

SharedMall[®] Overview



Common People Services, LLC

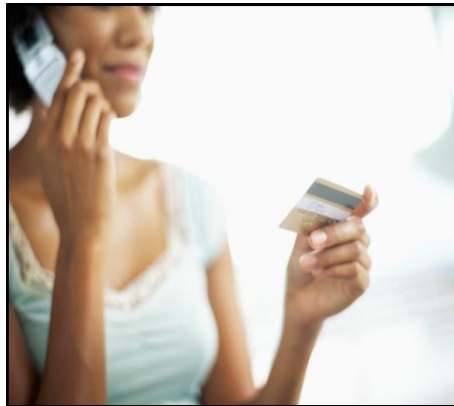
Email: info@sharedmall.com

The Need

Local businesses are key drivers of their local economy and jobs. Unfortunately, local businesses have been at a disadvantage due to the growing popularity of online e-commerce, which is mostly disjoint from local commerce.

Local businesses are at a disadvantage

The Gap



Phone orders
(only within
operating hours)



The local shopping process is manual, lacking the convenience and competitiveness of online e-commerce.

Shipping orders can be placed 24x7... WHY NOT pickup and delivery?

The Solution - SharedMall®



Local Shopping
24x7



The goodness of local shopping + The benefits of online e-commerce

Automated local orders, appointments, and reservations

SharedMall® - An Evolution



Your window to a world of new opportunities

How It Works



HOW SHAREDMALL WORKS

Fully Automated
and Free to Use

Sellers

List goods and services and manage product availability for pickup and delivery by location, date, time, etc.



Buyers

Search for products by organization, date, etc. Order and schedule goods and services for pickup or delivery.



SharedMall

Updates inventory, emails invoice, and schedules the order.



Buyers and Sellers

Meet in person at the scheduled date and time to make the payment in exchange for the product.



SHAREDMALL.COM
BRINGING ONLINE SHOPPING LOCAL...
BOOSTING LOCAL BUSINESSES ONLINE!

Local shopping mimicked online

What It Makes Possible

- Local Pickup orders
- Local Delivery orders
- Service appointments
- Event registration
- Seating Reservations
- Scheduling of orders
- Immediate availability
- Seasonal availability
- Proximity-based sales
- Schedule-sensitive sales
- Redeeming Local coupons
- Offline payment orders
- Org-centric shopping
- Local market orders

... and much more

A unique one-size-fits-all online marketplace

Who Can Use It



Connecting entire communities together in a single marketplace

Example Use-Cases Enabled

- Restaurant manages dine-in, take-out, and delivery orders online
- Farmer sells fresh produce online, for pickup at a local farmers market, or delivery from their farm store
- Restaurant sources fresh produce from local farms
- Bed and Breakfast automates daily room reservations
- Fisherman receives same day pickup/delivery orders
- Piano instructor automates her class registrations
- Painter automates initial consultation appointments
- Home-based Artisan sells only 5-7pm on weekdays
- Caterer receives online orders and appointments

Your schedule, Your location, Your community, Your MALL™

The Approach

SharedMall® introduces a “shared” revenue model designed to bring Buy Local groups, local businesses, entrepreneurs, local consumers, and job seekers together in accelerating the nation towards a network of self-sustained local economies.

Founded on Goodness

For Local Businesses

- The most effective business and product locator
- The only truly local and green way to sell online
- The most affordable online e-commerce solution
- A uniquely powerful cross-marketing solution
- Online sales with zero shipping overhead
- Online orders matching local store and office hours
- Option to outsource storefront management services
- Automated inventory management and invoicing
- Coupons and seasonal discount management
- Customer management based on historical data
- Easy integration into existing websites
- ...and much more!

A readymade online marketplace for all local businesses

For Local Consumers

- The most effective way to find local sellers and products
- A one-stop-shop online marketplace for local shopping
- No need for phone calls or emails to place local orders
- The convenience of shopping locally from home
- The convenience of scheduling local orders online
- Same day online orders for local pickup and delivery
- Savings due to offline payments and no shipping
- Opportunity to go local and green in online shopping habits
- Ability to find nearby businesses and shop online
- Ability to redeem coupons from local businesses online
- Option to pay for product at the time of pickup or delivery
- ...and much more!

The convenience of buying locally from home, on your own schedule

For Buy Local Groups

Collaborate to:

- Establish your organization's identity on SharedMall®
- Upgrade to a map-based member AND product listing
- Benefit from the most advanced local shopping marketplace
- Offer prioritized SharedMall® support to your members
- Enable Buy Local coupons to be redeemed online
- Enable online shopping by your member community
- Catalyze Buy Local and help local businesses compete
- Hire job seekers and benefit from a new revenue stream
- Enhance organization's value proposition and grow

A game-changing opportunity to catalyze Buy Local

For Entrepreneurs

Use your own skills and experience to generate an income from the convenience of your home and your own schedule.

Example skills: Baking, catering, painting, knitting, tutoring, cooking lessons, sewing lessons, music lessons, gardening lessons, babysitting, elderly care, pet sitting, dog walking, landscaping, personal car rental, transportation and delivery services, etc.

Example schedule allowed for incoming orders:

5-9 pm only on Mon., Wed., Fri., and Sat.

Free BRONZE membership gets you started at ZERO cost

For Job Seekers

Step 1: Get trained and certified by Common People Services, LLC to manage storefronts on SharedMall®.

Step 2: Connect with a Buy Local group (e.g. farmers market, local restaurant association, etc.) and local businesses in your neighborhood.

Step 3: Offer your SharedMall® storefront management services independently to members of Buy Local group (restaurants, farms, etc.) and other local businesses.

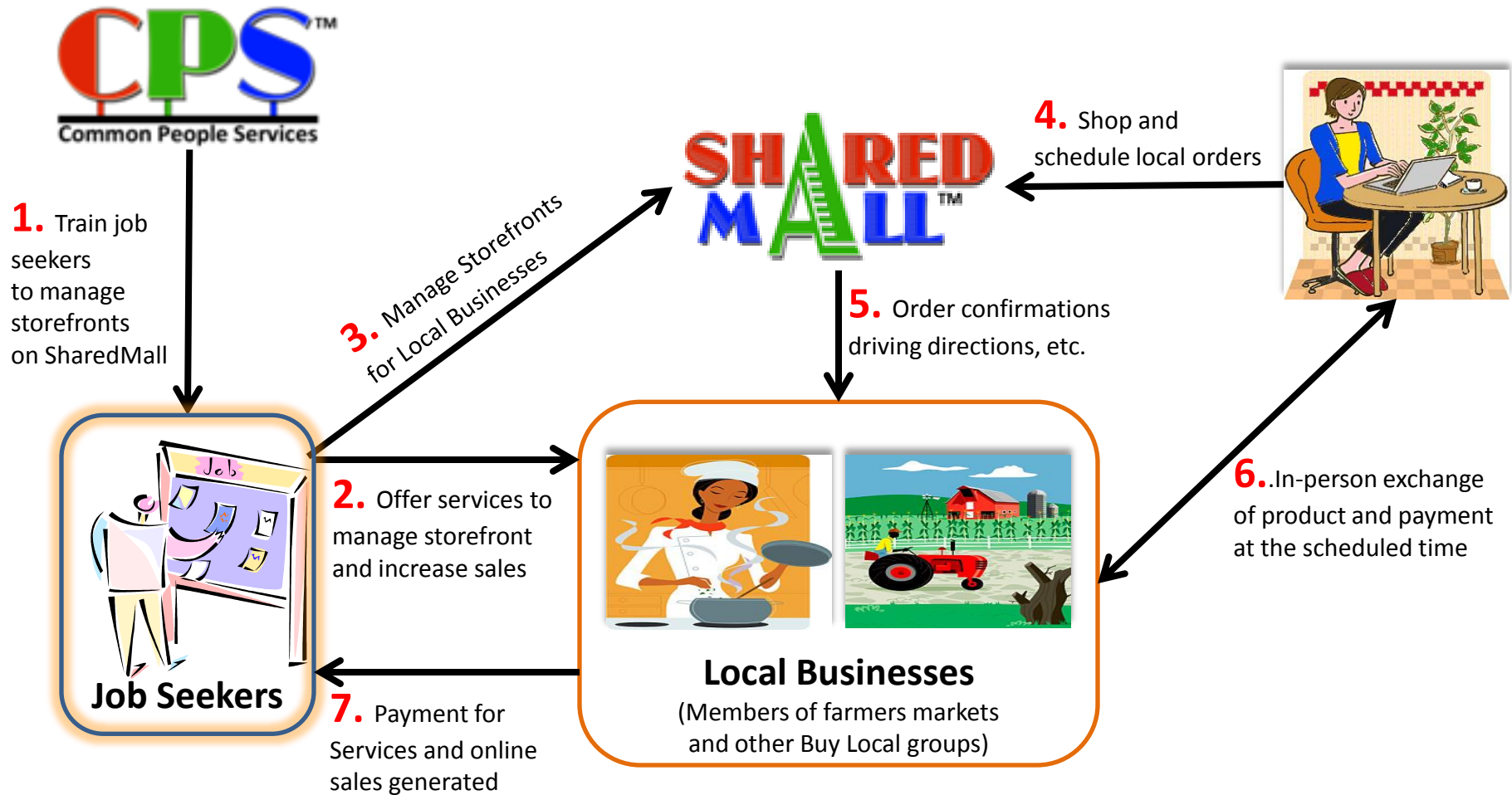
Step 4: Earn up to 5% (see example below) of the local *cash-on-delivery* (COD) sales you generate for local businesses.

Step 5 (optional): Offer a portion of the income to the Buy Local group in exchange for connecting you with local businesses

Step 6 (optional): Offer your own transportation and delivery services for additional fee

Example: *10 restaurants x 20 COD orders/day x \$20 each = \$6K/mo income*

Job Creation Model



Addressing the online Buy Local gap and creating jobs

The Time is Now!

Connect... Learn... Adopt... Share

SharedMall[®] is brought to you by...
Common People Services, LLC

Questions?

Email: info@SharedMall.com

Adopt SharedMall to help boost your local economy and create jobs