



### About the Induction Ceremony

Legendary Philadelphia sports figures are gathering Thursday November 10, 2011 at the Sheraton Society Hill for the Philadelphia Sports Hall of Fame's Class VIII Induction Ceremony and Reception. The Hall of Fame's 8th class includes: Eagles linebacker **Bill Bergey**, Negro League baseball great **Biz Mackey**, Phillies lefthander **Curt Simmons**, basketball star **Dawn Staley**, NFL Films founder **Ed Sabol** and son **Steve Sabol**, Philadelphia Athletics infielder **Jimmy Dykes**, Yankees manager and Germantown native **Joe McCarthy**, Sixers center **Moses Malone**, Flyers defenseman **Mark Howe**, Tennis and basketball great **Ora Washington**, Two-time track Olympic gold medalist **Ted Meredith**, Eagles running back **Wilbert Montgomery**, scholastic and collegiate basketball coaching legend **Speedy Morris**, broadcast pioneer **Al Meltzer** and the world famous **Penn Relays**.

This year's event returns to the newly remodeled Sheraton Society Hill in Philadelphia. The Induction is preceded by an exciting two hour reception with the Inductees and Philadelphia Sports History as the theme, featuring hors d'oeuvres, cocktails and entrée stations.

This is a ONE OF A KIND event and opportunity to not just support an exceptionally worthy, established Philadelphia non-profit, but to get your brand in front of an exclusive audience.

### About the Hall

The Philadelphia Sports Hall of Fame was founded in 2002 as a not-for-profit corporation dedicated to honoring individuals, teams, events, organizations and venues prominent in the history of athletics in Philadelphia and the surrounding area. With this as a credo, The Philadelphia Sports Hall of Fame is devoted to honoring those persons, places, organizations and events that have made outstanding contributions through inspiring achievement in both professional and amateur sports while forever enriching the fans memories.

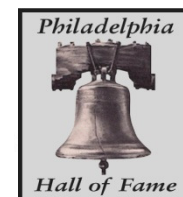
The ultimate goal of the Philadelphia Sports Hall of Fame is a **permanent, interactive, state-of-the art sports museum** and entertainment venue in the Philadelphia-area. This unique destination and attraction will offer amenities for sports fans of all ages, from the old-timer who wants to re-live childhood memories, to the youngster batting in a virtual home-run derby, our vision will embrace everyone who loves everything great about Philadelphia sports.

### Honoring Philadelphia's All-time Greats - like Dick Allen!



### Purchase and More Information

www.phillyhall.org/class8  
email: class8@phillyhall.net  
Phone: 215.923.5121





**Mix and Mingle with the Legends of Philadelphia Sports!**

Every living inductee is invited back to the annual Induction Ceremony, in order to continue to honor them, as well as have them welcome the newest class of inductees.

Also invited are notables from the current landscape of Philadelphia sports.

Attendees over the years have included:

<i>Charles Barkley</i>	<i>Tommy MacDonald</i>
<i>Chuck Bednarik</i>	<i>Joe Frazier</i>
<i>Andy Reid</i>	<i>John Cappelletti</i>
<i>Jay Wright</i>	<i>Fran Dunphy</i>
<i>Phil Martelli</i>	<i>John Chaney</i>
<i>Tommy Lasorda</i>	<i>Earl Monroe</i>
<i>Bernie Parent</i>	<i>Bill Barber</i>
<i>Larry Bowa</i>	<i>Harold Carmichael</i>
<i>Lionel Simmons</i>	<i>Jack Whitaker</i>
<i>Robin Roberts</i>	<i>Steve Van Buren</i>
<i>Harry Kalas</i>	<i>Bill Campbell</i>
<i>Ed Snider</i>	<i>Paul Arizin</i>
<i>Ron Hextall</i>	<i>Dick Allen</i>



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**Charles Barkley and Tommy MacDonald – Legendary Chest Bump!**



**Legend Chuck Bednarik has been to FIVE Induction Ceremonies**



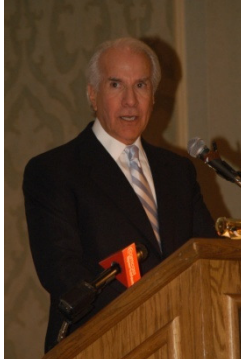
John Chaney Being Inducted



A View of a Prior Reception



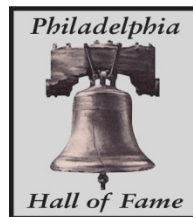
Inductee Ed Snider



Jay Wright Mixing and Mingling



Earl "The Pearl" Monroe's Induction Speech





About the Event

**8th Annual Induction Ceremony and Reception**

**Thursday November 10, 2011 - Sheraton Society Hill**

Join us for our 8th Annual Induction Ceremony and Reception. Cocktails, hors d'oeuvres and Reception begin at 5:30 pm and the Induction Ceremony begins promptly at 7:30 pm. The Ceremony and Reception is A "Who's Who" of Philadelphia Sports and has become one of the most anticipated events on the city's sports calendar. Join Master of Ceremonies **Pat Williams** as we welcome the latest class of Hall of Famers.

**Philadelphia Sports Hall of Fame Inductee Class VIII**

*Bill Bergey*

*Ted Meredith*

*Jimmy Dykes*

*Wilbert Montgomery*

*Mark Howe*

*Speedy Morris*

*Biz Mackey*

*Ed & Steve Sabol*

*Moses Malone*

*Curt Simmons*

*Joe McCarthy*

*Dawn Staley*

*Al Meltzer*

*Ora Washington*

*The Penn Relays*



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Exclusive Venue



Evening Program for November 10th

5 – 7:30PM Arrival, check-in, Silent Auction

5:30PM Deluxe **VIP** Reception Opens in Main Ballroom

- Generous Crudités and Hors D'oeuvres Display
- Three** Unique Gourmet Food and Carving Stations
- Open Bar
- Preferred Induction Ceremony Seating

5:30PM Exciting General Reception Opens

- In Newly Remodeled Grand Atrium
- Generous Crudités and Hors D'oeuvres Display
- Gourmet Carving Station
- Open Bar

7:30PM Induction Ceremony

## Sponsorship Levels

**Official Sponsor – \$25,000**

- The Event will be designated as the Philadelphia Sports Hall of Fame's Class VIII Induction Ceremony **presented by Your Company**.
- Prominent mention in **all** media releases, invitations and event advertising
- Opportunity to **address audience** / present check at Reception
- 3** tables of 10 with **preferred** seating
- Logo on program book **cover**
- Logo on attendee collectible **gift**
- Full-page letter in the front of the program book
- Back cover advertisement in the program book
- 30 passes to **Deluxe** VIP reception with inductees and other honored guests

**Legend - \$10,000**

- Mention in **all** media releases, invitations, and event advertising
- 2** tables of 10 with **preferred** seating
- Premium placed full-page advertisement in the program book.
- 20 passes to **Deluxe** VIP reception with inductees and other honored guests

**Champion - \$5,000**

- Mention in **all** media releases, invitations and event advertising
- Table of 10 with **preferred** seating
- Full-page advertisement in the program book
- 10 passes to **Deluxe** VIP reception with inductees and other honored guests

## The Opportunity

This is a one of a kind opportunity to support a worthy, established non-profit. Along with that comes the fantastic opportunity to get your brand in front of a top-tier attendee base.

You also have the opportunity to entertain your clientele with the star-studded attendee list, as well as take advantage of significant networking opportunities.

## Broad-based Event Audience



## Other Opportunities

**Hall of Fame Sponsor - VIP Table - \$2,500**

- Table of 10 with preferred seating
- 10 passes to Deluxe VIP reception and Induction Ceremony
- Full-page advertisement in the program book

*We can also craft a custom sponsorship package to uniquely match your charitable and marketing objectives.*

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### A Unique Charitable Opportunity

The Philadelphia Sports Hall of Fame Foundation is a truly one of a kind organization in the Delaware Valley. It is a non-profit 501c3 entity, whose ultimate goal is a permanent, interactive, state-of-the-art sports museum, educational center and entertainment venue in the Philadelphia-area.

What is compelling about this mission? Why is this important?

The Hall of Fame was created with a multi-faceted mission to **Preserve and Promote the history of Philadelphia Sports**. This is accomplished on a number of levels in varying but related ways.

### Philadelphia Sports Heritage Collection

**Collecting & Curating** Philadelphia's sports history, which is so much a part of the fabric of Philadelphia itself.

- The fastest growing, most unique collection of Philadelphia sports artifacts, memorabilia, collectibles, antiques and architectural items.
- Covers all sports dating from the late 1800's through the current, including day-to-day items such as programs and newspapers to major architectural pieces from area sporting venues.
- Through on-going acquisition, these items are preserved, catalogued and presented to the public through various display opportunities.
- A permanent museum space allows this collection to be presented for generations to come

### Uniquely Philly

This effort is **uniquely Philadelphia** as the Hall of Fame recognizes all sports and all levels.

- Includes some who are known for their success here, and some who are from here who succeeded elsewhere.
- The 100+ inductees span 16 different sports, and present a historical backdrop of Philadelphia as one of the great sports regions in the world

### Hall of Fame Charities

- To date support includes the Police Athletic League, First Tee, The Blind Sports Organization, the Youth Golf & Academics Program, sports camps for less-privileged youth & multiple student programs.
- A physical museum facility provides the ability to expand our **community-focused programs** to include **educational programs**, using sports as a compelling vehicle to educate youth on Math (sports statistics), Language (game recaps and articles) and Technology (video, computers).
- A state of the art educational center allows us to engage and energize youth with a backdrop of sport, bring in legendary inductees for inspiration, linking sports to education to excellence in life.

### Must See Sports Museum

Finally, this physical museum facility will be a **must-see destination** in Philadelphia.

- With Philadelphia's sports history dating back over 140 years, a "classic" museum area is a major feature including Philadelphia sports artifacts, memorabilia and structural items from local sports venues.
- Exhibits will include themed displays, dioramas, video capture for unique photo opportunities and architectural pieces integral to the design of the building.
- The latest technology and entertainment concepts offer a distinctly 21st century flavor with items such as an interactive timeline of Philadelphia sports, digital photo opportunities & an electronic media center where visitors can view or listen to old game broadcasts, television shows, audio, tapes & films.
- Participatory features include virtual reality, sports simulation areas and the ability to electronically browse through thousands of pages of old programs, newspapers, scorecards, magazines and books.



Check out [www.phillyhall.org](http://www.phillyhall.org) for more!



Philadelphia Sports Hall of Fame: Prior Inductee Classes

**Inductee Class VII**

Dick Allen  
Hobie Baker  
Elizabeth Becker  
Tom Brookshier  
Ron Hextall  
William Hyndman III  
Phil Jasner  
Bobby Jones  
Leroy Kelly  
Tug McGraw  
Lighthouse Boys Club  
Jim Phelan  
Mike Quick  
Bobby Shantz  
Marianne Stanley  
Jersey Joe Walcott

**Inductee Class VI**

Betty Shellenberger  
Bill Conlin  
Charlie Jenkins  
Eddie Collins  
Emlen Tunnell  
Joey Giardello  
John Cappelletti  
Judy Johnson  
Larry Bowa  
Mel Sheppard  
Merrill Reese  
Neil Johnston  
Pete Retzlaff  
Tommy Lasorda  
1973-75 Philadelphia Flyers

**Inductee Class V**

Al Wistert  
Dorothy Porter  
Ed Delahanty  
Fred Shero  
Harold Carmichael  
Herb Magee  
Leroy Burrell  
Lionel Simmons  
Maurice Cheeks  
Mickey Vernon  
Stan Hochman  
Tommy Loughran  
1929 Philadelphia Athletics

**Inductee Class IV**

Beth Anders  
Bill Barber  
Bill Lyon  
Chuck Klein  
Earl Monroe  
Frank "Bucko" Kilroy  
Earle "Greasy" Neale  
Harry Litwack  
Jack Whitaker  
Mickey Cochrane  
Reggie White  
Theresa Grentz  
Walter Bahr  
1980 Philadelphia Phillies

**Inductee Class III**

Al Simmons  
Anne Townsend  
Bill Ellerbee  
Del Ennis  
Don Bragg  
Gene Hart  
Hal Greer  
Helen Sigel Wilson  
Herb Adderley  
Jack Ramsay  
Joe Fulks  
Ray Didinger  
Reggie Jackson  
Roy Campanella  
Willie Mosconi  
1960 Philadelphia Eagles  
The Palestra

**Inductee Class II**

1954 LaSalle Explorers  
Bill Campbell  
Bob Levy  
Carl Lewis  
Cathy Rush  
Charles Barkley  
Ed Snider  
Eddie Gottlieb  
Grover Cleveland Alexander  
Guy Rodgers  
Harvey Pollack  
James "Jumbo" Elliot  
Jay Sigel  
Joe Verdeur  
John Chaney  
Lefty Grove  
Pete Pihos  
Tommy McDonald  
Vic Seixas

**Philadelphia Sports  
Hall of Fame  
Charter Class**

Bernie Parent  
Bert Bell  
Bill Tilden  
Billy Cunningham  
Bobby Clarke  
Chuck Bednarik  
Connie Mack  
Harry Kalas  
John B. Kelly, Sr.  
Jimmie Foxx  
Joe Frazier  
Julius Erving  
Mike Schmidt  
Paul Arizin  
Richie Ashburn  
Robin Roberts  
Sonny Hill  
Steve Carlton  
Steve Van Buren  
Tom Gola  
Wilt Chamberlain



**Philadelphia Sports Hall of Fame**  
*.....Where Legends Live!!!*