

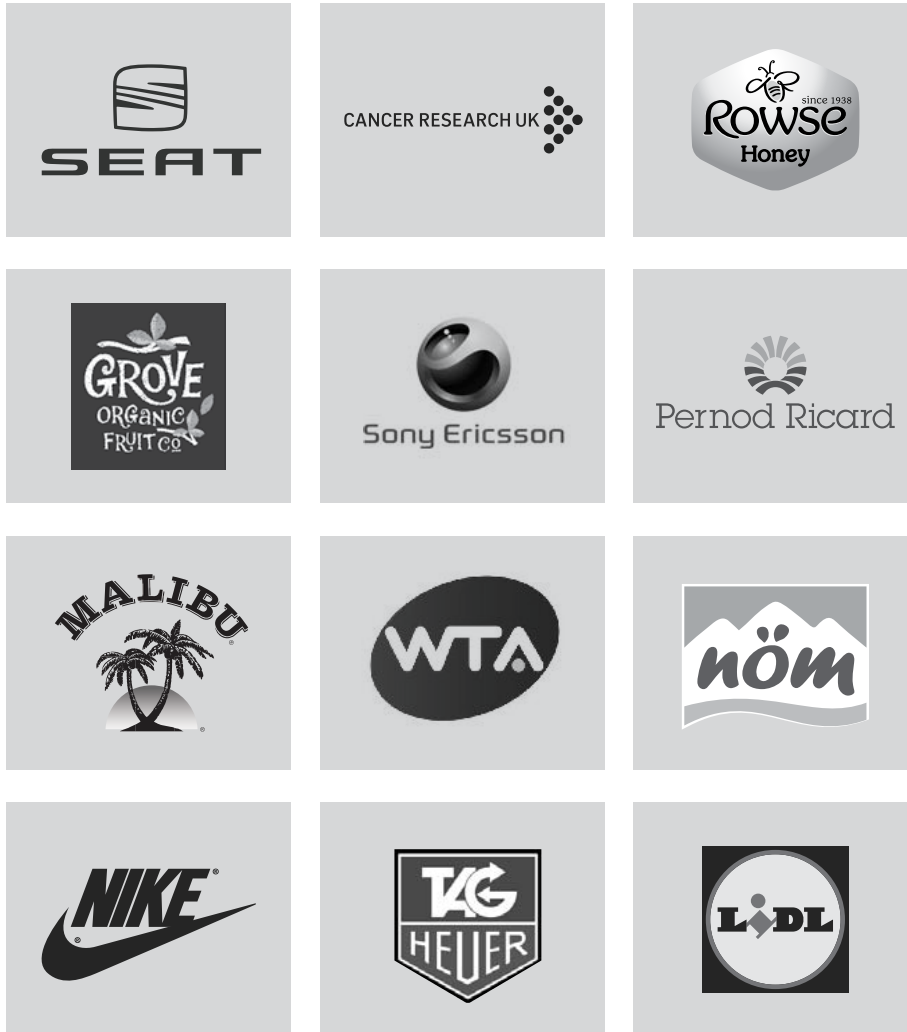
Who we are

AnalogFolk is a creative agency that makes and markets interactive experiences that create value for people and brands. Our aim is to use digital to make the analog world better.

Founded in 2008, there are 35 of us in an interdisciplinary team of strategists, technology experts, designers, user experience people, copywriters, film specialists, producers, mobile developers, animators and client partners, based near Old St in London.

We are quite friendly. You should pop by.

Key clients



For more information, please contact:

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What we do

COMMUNICATIONS PLANNING

— **ADVERTISING** —

◉ *digital marketing* ◉

||||| **WEB DESIGN** |||||

MOBILE DEVELOPMENT 📱

RETAIL ACTIVATION

INSTALLATIONS

📺 **SOCIAL MEDIA** 📺

SHOPPER MARKETING

┌ *experiential marketing* ┐

• **CRM AND EMAIL** •

▶ **FILM PRODUCTION**

Why the odd name?

**Computers are digital.
Humans are analog.**

We like to think we're industry experts in the ones and zeros of digital technology, but we never forget that people experience the world in analog.

Our approach to digital isn't to replace analog experiences... but simply make them better.

Some of our work



SEAT Music

Dealer activation, retail and POS, web design, AFP, community management



Cancer Research UK: the Swim initiative

Interactive promotion, fundraising, web design, mobile development, print advertising



Cancer Research UK: black box

Website conversion multivariate testing approach, design and optimisation



Sony Ericsson: Covent Garden Event

Mobile game development, Real world event digital activation

