The Social Media Habits of **GEICO, MetLife, Liberty Mutual,** and hundreds of other brands active on **Facebook** & **Twitter**...

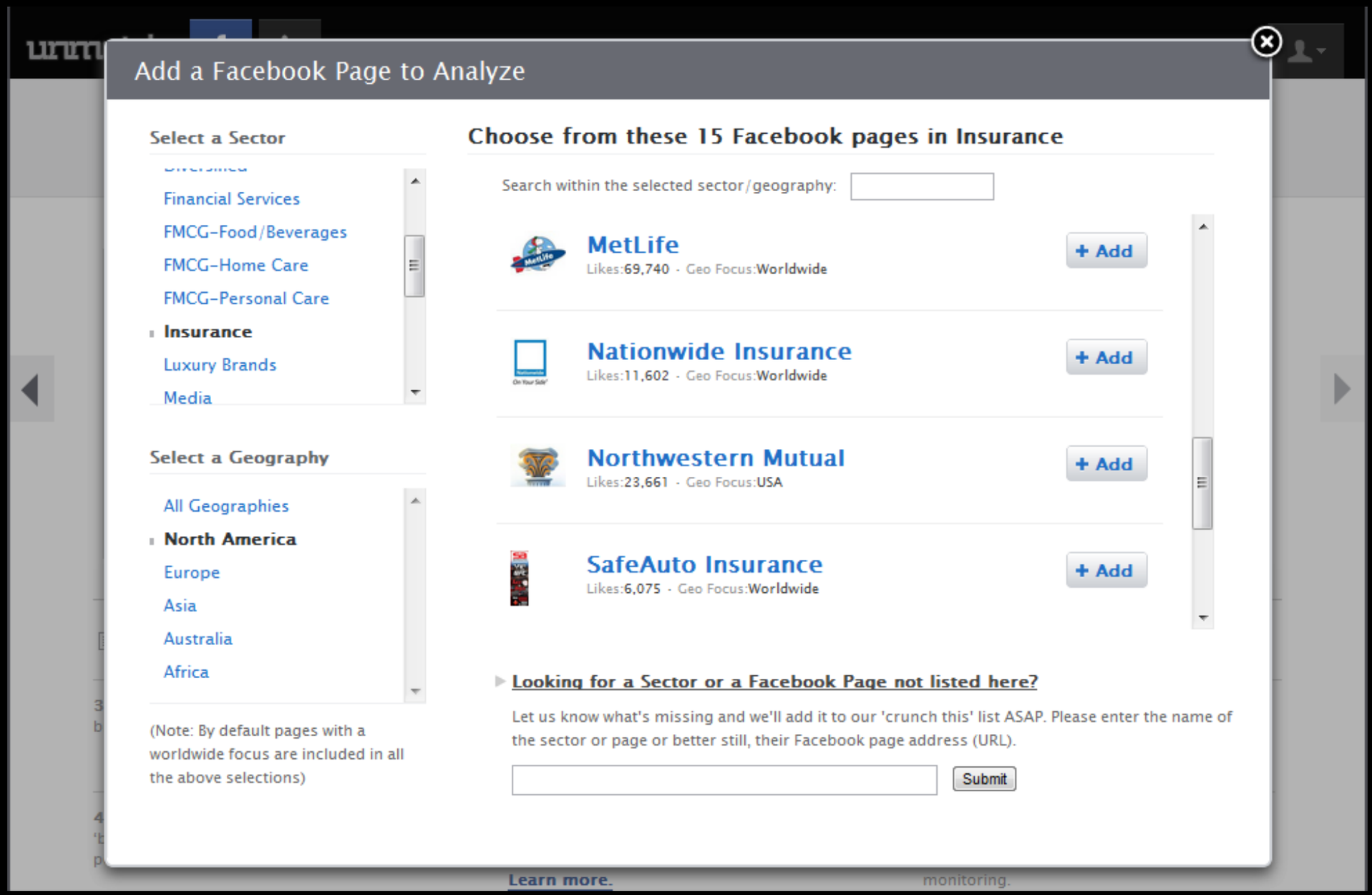
…analyzed by unmetric

Some screenshots from the unmetric web application…

With unmetric

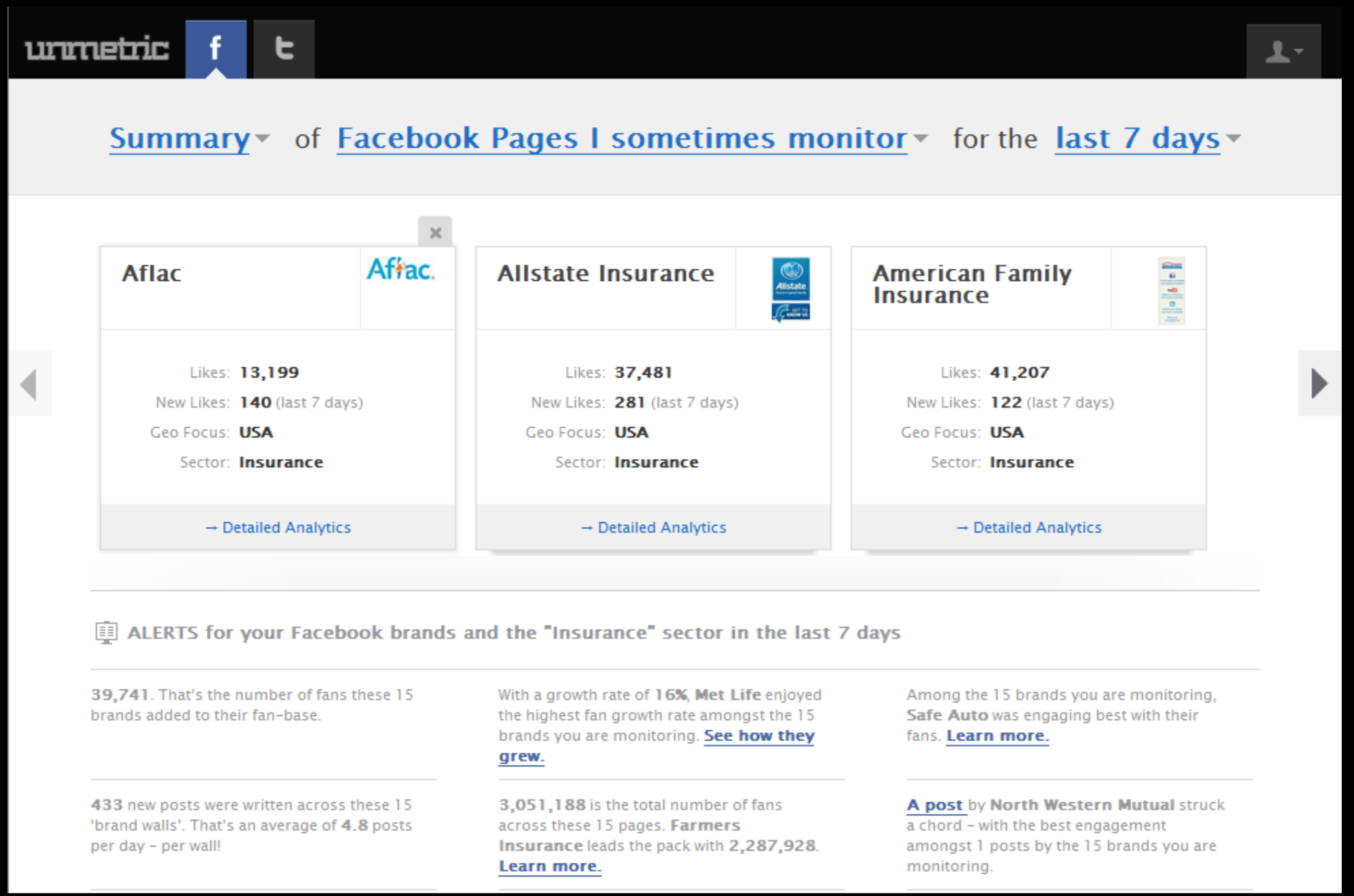
Pick and choose brands to analyse on facebook.

Select brands you compete with or just about any brand you'd like to study in depth (even if they're not in your sector)



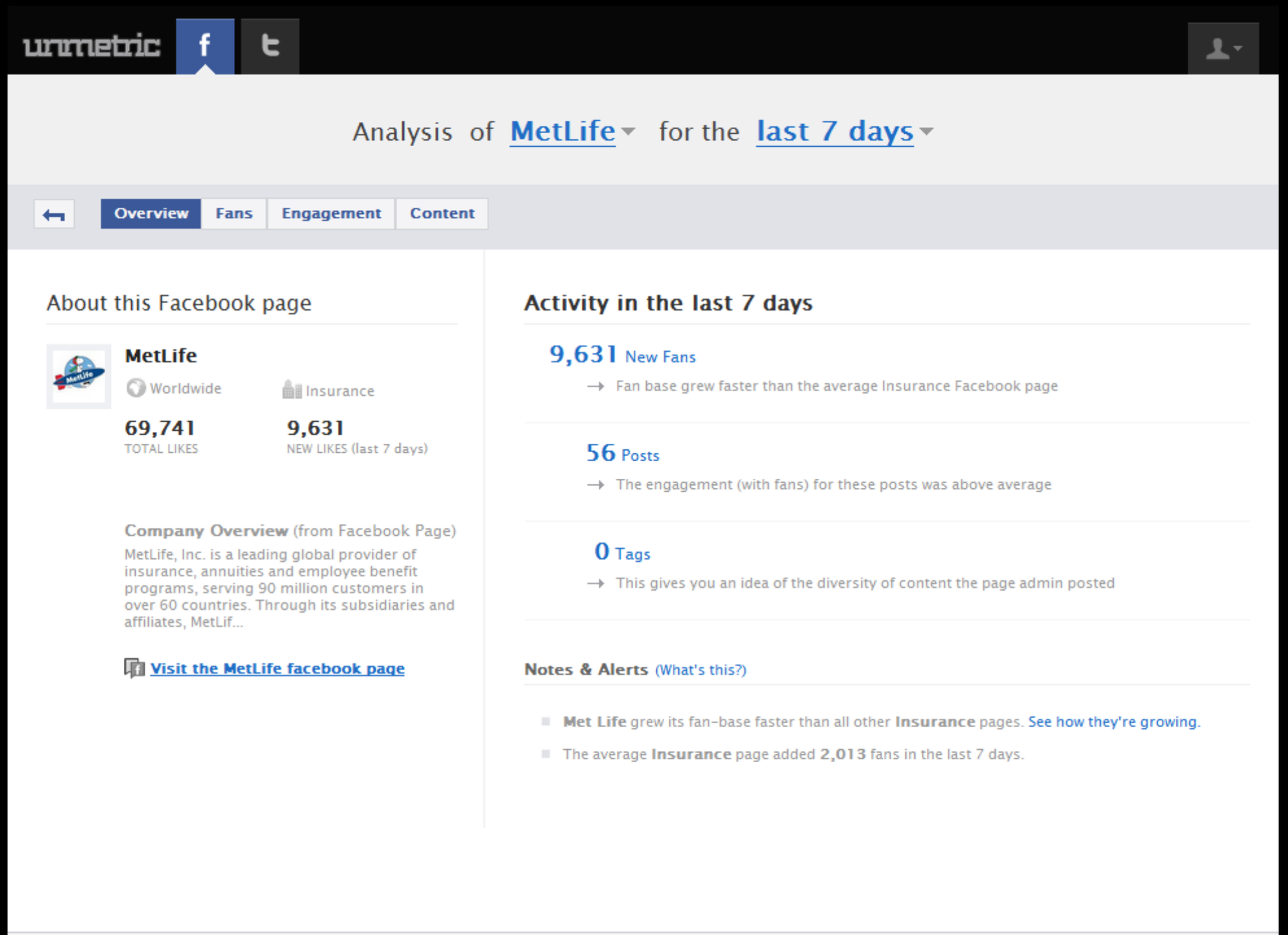
With unmetric

Get **a bird's eye view** and **alerts** on brands that matter to you



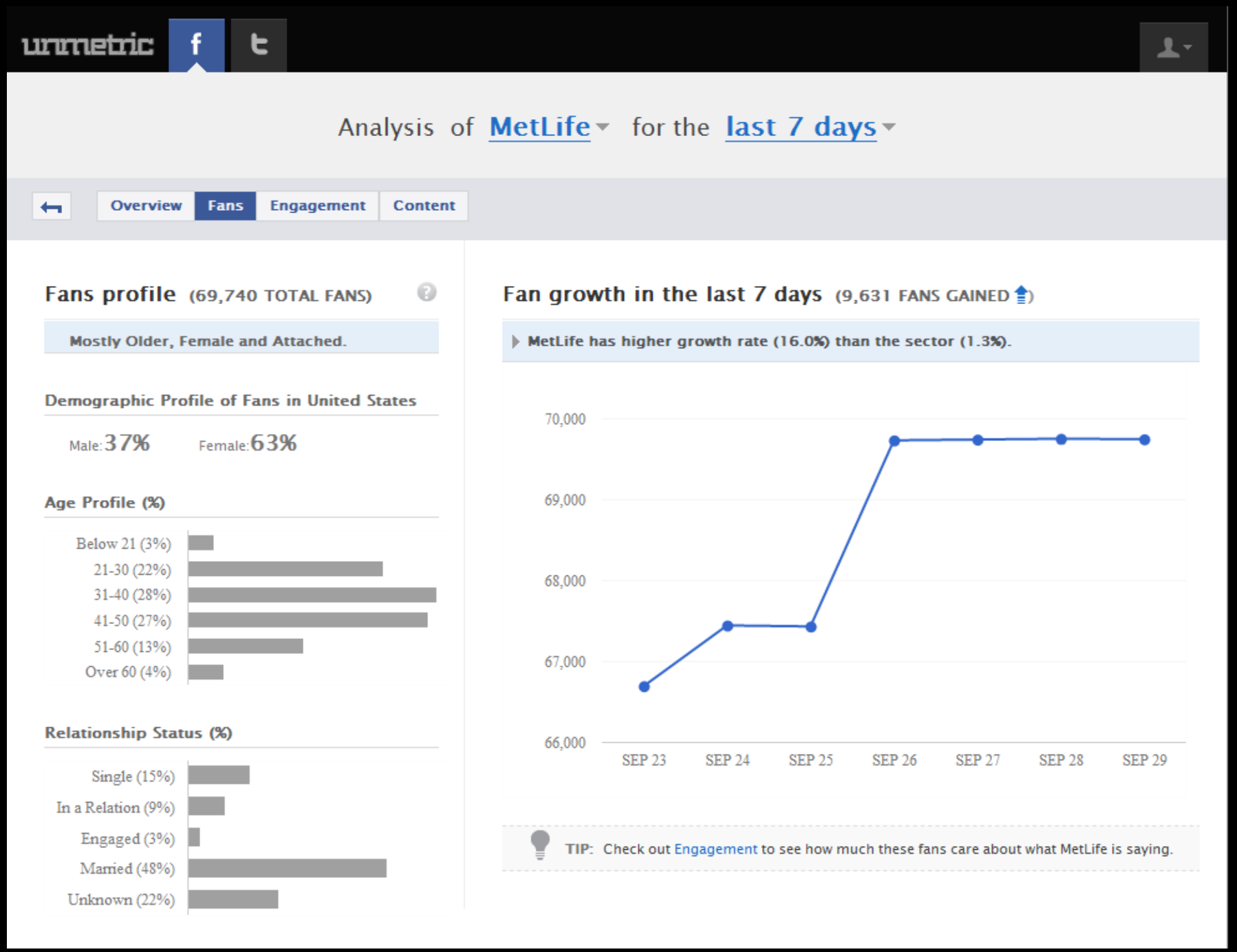
With unmetric

Dive deep into any brand



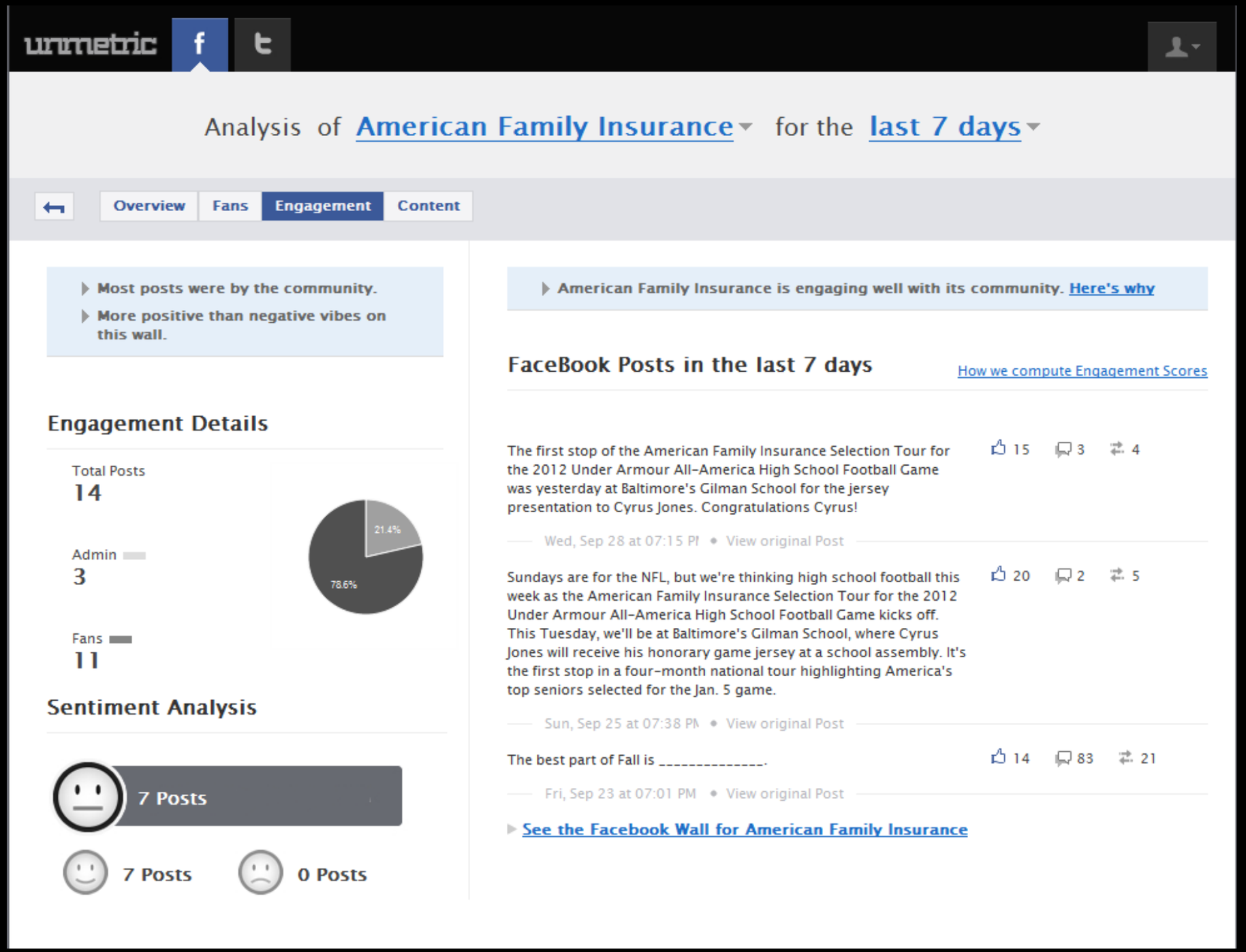
With unmetric

Study their **Fan Growth** and **Fan Profile…**



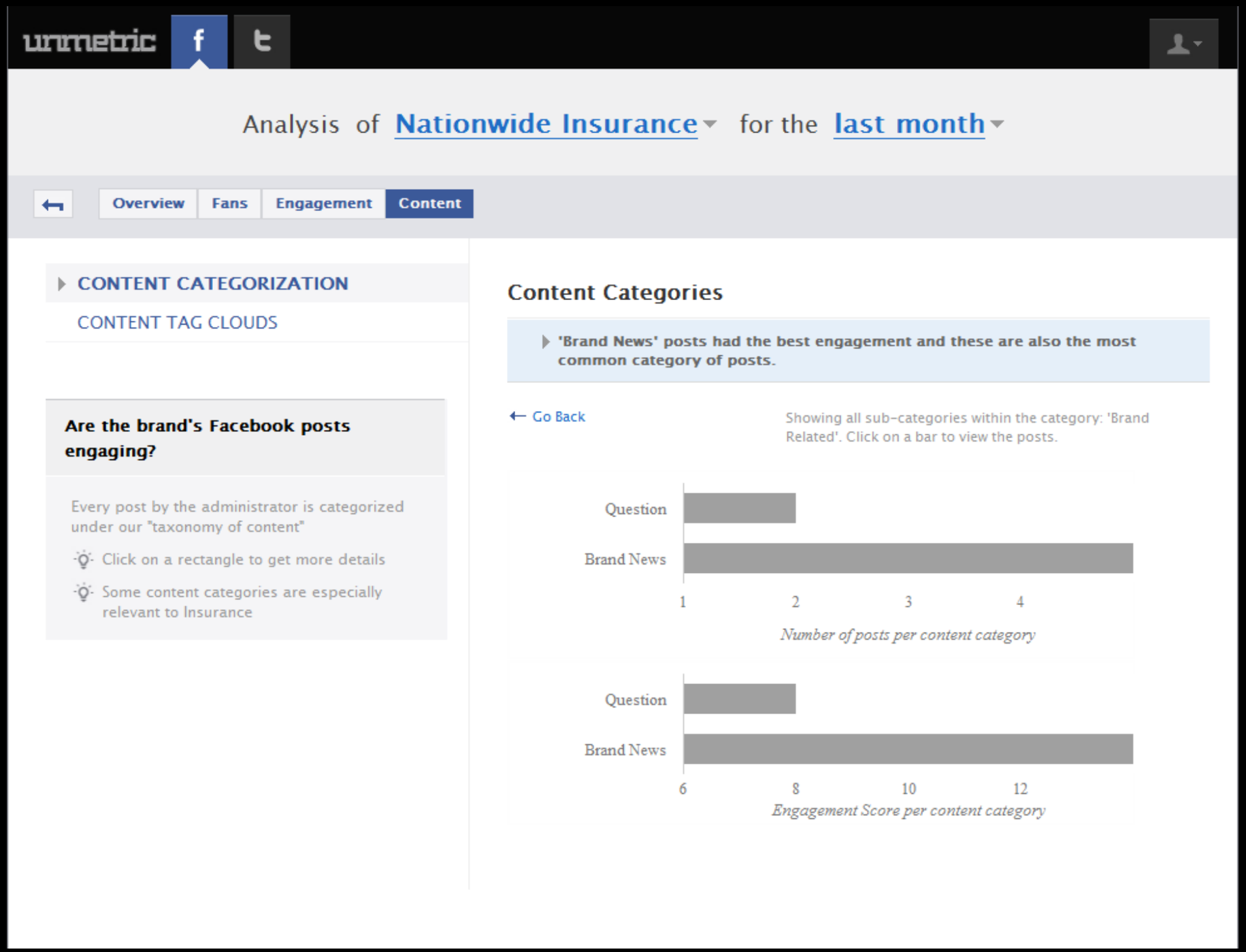
With unmetric

...and their **Rules of Engagement**



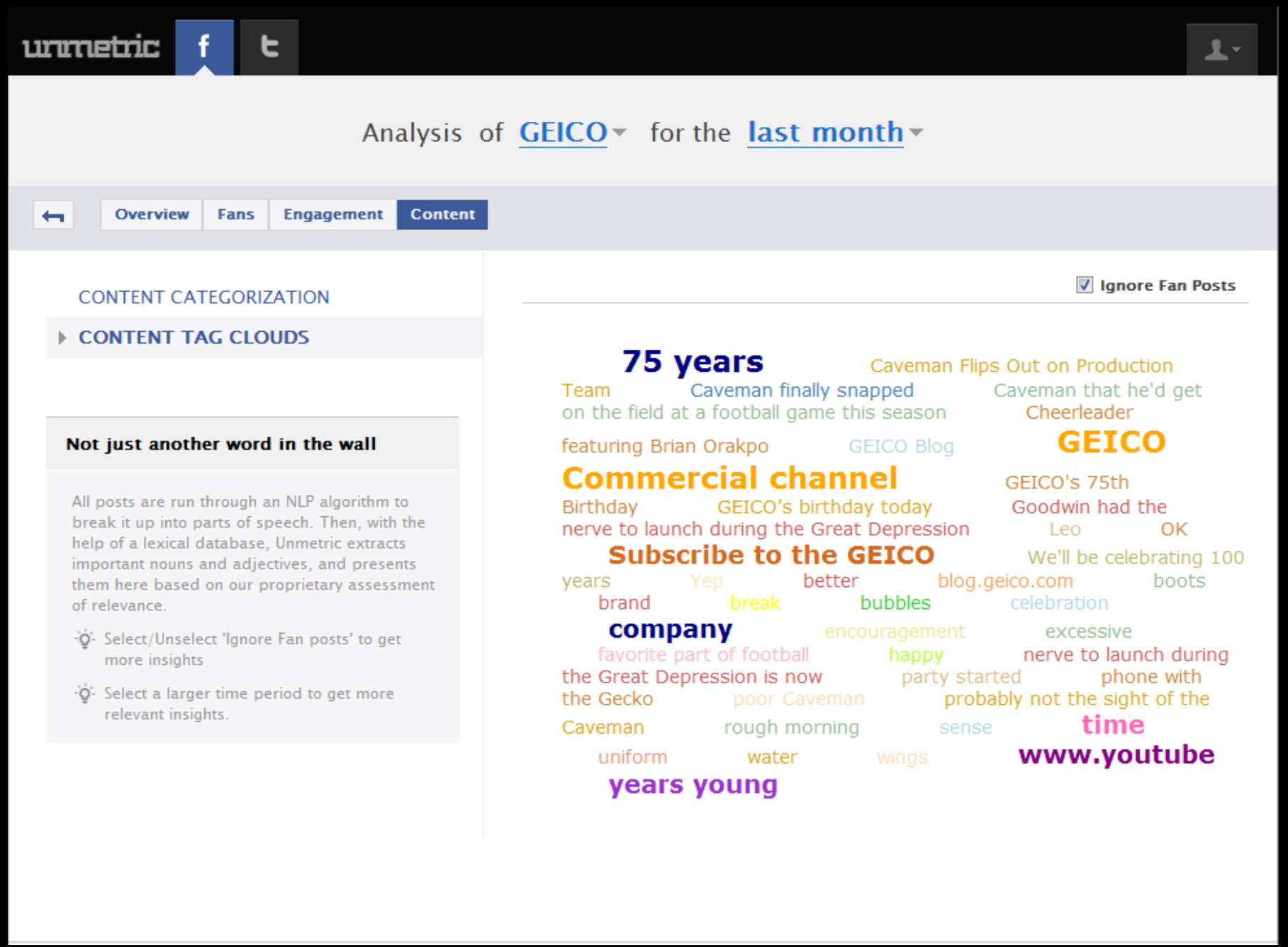
With unmetric

Dissect their Content Strategy like never before



With unmetric

Dissect their Content Strategy like never before

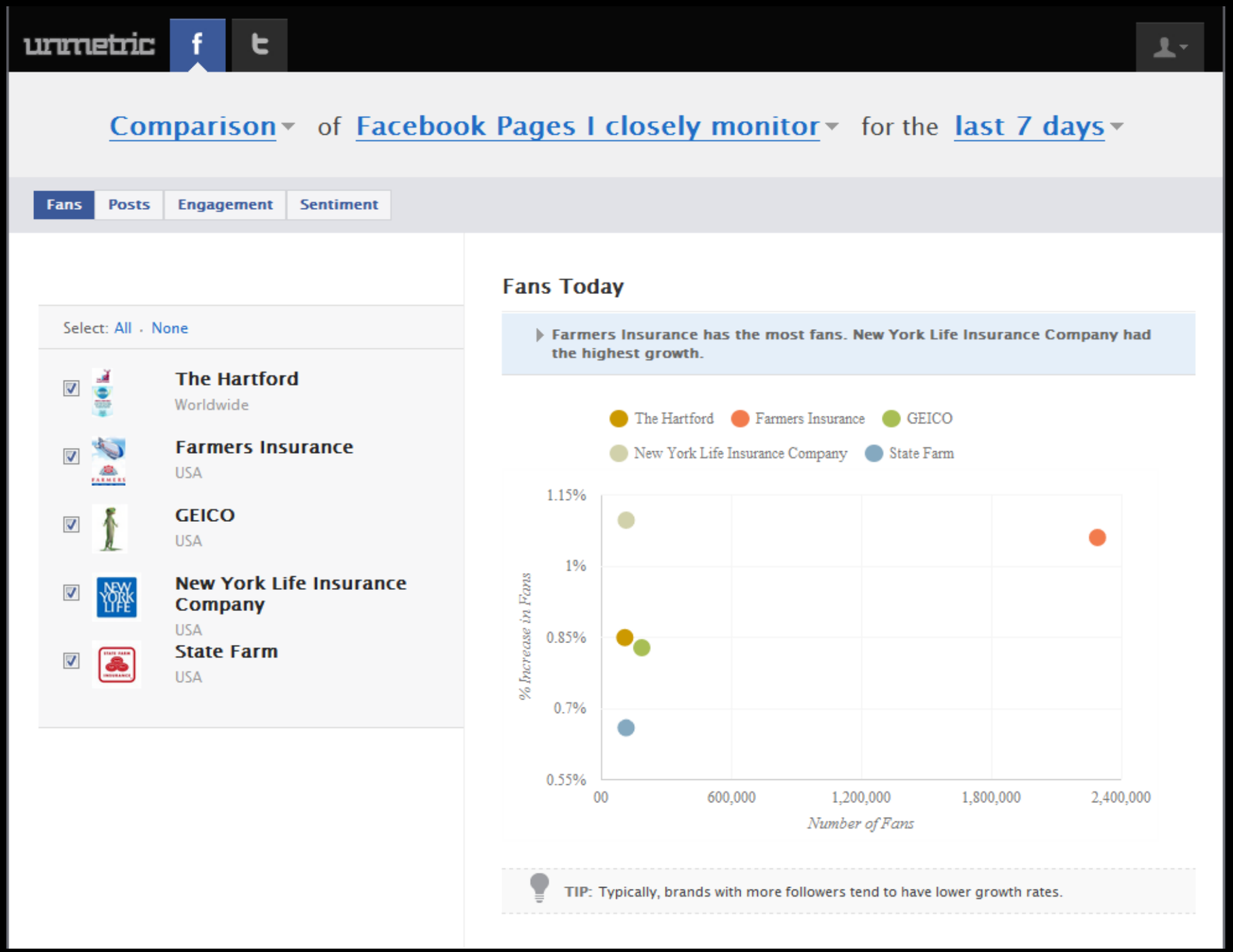


With unmetric

Compare what matters on facebook.

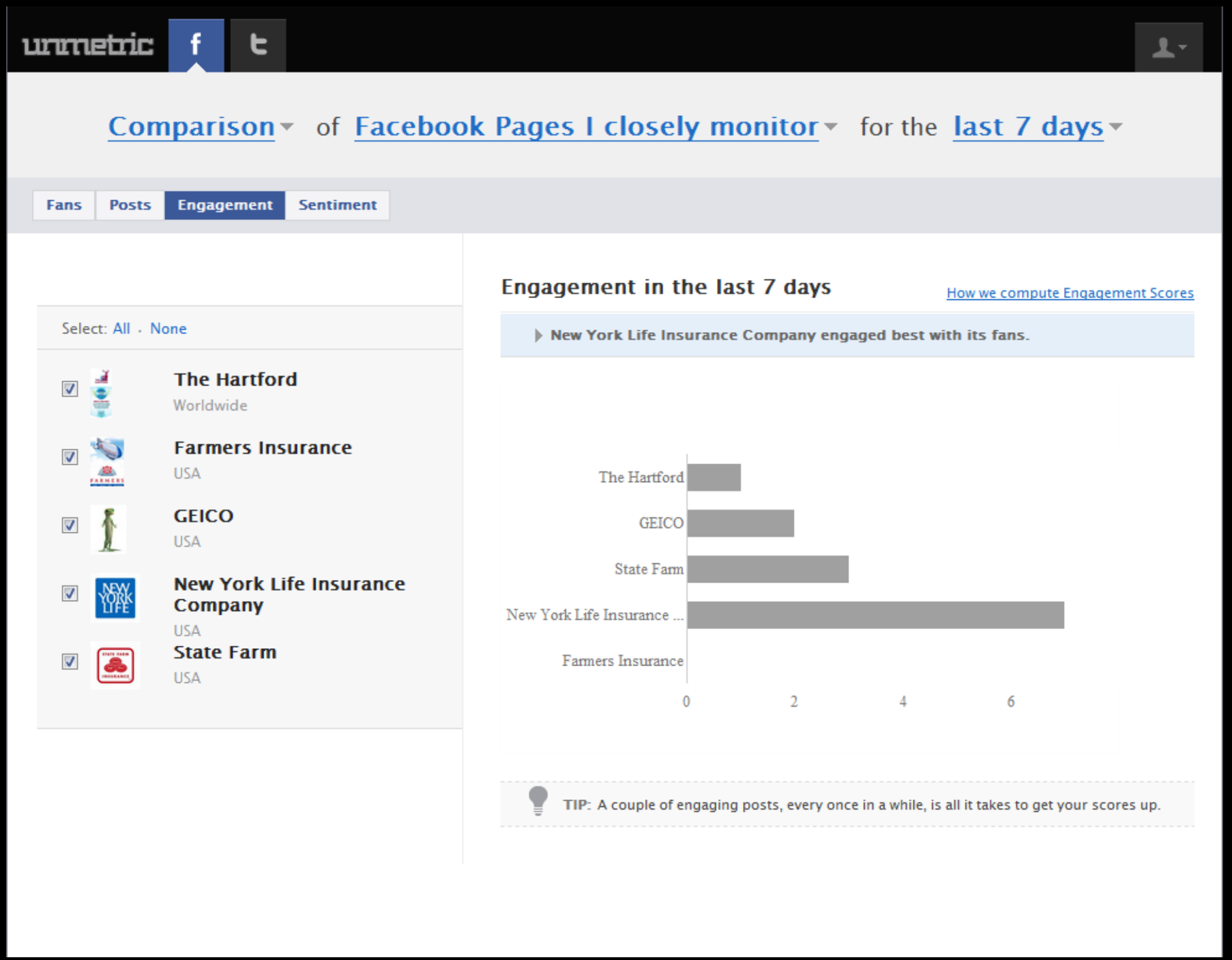
With unmetric

Compare Facebook fans and...



With unmetric

Compare Facebook fans and... **engagement** and more



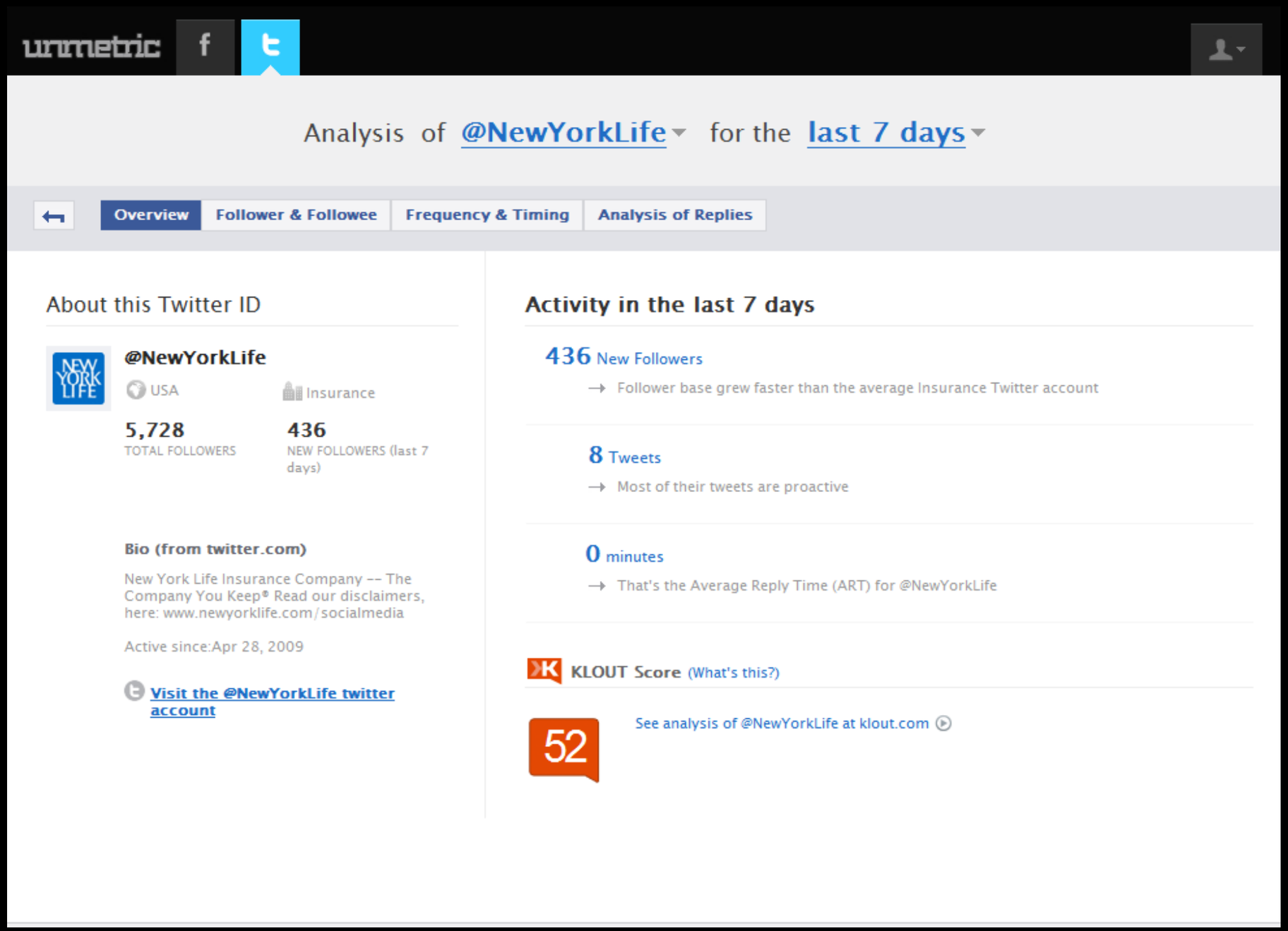
twitter is similar

with **some unique features of its own…**

We have...

unmetric

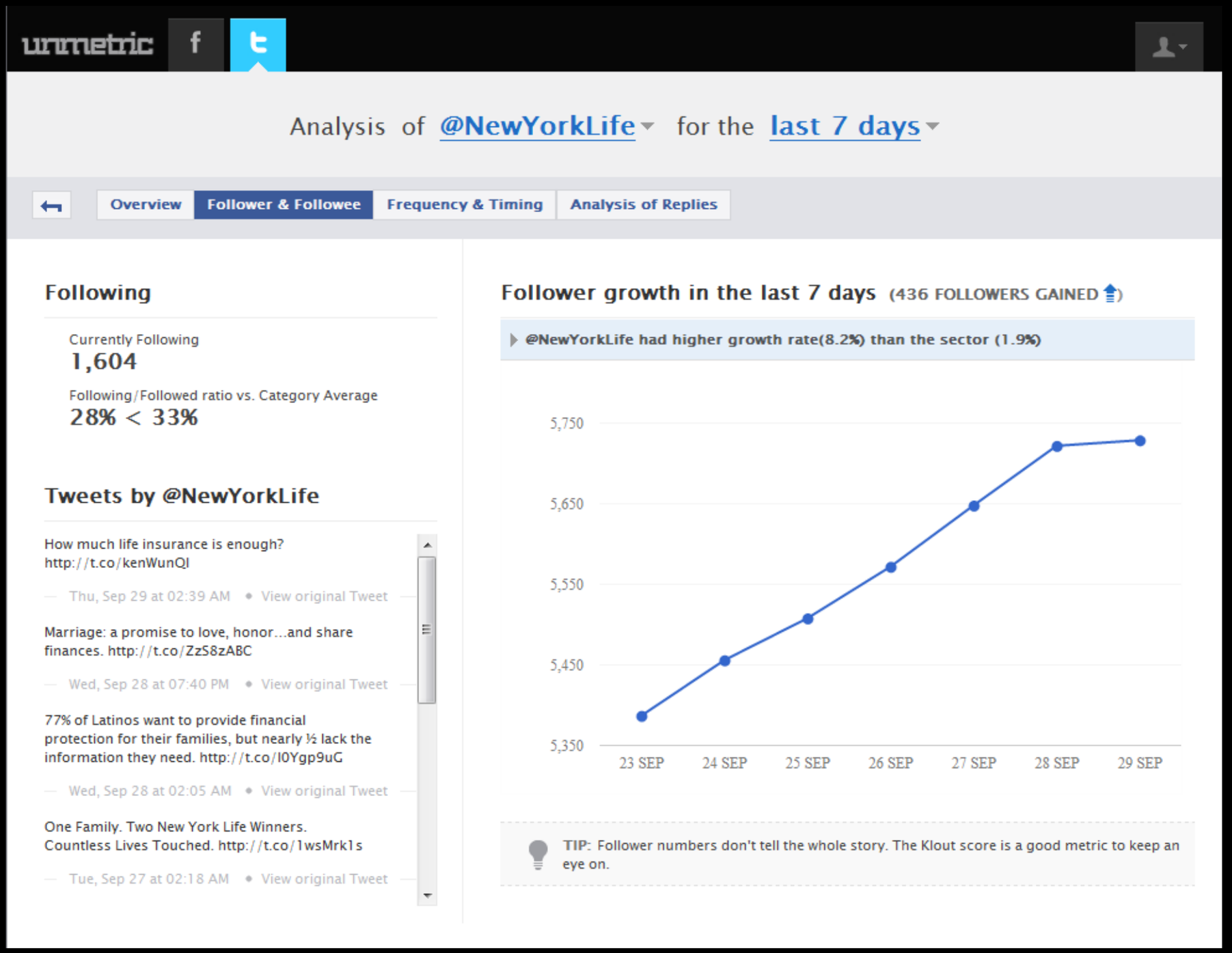
twitter summary of a brand



We have...

unmetric

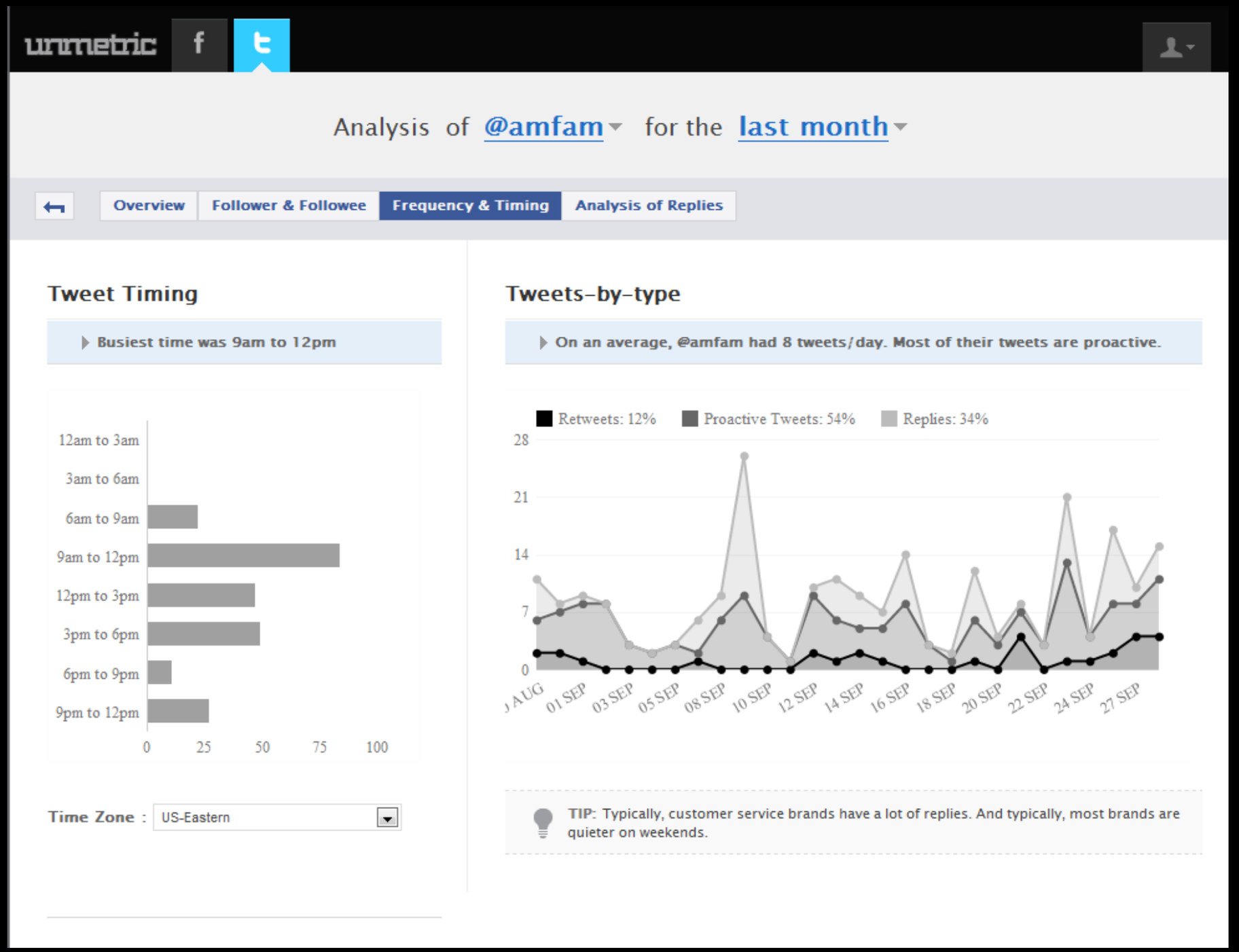
follower growth & followee ratio



We have...

unmetric

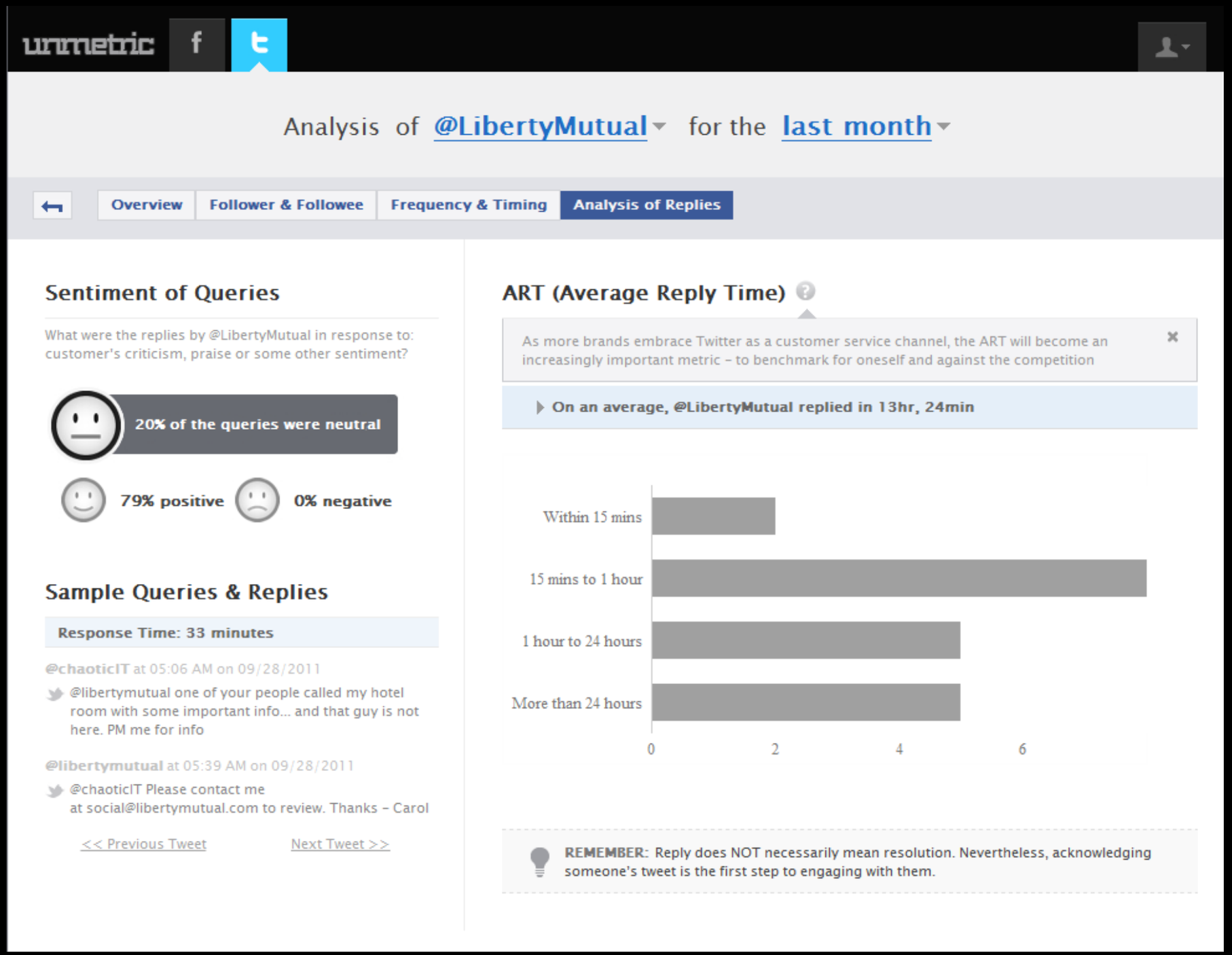
tweet timing (in various ways)



and lots more, including...

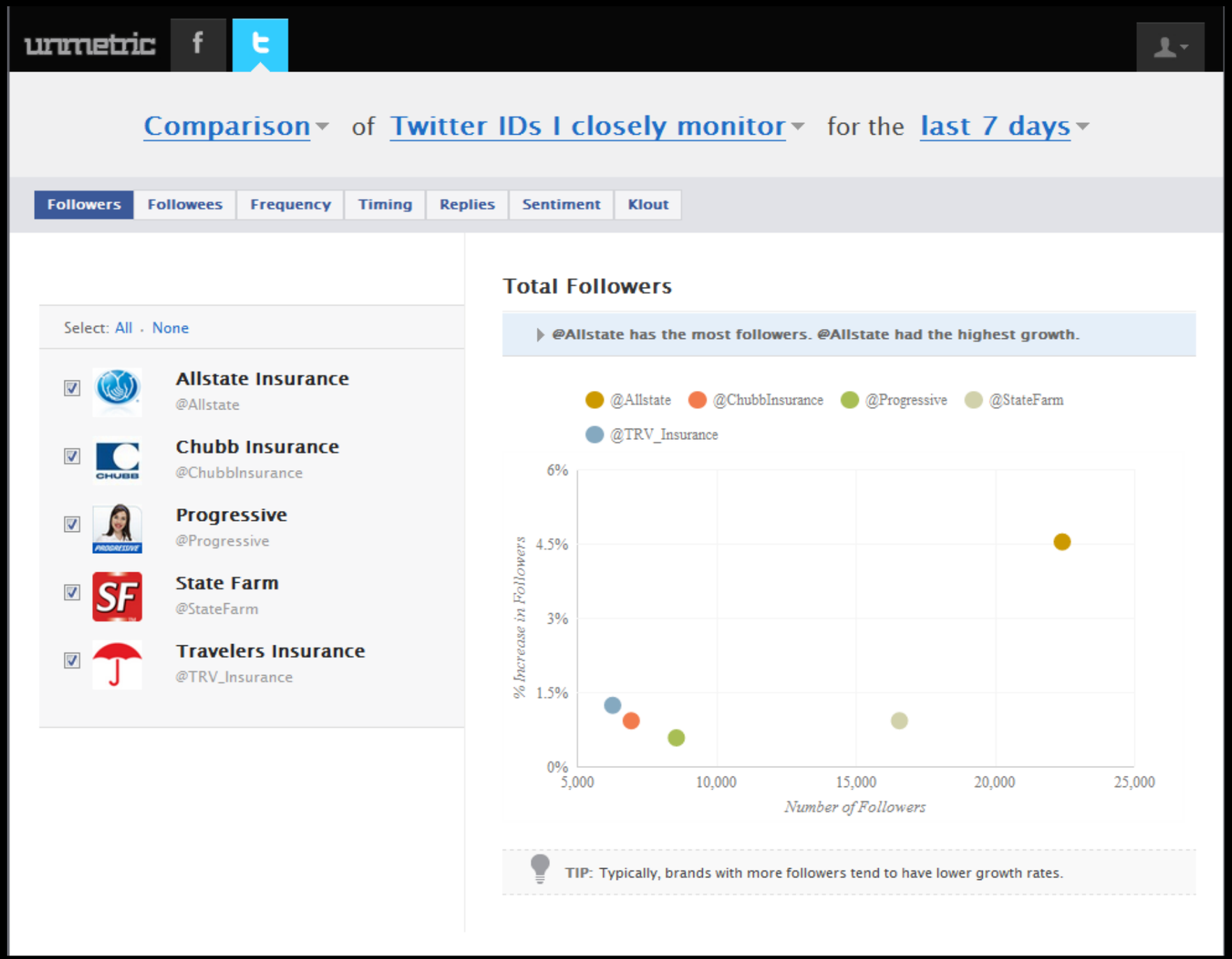
unmetric

@reply metrics: in depth



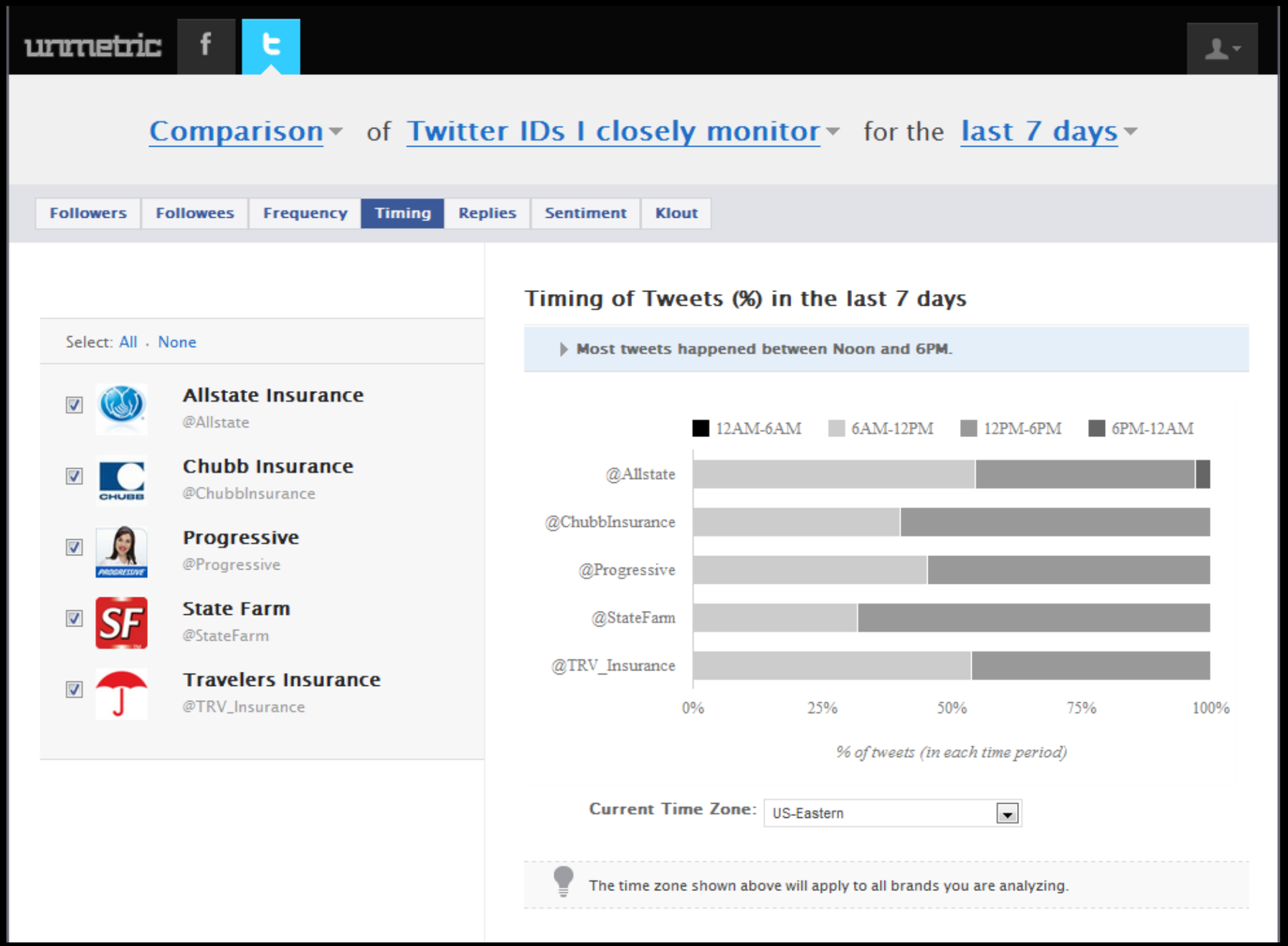
And comparisons too...

Compare Followers



And comparisons too…

Compare Followers… and a lot more



Today, most brands are “flying blind” on Social Media !

unmetric helps you navigate better – with objective metrics & benchmarks

unmetric

Competitive Social Media Intelligence

SECTORS WE COVER

Airlines
Automotive
Banks & Financial Institutions
Consumer Packaged Goods
Insurance
Pharma
Publishing
Restaurant Chains
Retail Chains
Technology
Telecom
Travel Portals

Contact :

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