

B^RAND REGARD

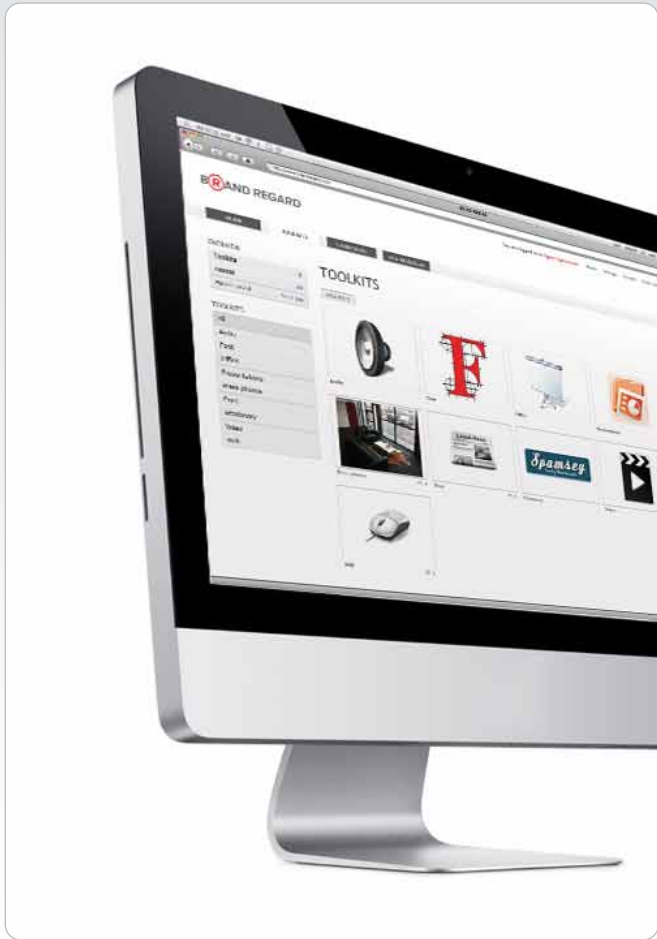
MANAGING YOUR BRAND JUST GOT EASIER



FIND YOUR BRANDING AND MARKETING ASSETS IN THREE CLICKS OR LESS

Brand Regard is an Online out-of-the-box repository for digital marketing material where all relevant partners and clients can access the right marketing data with maximum ease and minimum cost.

Whether someone is looking for material for press, online ads or templates for presentations or business cards they can find it instantly on the web via Brand Regard.



FIND, DISTRIBUTE AND DOWNLOAD BRANDING AND MARKETING ASSETS **EASILY AND AFFECTIVELY**

- Stop wasting time: Find your poster, tv ad, flash banner or any other asset in seconds.
- Stop burning DVDs: Easily send large files or a collection of files via email or instant messaging.
- Stay in control: Give access that expires so you have control over who downloads your assets and when.

USE TOOLKITS TO GROUP ASSETS TOGETHER SUCH AS **LOGOS, PUBLIC RELATIONS, STATIONARY, FONTS, BANNERS, NEWSPAPER ETC.**

- Share a certain toolkit with a contact, like your PR kit with a journalist or product-line photos with a distributor.
- Publish toolkits on your own site with our API or Wordpress plugin

SOCIAL INTEGRATION : STAY UP TO DATE

Comments about assets, requests for changes, new designs: Stay up to date with a Facebook-style news feed, user profiles and email alerts.

Give employees and even your agency access to Brand Regard so the team can stay in sync and to minimize the risk of anyone using the wrong marketing material. Your brand stays on message and your team stays up to date.



BENEFITS



Easy integration



Streamline your Brand Management workflow



Instant Time saving



Download and distribute files easily and effectively



All your branding and marketing material in one place. No more time wasted on phone calls, searching on FTP servers, your email, on CDs etc.



Find any marketing or branding material within seconds



BRAND REGARD

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