

Attention Business Owners...

Learn How To Turn Your Business Around Overnight In 3 Simple Steps

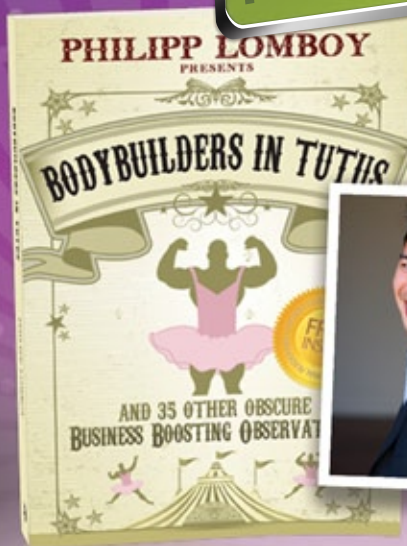
MARKETING SEMINAR/Q&A/BOOK SIGNING EVENT

FREE TO PUBLIC

THURSDAY, 7:00 PM
OCTOBER 6, 2011

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- 1 AT THE EVENT
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- 2 BY PHONE from READ Books Bookstore
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- 3 ONLINE at the following website:
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Have you been feeling the pinch of the economy and you aren't sure how to boost your sales?

If so, you're not alone. Many businesses like yours have watched as their leads and sales have plummeted in what *The Wall Street Journal* has called "the worst crisis since the 30's".

Strategies that worked like gangbusters in the past are no longer working, leaving many confused and at a loss for what to do next.

Marketing strategist Philipp Lomboy, author of *Bodybuilders in Tutus and 35 Other Obscure Business Boosting Observations*, will be sharing proven solutions to help you increase your sales, turn your business around virtually overnight, answer your questions, as well as sign copies of his book.

FOR MORE DETAILS CALL (323)259-9068



Can't be there in person? No problem! If you purchase the book through any of the methods above, you'll receive a link to view the presentation recording online.