

6th Global PP MARKETS & Tech

29-30 Nov 2011/Vienna, Austria
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DAY 1 – 29 Nov 2011, Tuesday

- 8:00 Registration and Networking Refreshment
- 9:00 Chairman's Introduction & Welcome
- 9:15 **Global Economic Outlook : 2012 & Beyond**
- Oil prices forecast
 - Currency movement & projection
 - Economic performance of US & Euro zone
 - Emerging markets of Russia/CEE
 - Continue rise of China/India?
- Peter Brezinschek
Chief Economist and Head of Research
Raiffeisen Bank International AG*
- 9:50 **Propylene – Bridging the Supply Gap**
- Will propylene continue to be short?
 - Technological routes to propylene
 - Role of alternative technologies including bio-sourced propylene, MTP, PDH and deep cracking as future supply options and how these fit with traditional co-product sources
 - How will propylene availability impact PP supply/demand, plant operating rates, etc
- Roger Green
Global Business Director-Commercial
IHS-CMAI*
- 10:20 Discussion followed by Networking Refreshment
- 10:50 **Challenges Facing the PP Industry**
- Jim Foster
Senior Editor – Petchem Analytics
Platts*
- 11:20 **PP Market in Russia and CIS**
- Demand/supply projections
 - Drivers for growth & emerging applications
 - SIBUR'S expansion plans & project update
- Andrei A. Frolov, Sales and Marketing Director – Basic Polymers BU
SIBUR Holding -PETF JSC Head Office*
- 11:50 **Prospect of PP Demand in the Balkans**

- Demand/supply outlook
 - Key drivers and emerging applications
 - Production capacities & expansion plans
 - Import region
- Dana Maria Viju, Commercial Director
SC Rompetrol Petrochemicals S.R.L*

12:20 Discussion followed by Lunch

13:50 Development of Plastics Autoparts Market in Russia

- Auto production markets in Russia
 - Localization of autoparts production & sourcing of raw materials
 - Challenges facing OEM's in Russia
 - Demand on PP resins
- M. Katsevman
Marketing Director for PP composites
POLYPLASTIC Group*

14:20 PP Market Outlook in Turkey & North Africa

*Ruya Bayegan, Board Member
Bayegan Group*



14:50 Middle East's PP Supply & Capacities

15:20 Discussion followed by Networking Refreshment

15:50 Asia Pacific Polypropylene Market Outlook

- Asia Pacific is the fastest growing market, accounts for 56% of the global growth in 2010 – 2015
 - However, a close examination reveal that, outside of China, capacity outstrip demand in most other Asia Pacific countries
 - Therefore, it's important to understand the supply/demand/competitiveness of the other Asia Pacific countries as they can impact the trade balance of the region and beyond
- Lip Joo, Norman Chua, Worldwide Polypropylene Product Manager
Chevron Phillips Chemicals Asia Pte Ltd*

16:20 When will China be Self-Sufficient in Polypropylene?

- PP industry status
 - Review and forecast of propylene & Polypropylene industry in China
 - Some main capacity expansion of polypropylene from 2011 to 2015
- Opportunities of China polypropylene industry
 - Review and forecast of GDP and chemical industry in China
 - The 12th Five-Year Plan Outline for Olefin Industry of China
 - Analysis of domestic potential demand of polypropylene
 - Introducing MTO/MTP, include industry status, planning project and economics in China
 - Drivers for growth & demand projection in the next 5 years
- Challenges of China polypropylene industry
 - Technology analysis of polypropylene
 - Influence of high crude oil prices on Polypropylene
 - MTO/MTP economics fluctuations, include methanol price analysis
 - Will China continue to import polypropylene?

*Casper Fan, Deputy General Manager
China National Chemical Information Centre (CNCIC)*

16:50 Global BOPP Film Markets Projections

17:20 Discussion followed by End of Day One

DAY 2 – 30 Nov 2011, Wednesday

9:00 Chairman's Remarks

9:10 Market Potential of PP in South America

- 9:40 **PP Demand in East/West Africa**
- D/S projection & trade flow
 - Drivers for growth
 - Logistics & payment issues

10:10 Buyer's Panel : Sourcing Challenges in Today's PP Markets

- Demand/supply projection
 - Trends in respective industry
 - Sourcing challenges
 - Expectations from suppliers
- Panelist Bert Vanwambeke,
Director- Purchasing Department
Balta Industries NV*

10:40 Discussion followed by Networking Refreshment

11:10 Spherizone Technology: Novel PP Structures Provide further enhanced Product Properties

*Dr. Paola Massari, PP Product Development - Spherizone Core Project Leader
Basell Poliolefine Italia S.r.l. a
LyondellBasell Company*

11:40 Compounding World in Central & Eastern Europe

- Structure of the compounding industry
 - Latest trends & market drivers
 - Challenges & opportunities
- Peter Torma, Managing Director
Inno-Comp Kft*

12:10 Enhancement of PP Performance Through Innovative Additives

- Millad NX8000 a tunable PP Clarifier: From Ultimate Clarity to Enhanced Quality
- Hyperform advanced nucleators for improved PP properties across applications
- Hyperform HPR Reinforcing agents for automotive applications

*Fabrice De Beule
Sr Key Account Manager, Europe
Milliken & Company*

12:40 Final Discussion followed by Closing Lunch

14:00 End of Conference