



## BCS Global to Offer its Cloud-based Mobile Enterprise Video Services for iPad and iPhone

*iView - Powered by Vidyo - will enable mobile enterprise users to seamlessly participate in video meetings using their iPads or iPhones*

**London, United Kingdom – October 6, 2011** — BCS Global Networks Limited, a leading worldwide provider of managed videoconferencing, telepresence and visual collaboration services, today announced support for iOS mobile devices, which will be available through its cloud-based desktop managed video services.

With this new service enhancement, BCS Global makes it easy for its mobile enterprise users to participate and collaborate in video meetings using the *iView - Powered by Vidyo* service from their iOS mobile devices.

“We are very excited with the launch of *iView - Powered by Vidyo*’s support for iOS mobile devices,” said **Mark Matone, Head of Products at BCS Global**. “We anticipate that the demand for video collaboration services on smartphones and tablets will be in line with the significant growth trend that we are seeing for these devices. With this new capability, BCS Global can now offer its large enterprise and SMB customers an HD-quality mobile video collaboration service that can be accessed through an iPad or an iPhone, and is easy-to-use, reliable, affordable and scalable.”

“VidyoMobile turns hundreds of millions of mobile devices into multipoint video conferencing and communication endpoints delivering up to 720p HD resolution with shared content viewing capability,” said **Rob Hughes, SVP of Worldwide Channels at Vidyo**. “Equally as important is that participants are able to connect to video conferences beyond their mobile devices – with desktop and laptop computers and telepresence room systems – and experience the same low latency, high quality performance that is Vidyo’s hallmark.”

*iView - Powered by Vidyo* can participate in conferences with people joining from any device (desktops, laptops, telepresence room systems), over general purpose Internet as well as Wi-Fi, or 4G displaying up to 4 participants at a time on the iPad2, and provides the user the ability to customize which participants to view and select presentation materials. Additionally, participants are displayed using the active speaker feature, which automatically displays the current and last few speakers.

*iView - Powered by Vidyo* for iOS 4 is available now and support for the iPhone 5 will be coming soon. *iView - Powered by Vidyo* for Android smartphones and tablets is in Beta and will be available for select certified devices in November.

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## The Vidyo Difference

The Vidyo communication and collaboration platform is software-based, highly flexible and can be easily customized for individual enterprise and vertical market video conferencing needs. The [VidyoRouter](#) is based on the company's patented [Adaptive Video Layering](#)™ architecture and leverages H.264 Scalable Video Coding (SVC)-based technology. It eliminates the MCU and offers unprecedented error resiliency, low latency and rate matching enabling natural, affordable, high quality video to work over the Internet, LTE, 3G and 4G networks. The Vidyo platform allows users to quickly leverage the latest hardware innovations and new consumer devices, making it uniquely attractive to partners. Vidyo has been active driving H.264 SVC and SIP videoconferencing interoperability in various standards bodies since 2005.

## About BCS Global

BCS Global Networks Limited is a leading worldwide provider of managed videoconferencing, telepresence and visual collaboration services. BCS Global's innovative videoconferencing and telepresence solutions enable real-time, rich interactive video collaboration allowing participants to connect seamlessly from their desktops, home offices, boardrooms or telepresence suites. The company owns a fully deployed Global B2B Video Exchange, which enables users across the world to meet instantaneously regardless of their video system, network provider or type of connection.

Headquartered in the UK, with offices in New York, Toronto, Shanghai and Hong Kong, BCS Global provides comprehensive managed video services and a 24x7x365 global live video and audio help-desk support to its customers across the globe in different industry verticals, and major telecom carriers and their customers globally. For more information, please visit [www.bcsglobal.com](http://www.bcsglobal.com) or connect with BCS Global on [YouTube](#), [LinkedIn](#), and [Twitter](#)

## About Vidyo, Inc.

Vidyo, Inc. pioneered Personal Telepresence enabling natural, HD multi-point videoconferences on tablets and smart phones, PCs and Macs, room systems, gateways that interoperate with H.323 and SIP endpoints, telepresence solutions and affordable cloud-based broadcast solutions. Learn more at [www.vidyo.com](http://www.vidyo.com), on the [Blog](#) or follow [@vidyo](#) on Twitter.

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