



FOR IMMEDIATE RELEASE  
**October 25, 2011**

## LaCie Showcases Lightning Fast Storage Solutions at 2011 PhotoPlus Convention, New York

LaCie invites PDN PhotoPlus International Convention attendees to visit the LaCie booth (1077) and learn more about its latest products. The company is thrilled to demonstrate the Little Big Disk Thunderbolt™ Series and the 2big Thunderbolt Series for the first time at PhotoPlus.

The Little Big Disk Thunderbolt Series is the first portable storage device to support the high-speed Thunderbolt interface. It is the best solution to transfer and store RAW photos and HD videos in seconds and browse the files with no lag time. The 2big Thunderbolt Series offers a fast and safe desktop solution perfect for backing up media content.

LaCie will also showcase its 5big Network 2 with the all-new NAS OS 2.0 operating system – ideal for media and entertainment businesses. Conference attendees will have the opportunity to see first hand how the 5big Network 2 with NAS OS 2.0 makes file sharing, storing, and backing up to a network a user-friendly experience. Attendees can also visit the LaCie booth to see the color accuracy and image quality of the LaCie 324i monitor featuring the LaCie blue eye pro color calibrator.

### ABOUT PHOTOPLUS

The PDN PhotoPlus International Convention, held October 27-29, 2011 in New York, is designed for professionals and advanced amateurs in the photographic and imaging industries. Held annually at the Jacob K. Javits Convention Center, attendees are able to explore hundreds of exhibits and attend a wide variety of photography and imaging seminars. Complete details are available at <http://www.photoplusexpo.com>.

### ABOUT LACIE

With operations in the Americas, Europe and Asia, LaCie is a leading manufacturer of storage devices for PC, Apple, and Linux. LaCie has differentiated itself through sleek design and remarkable technical performance. Find out more about our products at [www.lacie.com](http://www.lacie.com).

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- Visit the LaCie booth (1077) at PhotoPlus
- Live demonstration of LaCie Thunderbolt Series product range

> [LaCie PhotoPlus Press Kit](#)

**WHEN:** October 27-29, 2011

**WHERE:** Jacob K. Javits Convention Center, 655 West 34th Street, New York, NY

**CONTACT:** To set up a meeting, please email Kristin Hunt at [khunt@lacie.com](mailto:khunt@lacie.com).

### PRESS INQUIRIES:

Kristin Hunt (LaCie PR)  
+1 503 844 4545  
[khunt@lacie.com](mailto:khunt@lacie.com)  
[www.lacie.com](http://www.lacie.com)