# PTJ0bS.com The #1 Career Resource for Physical Therapy







## **PT Owned & Operated**

## **Physical Therapist Owned & Operated**



Richard "Rick" Shutes is the President and CEO of Strive! Physical Therapy Centers in Ocala, Florida, a multi-site practice specializing in orthopedics, sports, hand care, and occupational health. He is also President and CEO of Great Northern Rehab – providing rehabilitation services in northern Wisconsin and Michigan.

#### We feel your pain.

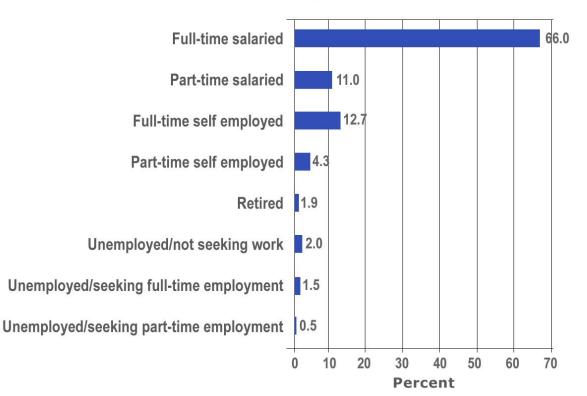
"Finding good therapists is not easy. I've been there and I feel your pain! In 2003, I established PTJobs.com to help alleviate the long and strenuous search process involved with finding good candidates."

Call us today at 866-PTJOBS1



#### **Therapist Employment Status**

The truth is, there really aren't a lot of Physical Therapists searching for jobs.







## So, how do you target such a small audience?

Although it would be nice if they all walked around wearing t-shirts to identify themselves, unfortunately – it's not that easy.







## Options...

#### The big job boards?

They're cluttered with millions of unqualified candidates that are ready to apply to every local job posting. Also, they're expensive – over 2x the cost of placing a single listing on PTJobs.com.

#### The newspaper classifieds?

We've found this to be very ineffective. With the limited pool of Physical Therapy candidates out there, the chances of reaching them via a newspaper advertisement are definitely not favorable.









## Well, then what does work?

#### Focused job postings!

PTJobs.com is focused specifically on jobs within Physical Therapy. The thousands of active job seekers on PTJobs.com are well-qualified and searching for Physical Therapy positions.

#### **Postcard mailing campaigns!**

In addition to posting your position on a site that's heavily trafficked by the right candidates, we also recommend sending postcard mailers out to our database of local Physical Therapists in your area.





Should Be Exciting 111

Call us today at 866-PTJOBS1



## What else works?

#### **Hourly Recruiting!**

Ever wonder how many PTs live right around the corner? We can answer that! Ask us for a free area analysis and we'll report back on the number of local licensed leads within a 20-40 mile radius based on zip codes.

We source and contact local therapists at verified home phone numbers in the evening hours on your behalf and pass along qualified leads for follow-up interviews. Hire more candidates while saving money and time wasted on cold calls.



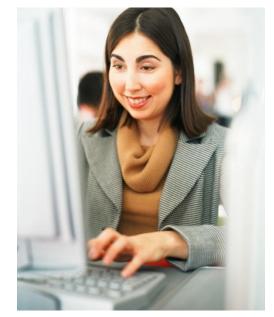
Hourly recruiting is only \$40/hr with a 10 hour minimum commitment.





#### PTJobs.com allows you to Reach ACTIVE qualified candidates utilizing the following features:

- Candidate Database Search
- 30/60/90 Day Job Posting
- Combo Packs & Yearly Rates
- Monthly Email Specials
- Customized Packages
- Account Management







## **Jobseeker Database**

The PTJobs.com database focuses exclusively on active PT/PTA/Director/Faculty candidates to fit your hiring needs.

#### Search by:

- Role Desired
- Job Type
- Desired Setting
- Location, Relocation
- Licensing

Name	Status	Role	Saved	
City, State		Resume	Manage	
Lindsy	Active	PTA	Aug 05, 2010	
Holliston, Massachusetts		Yes	Remove	
Linda	Active	PTA	Aug 05, 2010	
Anaheim, California		Yes	Remove	
Ashley	Active	PT	Aug 05, 2010	
Pawley's Island, South Carolina		Yes	Remove	
Matt	Active	PT	Aug 05, 2010	
St Augustine, Florida		Yes	Remove	
Judy	Active	PT	Aug 05, 2010	
Newport Beach, California		No	Remove	
<u>Hermione</u>	Active	PT	Aug 05, 2010	
Washington, District Of Columbia		Yes	Remove	
Anonymous	Active	PT	May 20, 2010	
Redlands, California		No	Remove	





### **Search Agent**

Save multiple candidate searches and receive email notifications of new job seekers that match your criteria!

				Home   About U	Is   Contact Us   Help
<b>)</b> ]	Dedicated to Physical Therapy			Be respected for the in role you play in health Learn more at TakeCareCareers.com/phy	take care health systems
	Em	ployer Login > Employer Accoun	t » Candidata Saarah Baaulta		
0	Candidate Search		i > candidate Search Results	→ My Ao	ccount
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	Get emailed when job seekers matc		more info	▹ Resou	rces
	Name your search Save S	earch Agent		→ Log O	ut
Ŷ	Your search for all roles all settings and all job types in any state in all states. New Search				Candidates
R	Results 1 thru 20 from a total of 959		1, <u>2, 3</u> <u>46, 47, 48</u> Next	Role Desired	
	Name	City, State	Resume	All Roles	¥
	Timothy - PT	Lindenwold, New Jersey	Yes	Job Type All Job Type	s 👻
	Anonymous - PT	Torrance, California	No	Desired Settin	ng
	Anonymous - PTA	Potomac, Maryland	No	All Settings	*
	Amy - PTA	Londonderry, New Hampshire	Yes	All States/Pr	
	<u>Aimi - PTA</u>	Jacksonville, Florida	Yes	Licensed in	location state
	Kimberly - PT	Woodridge, Illinois	No	Any Country	×
	Anonymous - PT	Temple City, California	No		Go 🔿
	Parita - PTA	Folsom, California	Yes	Candidate Se	arch Valid Thru 01/24/12
	Anonymous - PTA	Dayton, Ohio	No		
	Anonymous - PTA	Riviera Beach, Florida	No	L at a	
	Anjani - PT	Parsippany, New Jersey	Yes		is be your benefit
	Anonymous - PTA	Newton, Illinois	Yes		rovider
	Hermione - PT	Washington, District Of Colum	bia Yes		
	Anonymous - PT	Southington, Ohio	No		
	Judy - PT	Newport Beach, California	No	Your Delive Con	JCATA 🔁
	Anonymous - PT	Fort Myers, Florida	No		
	Rob - Director	Navarre, Florida	No		
	LaMetries - Faculty	Houston, Texas	No		

Call us today at 866-PTJOBS1



## Automatic Posting to PhysicalTherapist.com

- PhysicalTherapist.com
  Jobs Section Powered by
  PTJobs.com
- Added Visibility No Additional Charge
- 8,975 Registered Members



The original online discussion forum and mechanism for exchange.





### **Automatic Job Feeds**



At no extra charge, your job listing is automatically displayed on all of these sites!





#### **How does PTJobs.com compare?**

	Job Posts Start at…	Annual Memberships Start at
PTJobs.com	<b>\$99</b>	\$2,950
The #1 Career Resource for Physical Therapy		(job posts + candidate database)
monster'	\$210-\$395	\$11,600
Your calling is calling "		(job posts + candidate database)
careerbuilder.com <sup>.</sup>	\$419	\$6,000
		(candidate database only)
ABSOLUTELY	\$195	\$5,595
HEALTH CARE	•	(job posts + candidate database)





# Thank you for your time! Jobs Therapy.com

A family of therapy job boards.

The #1 Career Resource for Physical Therapy

PTJobs.com JobsOT.com reer Resource for Occupational Therap

e #1 Career Resource for Speech & Audiology Professionals

**Live Support** M-F 8am-5pm EST 866-785-6271 Info@JobsTherapy.com