

TelcoBridges™ & e-nteractiva™ sign partnership agreement, Tmedia now available throughout LATAM

October 13th, 2011 (Boucherville, QC) – TelcoBridges Inc., the preferred hardware and software supplier for telecom resellers, system integrators, and solution developers, today announced its partnership with e-nteractiva a recognised Value Added Solutions Distributor with a strong commitment to the Latin-American market.

Focused on its channel distribution strategy for the Tmedia family of VoIP gateways, TelcoBridges has, over the course of the past six (6) months, put in place a network of resellers and system integrators to efficiently deliver its products to the Latin American market. This most recent partnership agreement with e-nteractiva is the missing puzzle piece TelcoBridges required to ensure full coverage of the market; with e-nteractiva targeting Peru, Ecuador, Bolivia, Chile, Argentina and Colombia.

E-nteractiva is a young and dynamic company whose vision is to become the leading Latin-American VASD, bringing innovations to their clients based on new concepts, generating new business models and market opportunities. Their forward thinking is very closely matched with TelcoBridges entrepreneurial spirit, and the pairing of these two companies will be a lucrative option for LATAM carriers looking to maintain a competitive edge. E-nteractiva achieves differentiation by providing cutting edge technology that decreases TCO and increases ROI which is what the majority of carriers are looking for in this tough economic climate.

When interviewed, Mr. Gaetan Campeau, President & CEO, TelcoBridges Inc. had this to say about their newest partner: "I have a great expectation for e-nteractiva as a company. They are pushing the limits of what a VASD is recognized as and we are happy to be partnered with them. In order to win market share in this fierce telecommunications industry, and during turbulent economic times, companies who think outside the box and introduce new technologies that allow for the creation of new value added services that can save service providers money will end up on top. We are expecting to take LATAM by storm in 2012 with the help of e-nteractiva."

"TelcoBridges partnership will help complete our offering, providing a full Telecommunications ecosystem to the Latin America Markets. Our extensive network of contacts and knowledge of the market combined with TelcoBridges Tmedia VoIP gateways will help carriers and service providers reach their goals through high levels of commitment, top quality product and support."

The 1st week of November, e-nteractiva and TelcoBridges will be kicking off their partnership with both group and one-to-one presentations and product contract negotiations with the top carriers in the region. Interested carriers are encouraged to contact e-nteractiva: to participate in a seminar scheduled for November 3rd, 2011 and/or for a closed door meeting with e-nteractiva and TelcoBridges' top executives.

"We expect a tremendous growth in the next 3 years based on innovation and a commitment to our customers. TelcoBridges vision is perfectly aligned with our company strategy in Latin America and we are very happy to work with the leaders in the SS7 Industry." States Mr. Franco Carranza.

For more information with regard to e-nteractiva or TelcoBridges, please visit: www.e-nteractiva.com and www.telcobridges.com respectively.

About e-nteractiva

E-nteractiva designs and deploys solutions for Services Providers and companies who want to maximize their revenue and productivity while reducing the costs associated with the implementation of new concepts and technologies through channel partners in the South America market. The company offerings enable radical cost reduction and operational efficiency by breaking traditional concepts and geographical barriers. E-nteractiva takes the Information Technology and Communications portfolio to another level by using state-of-the-art solutions and developing alliances with leading global manufacturers. E-nteractiva headquarters are located in Lima PERU with operations in Argentina, Chile, Ecuador, Bolivia, Colombia with an expansion to Brazil planned for 2012.

About TelcoBridges

TelcoBridges designs, develops and manufactures carrier-grade telecommunications hardware and software. TelcoBridges brands include: Tmedia (VoIP gateways), Tdev (development platforms) and Tmonitor (real-time network monitoring). Its channel partners, which consist of valued-added reseller, system integrators, and solution developers, have deployed carrier-grade solutions in over 60 countries worldwide. As a recognised leader within the telecom industry, TelcoBridges was ranked as #175 in Deloitte's North American Fast 500 (2009), thanks to its revenue growth which exceeded 777% during the period spanning 2004-2008. TelcoBridges strives to continuously innovate, pushing the capacity of its products, providing the highest quality, highest-density in the lowest form factor possible. For additional information visit: <http://www.telcobridges.com>

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