



FOR IMMEDIATE RELEASE

Pets Best Insurance Announces Newest Winner in Quarterly “My Vet’s the Best” Contest



Pet insurance company Pets Best Insurance selects Dr. Warren Eubank of Lone Star Veterinary Clinic as best veterinarian for quarterly contest.

BOISE, ID- October 19, 2011 — Pets Best Insurance, a pet health insurance company founded by pet insurance expert Dr. Jack Stephens, the original founder of pet health insurance in the US, is proud to congratulate the winner of its quarterly “My Vet’s the Best Contest”. This quarter, Dr. Warren Eubank of Flower Mound, TX based Lone Star Veterinary Clinic has been selected as the best vet after receiving a glowing nomination from client Victoria Ulrich.

The winning veterinary hospital and Dr. Eubank will receive \$500 from Pets Best Insurance to help cover the cost of treatment for stray animals or for pets whose owners do not have pet insurance and can’t afford treatment.

Nominator Victoria Ulrich, who has rescued and trained deaf and blind Great Danes for 10 years, wrote to Pets Best Insurance to nominate Dr. Eubank for his persistent and caring treatment of her Great Dane, Pearl, during a time of great crisis and heart-break.

One morning, the 10-year-old Great Dane wouldn’t get off of her bed or even lift her head. Without hesitation, Victoria rushed Pearl to their veterinarian, Dr. Eubank. After performing a thorough examination, Dr. Eubank determined that Pearl had a stroke. In hopes to restore Pearl’s mobility and functioning, the vet began pharmacological treatment. Dr. Eubank was very attentive and compassionate throughout the whole process, even providing Victoria with his personal cell phone number.

Over the next week, Pearl’s condition was not improving much and she was still quite immobile. Sadly, crisis struck again for Pearl on Memorial Day weekend, as Pearl started howling in pain. Victoria called Dr. Eubank immediately, who suggested she bring Pearl to the ER. It was determined that Pearl had developed complications and that treating these complications would make it impossible to treat for the stroke as well. When Pearl would no longer eat, Victoria’s family had to make the agonizing decision to put Pearl to sleep.

Even though he was on vacation, Dr. Eubank left his family to go to Victoria’s home and help them through this terribly difficult process. Dr. Eubank’s bedside manner was exactly what the family needed; giving them time to come to grips with their decision, say their goodbyes, and assuring them that they did everything they could to help their beloved dog.

Victoria Ulrich recalled her experience with Dr. Eubank as incredible, despite the sad circumstances.

“I know of no other vet that would go above and beyond the call of duty as Dr. Eubank did,” said Ulrich. “To give us his time endlessly and to fight so tirelessly for Pearl, we can never thank him enough.”



Victoria believes that Dr. Eubank is more than worthy of the prize and the title of the “Best Vet.”

“Dr. Eubank deserves this award, because I know he would do so much with that prize money to help other special needs rescues just like Pearl.”

Dr. Eubank was humbled by his nomination.

“Tim and Victoria Ulrich are wonderful pet owners. If there were such a thing as reincarnation, I'd want to come back as one of their pets. I am humbled by the trust they place in me and am honored by this award. My professional goal has always been to provide clients with Texas-friendly service and to treat people the way I want to be treated. The relationships I've built with clients and their pets provide a personal satisfaction few professions ever know,” Dr. Eubank said.

“At Lone Star Veterinary Clinic, we take care of our patients as if they were our own pets. I am excited to be able to use the award money for pets that may need financial assistance for veterinary care.”

Those interested in making a nomination for the My Vet's The Best contest should send a story telling Pets Best Insurance why your vet is the best, along with any related photos and/or video to petsbestpromos@gmail.com. In the e-mail, please include your full name, your pet's name, your vet's full name and/or clinic name along with their address. For the official rules, please visit: <http://www.petsbest.com/official-rules>. It is not necessary to be a pet health insurance policyholder to submit a nomination.

About Pets Best Insurance

Boise, Idaho-based Pets Best Insurance provides pet insurance plans that reimburse pet owners for a straightforward 80 percent of veterinary services after a deductible, with no benefit schedules or fee restrictions. Pets Best Insurance plans do not include age restrictions and allow the pet owner to choose any licensed veterinarian. Any pet has guaranteed acceptance for accident-only policies, ensuring that even seriously ill pets can be insured against unexpected costs from accidental injury. The Pets Best Insurance team is a group of pet lovers who strive to deliver quality customer service and value. Aetna Insurance Company of Connecticut (AICC) underwrites insurance plans offered and administered by Pets Best Insurance. This material describes Pets Best Insurance plans in general terms. Eligible expenses and coverage may vary, depending on your plan selection. All pet insurance plans have limitations and exclusions. Information is believed to be accurate as of the production date; however, it is subject to change. For more information, visit Pets Best Insurance at Petsbest.com or phone 877-PetsBest (738-7237). You may also follow them on Facebook at www.facebook.com/petsbestinsurance.com

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