

WHIR Events



Web Hosting Industry Networking Events

WHIR Events offers those interested in the web hosting industry a chance to do face-to-face business and networking with executives, solution providers and corporate decision makers in a relaxed environment with complimentary drinks and appetizers. Our goal is to provide a local venue for you to do business, make new connections and learn more about those in our exciting industry.

www.whirevents.com



Who WHIR Events Are For

This is an opportunity for you, no matter how you are connected to web hosting, to mix and mingle with other industry-related individuals. Whether you are a hosting company executive, a web hosting reseller, an IT consultant, a peripheral service provider to the web hosting industry, or a web hosting customer, this event is for you - our readers and clients.



Sponsor Supported Evenings

The best part is that these Web hosting events are sponsor supported, so it's **FREE FOR YOU** to not only attend, but to eat, drink and be merry.

Sponsor WHIR Events

\$5,000 per event

What you get online:

- logo on WHIR Event page
- logo on email invites and reminders
- rotating 728x90 banner on whirevents.com
- sponsored textlink on all pages of whirevents.com
- company description in thank-you email to attendees

What you get at the event:

- logo on poster we make (and usually video loop)
- distribute marketing materials or promotional items
- a few minutes on the mic to introduce your company

What you get after the event:

- provide a door prize and gain access to attendee contact data
- exposure on whirevents.com all year!

For more information about sponsoring WHIR Events visit http://www.thewhir.com/mediakit_events.pdf



"theWHIR makes it very easy to sponsor WHIR Events. For a fast growing company like Parallels, we are very impressed with how little time and few resources are required to participate as an event sponsor."

- Serguei Belousov, Parallels

"We are big fans of the WHIR and enjoy attending their networking events. It was an easy decision to sponsor the Seattle event this year. We hope to do it again next year."

- Chris Sheridan, eNom/Demand Media

Attendee Demographics

Job Titles



Purchase Power



Company Type

Web hosting/Data Center companies	34%
ISPs/Telcos/Carriers/Bandwidth	13%
Various hosting customers	13%
Software Providers	10%
IT Consultants / Systems Integrators	9%
Marketing/PR	9%
Other service providers	7%
Finance/Investment Banks	5%

Upcoming Events

Washington, DC	Oct 21, 2010
Vancouver, BC	Nov 4, 2010
Los Angeles	Jan 20, 2011
Dallas, TX	Feb 17, 2011
New York, NY	March 10, 2011
Chicago, IL	April 28, 2011
Toronto, ON	May 19, 2011
Atlanta, GA	June 16, 2011
Montreal, QC	July 21, 2011
Scottsdale, AZ	Sept 22, 2011
Washington, DC	Oct 20, 2011
Houston, TX	Nov 10, 2011

Please contact your sales representative or contact whirevents@thewhir.com / 416-925-7264 x1 to learn more

THE EVENINGS ARE FREE TO ATTEND for those in the web hosting industry but you must RSVP to get in! <http://www.thewhir.com/whir-events/rsvp>