

For Immediate Release

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eAlliance Achieves Oracle PartnerNetwork Specialization for Advanced Oracle Business Intelligence

Chicago, IL – October 10, 2011 – Highly-regarded Oracle partner, eAlliance, announced it has achieved Oracle PartnerNetwork (OPN) specialization in Oracle Business Intelligence (BI).

To achieve Specialization, Oracle partners are required to meet a stringent set of requirements proving competency development, business results and expertise. By achieving Specialization, partners gain access to exclusive tools and resources to help new and existing customers accelerate business and capability.

In addition to preferred customer status and recognition from Oracle, certified partners gain exclusive access to benefits, including tools and resources that help them accelerate business and capabilities in several available specializations, including Oracle Business Intelligence. Because of Oracle Specialization Program's stringent requirements and high standards, only the most experienced and committed Oracle partners complete the program and receive certification.

"Oracle BI Certification augments our over-arching dedication and commitment to Oracle technology solutions," said Ramesh Kumar, eAlliance President. "We've had an extraordinary relationship with Oracle for over a decade. They believe in our ability to deliver proven enterprise business solutions and enable us to provide our partners with the best in Oracle technology procurement services."

eAlliance developed Oracle-BI-Essentials offering, a proprietary offering designed to deliver real business value in only twelve weeks. The Oracle-BI-Essentials package, developed using powerful OBIEE technology and tools, consists of a set of essential dashboards and reports, and an agile deployment approach designed to enable deployment of real BI results in a compressed timeframe, for an investment that is much less than other alternatives.

Leading technology solutions distributor, Avnet Technology Solutions, joins Oracle to support partners in the Specialization process. Avnet's "Under Our Wing" Program was specifically developed to help streamline and simplify the Specialization process and guide partners through their selected Oracle Specialization tracks from start to finish.

"By achieving OPN Specialization in Oracle BI, eAlliance continues to demonstrate its commitment to being a key Oracle PartnerNetwork partner (OPN)," explained Chris Swahn, vice president and general manager, Avnet Technology Solutions, Oracle Solutions group, Americas.

For more information about eAlliance, visit <http://www.oracle-bi-essentials.com>, or call (630) 778-6648.

About eAlliance

As a certified reseller recognized for excellence by Oracle, eAlliance helps businesses design, build, implement, and manage highly efficient, cost-effective enterprise system solutions. In addition to its proprietary Oracle BI Essentials offering, eAlliance is a pioneer in rapid start programs that help reach IT goals and achieve positive ROI. To learn more, visit <http://www.oracle-bi-essentials.com>, or call (630) 689-2600.

About Oracle PartnerNetwork (OPN)

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more, visit <http://www.oracle.com/partners>.

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