



**press kit**  
**2011**

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Welcome to Bands For Freedom, and thank you for your time and interest.

Each day we should be grateful and thankful for our military men and woman across the globe who sacrifice their lives for all of us, as well as the time away from their family and loved ones. These brave men and women enrich our lives each day with their duty towards patriotism, dedication, and sacrifice.

In honor of our troops we have created a daily reminder. A wristband that all Americans can wear to show their support. Many of us have wanted to show our respect to our military men and woman but have not found the words or the physical display to express our gratitude. By wearing a Band for Freedom, not only are you able to show your support, you are part of a dedicated cause that will be helping military men, women, and their families in need. There are no more deserving individuals then our military men and women.

Bands for Freedom will be donating all of its revenue after covering the cost of manufacturing, administrative, and web site updates to the **Armed Forces Relief Trust** and **Stars for Stripes Foundation**. After extensive research and communication with military officials and some of our service men and women, Bands for Freedom chose the Armed Forces Relief Trust ([www.afitrust.org](http://www.afitrust.org)) and Stars for Stripes charitable organizations to give our financial support. The AFRT raises money to support men and women of the armed forces and their families.

Stars for Stripes, working in conjunction with Armed Forces Entertainment (AFE), US Army Europe (USAREUR), Multi-National Corps Iraq (MNC-I) and Morale, Welfare and Recreation (MWR) strive to take quality, celebrity entertainment into the remote sites where the troops need the moral boost the most. Entertainers who participate in the tours experience military life first-hand as they live and eat where the troops live and eat, are transported in military vehicles, and perform for the most appreciative audiences they will ever entertain. Following every performance, entertainers sign autographs for everyone, no matter how long the line or how many hours it takes for everyone to get an autograph and have their photo made with the celebrity. ([www.starsforstripes.com](http://www.starsforstripes.com))

**While many of us can't find the words to express our gratitude, the Band for Freedom lets us all show our support to our troops and how proud we are of all of them for making the tremendous sacrifices they make for all Americans.**

**WE WILL NEVER FORGET!**





**Donation to the Armed Forces Relief Trust — \$100,000**

Master Chief Petty Officer of the Coastguard Vince Patton (Ret.) representing Military Advantage and Coast Guard Mutual Aid, Admiral Charles S. Abbot (Ret) CEO of Navy Marine Corps Relief, Steve Cloward CEO of Bands for Freedom Foundation, country rock legend Charlie Daniels, General John Hopper (Ret.) CEO Air Force Aid, Colonel Greg Mason (Ret.) CFO of Army Emergency Relief gather to celebrate **Bands for Freedom's second \$100,000.00 Donation to the Armed Forces Relief Trust**



**Donation to Navy-Marine Corps Relief Society— \$10,000**

Terry Thomas with the Navy-Marine Corps Relief Society receives \$10,000 check on behalf of the Armed Forces Relief Trust from Bands for Freedom Inc. on 1 December 2004 in Chicago, Illinois live on NBC early morning show.



**Donation to AFRT— \$10,000**

Members of Bands for Freedom Inc. traveled to Jacksonville, Florida, to greet the USS Kennedy—one of the Navy's most famous aircraft carriers—and welcome home many of our brave soldiers. During the visit, another \$10,000 was donated to the Armed Forces Relief Trust.



**Donation to Navy-Marine Corps Relief Society— \$10,000**

In Jacksonville, Florida, Bill Kennedy and Dave Faraldo with the Navy-Marine Corps Relief Society accept \$10,000 from Bands for Freedom Inc. on behalf of the Armed Forces Relief Trust.



**Donation to the Armed Forces Relief Trust — \$10,000**

Bands for Freedom gives another \$10,000 to the Armed Forces Relief Trust just in time for Christmas in San Diego, California.



**Donation to The Fisher House — \$1,000**

Left to right: LTG John A. Dubia, USA (Ret.) Executive VP AFCEA, Steve Cloward CEO Bands for Freedom Foundation, Country Rock Legend Charlie Daniels, David Coker Executive Director Fisher House, Vice Admiral Herbert A. Browne USN (Ret.) President and CEO AFCEA. Steve Cloward of Bands for Freedom



**STARS FOR STRIPES** is a non-profit organization dedicated to providing quality celebrity entertainment to internationally deployed U.S. military forces. Bringing together professionals from aviation, entertainment and the military, Stars For Stripes is improving the overseas tour experience for performers, sponsors, donors, and most importantly, for the dedicated men and women protecting our national interests. We support their commitment. We honor their service. We understand their sacrifice. WE WILL NEVER FORGET.

***How does Stars For Stripes work?***

Stars for Stripes, working in conjunction with Armed Forces Entertainment (AFE), US Army Europe (USAREUR), Multi-National Corps Iraq (MNC-I) and Morale, Welfare and Recreation (MWR) strive to take quality, celebrity entertainment into the remote sites where the troops need the moral boost the most. Entertainers who participate in the tours experience military life first-hand as they live and eat where the troops live and eat, are transported in military vehicles, and perform for the most appreciative audiences they will ever entertain. Following every performance, entertainers sign autographs for everyone, no matter how long the line or how many hours it takes for everyone to get an autograph and have their photo made with the celebrity.

For more information or to make a donation please visit us at [www.starsforstripes.com](http://www.starsforstripes.com)

**ARMED FORCES RELIEF TRUST**  
*Supporting Our Troops and Their Families*

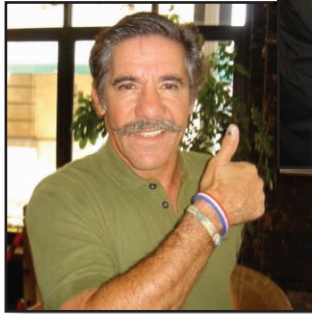
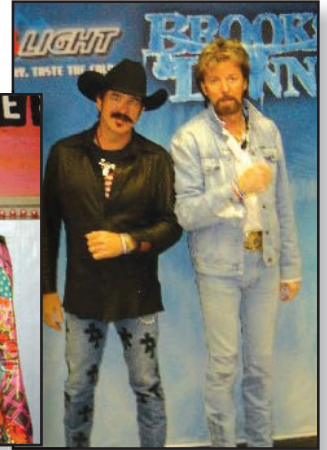
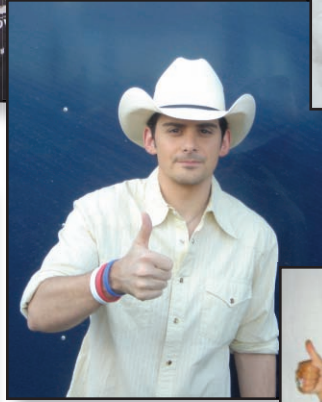


The four military aid organizations – Air Force Aid Society, Army Emergency Relief, Coast Guard Mutual Assistance and Navy-Marine Corps Relief Society – have come together to address these escalating needs by creating the **ARMED FORCES RELIEF TRUST** – a non-profit fund that makes it easier for donors to make a single charitable contribution that supports all branches of our Armed Forces and their families.

The mission of the Armed Forces Relief Trust is to assist the military aid organizations by providing a single vehicle to accept contributions that benefit the men and women of the Armed Forces and their families. These valuable funds enable family members to be at the bedside of an injured service member undergoing treatment at National Naval Medical Center Bethesda, at Walter Reed Army Medical Center, or other military medical treatment facilities; enable a soldier to fly home for his father’s funeral; provide support for medical costs associated with an airman’s expectant spouse, and more. For more examples, click on Sample Cases. And to read a one-page summary associated with the activities of each of the four military aid organizations, click on Aid Societies At a Glance.

During 2010, the four military aid organizations, collectively, disbursed \$150.5 million in interest-free loans and grants to 212,185 individuals and families in need. Although most of these funds result from loan repayments and annual fund drives conducted by the Armed Forces, the Armed Forces Relief Trust also relies on support from thoughtful and generous public contributions.

**CELEBRITY ENDORSEMENTS**







# **BANDS** FOR FREEDOM

**BANDSFORFREEDOM.ORG**

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