don't Miss A Thing:** Each session is recorded and meeting notes are provided
- **Prep and Prepared:** Before each meeting we research your industry, marketing focus and your previous marketing campaigns

\$45 Per 30 Minutes; \$90 Per 60 Minutes



Creative Services



Web Design Services

- Design And Redesign
- Landing Page
- Web Stationery
- Blog Header Or Button
- Single Banner Ad (Static Or Flash)
- Favicon

Print Design Services

- Print Ad Campaign
- Logo
- Business Card & Stationery
- Flyer Or Invitation
- T-Shirts

How It Works:

1. Please Fill Out Our Client Profile Sheet
2. After A Required Consult—Goals, A Projected Deadline, And Estimated Costs Will Be Assessed And An Agreement Determined And Confirmed In Email

[Click Here To View Pricing](#)



Advertisement



Reach New Customers With Relevant Targeted Ads

Full Service Ad Design, Placement And Analysis Packages

- Create 6 Month Advertisement Calendar
- Negotiate Contracts And Rates
- Secure Insertion Orders
- Design Banner And Text Ads
- Identify Daily Deal Site Opportunities
- Evaluate Existing Ad Plans
- Recommend New Advertising Partners

Additional Pricing Details

- Pricing Depends On Overall Advertisement Budget
- Package Pricing Doesn't Include The Publisher's Cost For Advertising
- Package Includes 3 Ad Designs, Additional Requested Ad Designs Will Be Billed To The Client Each Month
- 6 Month Agreement Required

Starting At \$500 Per Month



Facebook “Pages” Custom Set Up and Training



Page Set Up Or Relaunch

- Activate New Page (if Needed)
- Upload ~10 Photos
- Recommend 5 Post To Jumpstart Your Page
- Design Page Photo (180X560px Image)

Welcome Page

- Create Custom Welcome Page (Choose From 4 Templates)

Integration

We Will Set Up And Integrate All Of The Following Applications On Your Facebook Page (Unless The Client Isn't Actively Using An Application)

- Twitter, YouTube, Ustream, Pavments, Flickr, Photo Gallery, Coupons, Blog RSS Feed And Contest

Training

- Access To 2 Training Videos
- 30-Minute One-on-One Screen Share Session
- Recommended Launch Or Relaunch Plan

\$125 Per Page Set Up



6-Month Marketing Plan



Partner with a marketing expert to develop a personalized 6 month marketing plan for your business. Each plan will include actionable and measurable goals with specific objects. Let an expert ensure that you have the correct plan in place to propel your business.

Marketing Plan Outline

- Document Monthly Marketing Goals
- List 10 Key Enhancements And Recommended Changes To Existing Marketing Campaigns
- Identify 5 New Marketing Approaches To Reach A New Audience
- Provide A List Of Tools And Sites To Assist In Execution And Implementation
- Estimate Expected Results And Ways To Track Results

Final Plan - A 10 -12 Page Document

Examples provided upon request

\$575 Per Marketing Plan



E-Commerce Newsletter



Email Management

- Email Content Development And Recommendations
- Template Designed To Incorporate Overall Brand Image
- Newsletter Coded And Stored In Client's Email Marketing Tool Or Distribution Software
- Newsletter Frequency Established (if Managing A Series)
- Suggestions And Improvements Provided To Increase Email List Size And Response Rates
- Open, Click-Thru, Bounce Rates Analysis With Changes And Recommendations

Pricing:

HTML Template Design: \$150

HTML Template Coding: \$50

Monthly Email Management Fee: Starting at \$125 (depends on content, length and style)

Monthly Management Starting At \$125



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