

Are You Ready for MOBILE & VIDEO?



Mobile & Video are two of the fastest growing technology areas and are changing the way that companies recruit.

- **Mobile Phones** are predicted to **outsell Desktop PC's by 2013**
- **Online Video** is expected to account for **62% of all consumer internet traffic by 2015**

Are you ready for Mobile & Video yet?

Why Attend?

- **Discover** how to implement **Mobile & Video Strategies** in your company
- **Learn** from **Case Studies** with **Proven Results & ROI**
- **Listen** to leading Industry Speakers
- **Stay ahead** of your competitors
- **Network** with Experts and Peers

Book Online

Secure your place at this forward-thinking conference by visiting the link below:

Visit: <http://www.MobileandVideoinRecruitment.com>

Programme

- **The Trends driving Mobile Recruitment** *Jeremy Copp – Vice President, Mobile, Europe, comScore, Inc.*
- **Developing a Mobile Recruitment Strategy - Mobile Website v Mobile App** – *Dave Martin, Head of Mobile & Product Strategy, Brave New Talent*
- **Mobile Marketing – QR Codes and Location Based Services in Recruitment-** *Frank Durrell, Head of Digital, TMP Worldwide*
- **Targeted use of SMS & Bluetooth in Mobile Marketing -** *James Dalton, MD, Fone Media*
- **Mobile Recruiting Apps Success Story**
- **How to Attract High Quality Applicants with Online Video -** *Rob Wescott, MD, Careerplayer*
- **Using Mobile Video Ads in Recruitment –** *Paul Lyonette – Sales Director – YuMe Europe*
- **Using Video Interviews as part of the Recruitment Process –** *Ed Hendricks, Founder, Sonru*
- **Online Video Marketing** – *Mike Taylor, MD, Web Based Recruitment*
- **Mobile & Video Question Time –** *Ask your questions to our Expert Panel*