



www.phillyhall.org

Philadelphia Sports Hall of Fame

...Where Legends Live

Background:

The Philadelphia Hall of Fame was founded in 2002 as a not-for-profit corporation dedicated to honoring individuals, teams, events, organizations and venues prominent in the history of athletics in Philadelphia and the surrounding area. With this as a credo, The Philadelphia Hall of Fame is devoted to honoring those persons, places, organizations and events that have made outstanding contributions through inspiring achievement in both professional and amateur sports while forever enriching the fans memories.

The purposes for which this organization is formed are:

- A. Through induction, honoring those individuals who had exceptional careers as participants, coaches, managers, owners and supporters of professional and amateur sports in the Philadelphia, Pennsylvania metropolitan area ("Philadelphia").
- B. Promoting education and training through the Foundation's Community Programs including but not limited to scholarships and grants; youth sports camps, academies and clinics; and internships and mentoring programs:
- C. Memorializing athletic venues of historical import in Philadelphia.
- D. Honoring organizations prominent in Philadelphia for contributions to professional or amateur sports.
- E. Identifying those long-standing establishments that have served to enhance the sporting experience for fans in Philadelphia.
- F. Commemorating defining moments in the history of Philadelphia sports.
- G. Acquisition, primarily through donation and bequest, of artifacts, memorabilia, works of art, literature, photographs and related materials that focus on the history of Philadelphia sports.
- H. Public edification by establishing a permanent Hall of Fame and Museum in Philadelphia.

Philadelphia Sports Museum and Archives - the Goal

The ultimate goal of the Philadelphia Sports Hall of Fame is a permanent, interactive, state-of-the art sports museum and entertainment venue in the Philadelphia-area. This unique destination and attraction will offer amenities for sports fans of all ages, from the old-timer who wants to re-live childhood memories, to the youngster batting in a virtual home-run derby.

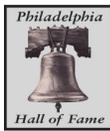
With an all-sports, all-levels mandate, a broad-based approach is a fundamental concept of the Hall. As with all Hall of Fame activities, the museum effort will strive for a multi-level, inclusive appeal. From high-end corporate partners to everyday fans, opportunities are available to participate in various aspects of the initiative. The breadth and depth of the Hall's appeal applies to funding museum exhibits, amenities and even admission fees.

With Philadelphia's sports history dating to the mid 1800's, a "classic" museum area is a major feature. It includes displays from the most extensive and unique collection of Philadelphia sports artifacts, memorabilia and architectural items. Exhibits will include themed displays, dioramas, video capture for unique photo opportunities and architectural pieces integral to the design of the building.

Using the latest technology and entertainment concepts, the museum will also have a distinctly 21st century flavor. Elements of this include an interactive timeline of Philadelphia sports, digital photo opportunities and an electronic media center where visitors can view or listen to old game broadcasts, television shows, audio, tapes and films. Participatory features include virtual reality, sports simulation areas and the ability to electronically browse through thousands of pages of old programs, newspapers, scorecards, magazines and books.

Business Office:
410 Waverly Rd
Wyncote, PA 19095
215.886.6657

Staging Facility:
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Museum Collection

The Philadelphia Sports Hall of Fame owns the fastest growing, most unique collection of Philadelphia sports artifacts, memorabilia, collectibles, antiques and architectural items. Covering all sports dating from the late 1800's through the current, these include day-to-day items such as programs and newspapers to major architectural pieces from area sporting venues.

As of January 2009, prior to undertaking a formal artifact acquisition program, the Hall of Fame's collection already stands at well over 2500 individual items. The current collection bears an estimated total value near \$300,000 and includes substantial architectural pieces from the Palestra and Veterans Stadium. Recent additions include a number of priceless, one-of-a-kind items donated by Hall of Fame Inductees. In addition, plans are in place to acquire a large number of significant items from the soon to be demolished Spectrum.

Recently, the Hall of Fame introduced The Philadelphia Sports Heritage Collection project, a cooperative initiative of museums, universities, professional sports teams, private collections and other organizations. The goal is a central database of archival material and artifacts related to Philadelphia's sports history.

Technology

From old-time radio broadcasts to virtual reality sports simulators, current technology offers near-limitless possibilities in the area of interactive sports entertainment. With Philadelphia's broad base of sports fans, state-of-the-art exhibits at the museum will satisfy visitors of all ages. Through state-of-the-technology methods, a media center will offer interactive, digital versions of print items in the Hall of Fame's collection. At computer-based kiosks, visitors can electronically thumb through thousands of pages of old-time magazines, game-day programs, books, newspapers and other printed materials. Via streaming media, audio and video of old-time game broadcasts, films, DVDs and videos will be available.

For the younger crowd, current simulation technology offers life-like sports experiences such as batting against Hall of Fame pitchers, kicking a game-winning field goal or playing a hole at Merion. Current video capture technology offers virtual photo opportunities by posing for pictures at old-time venues such as Baker Bowl and Shibe Park or at famous events like Ali-Frazier I, on the field for the 1960 NFL Championship or at the parades for the World Champion Phillies of 1980 or 2008.

Legal Entity

Established as a 501(c)(3) nonprofit corporation, the Philadelphia Sports Hall of Fame's multi-faceted mission extends well beyond honoring the region's sports history. Using the common bond of sports to help fund its community programs, the foundation helps area youth in numerous of ways. These community programs directly influence the lives of young people in the area. At this grass roots level, local youth are exposed to and educated about the tremendous history of sports in Philadelphia. With the fervor of the Philadelphia fan base, this broad-based, mass appeal is the prime directive behind all of the Hall of Fame's programs and initiatives. From youngsters at a Hall of Fame sponsored camp to grandparents reliving their fondest memories at an interactive exhibit, the Philadelphia Sports Hall of Fame with its multi-generational appeal is unlike any organization in the area.

Staging Facility

In 2007 the Hall leased office and warehouse space at 919 N. 5th St. in the Northern Liberties section of the city, establishing a presence in the City of Philadelphia. It provides a central location to house and curate the growing collection; perform office and administrative tasks; design and develop sample museum displays while serving as a base of operations to grow the effort.

Website

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We have a professionally designed web presence, where we post notable updates and information regarding the effort.

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