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FOR IMMEDIATE RELEASE

| South Florida hotel deals | Fort Lauderdale Boat Show | International Boat Show | things to do in Fort Lauderdale | The Spa at the Broadwalk |

Website: www.marriott.com/FLLOF

Hollywood Beach Hotel Offers Spa Escape for International Boat Show Visitors

The Hollywood Beach Marriott Hotel welcomes travelers to Florida's International Boat Show with a special hotel deal, perfect for after the boat show—or for those who are looking for a diversion.

Hollywood, FL – The Fort Lauderdale International Boat Show, which takes place October 27 through 31 at six different locations around Fort Lauderdale, sees thousands of visitors ever year, all eager to explore the "Yachting Capital of the World." Nearly every type of boat will be on display at this International Boat Show, from canoes to luxurious cabin cruisers. To welcome travelers to the 2011 International Boat Show in Fort Lauderdale, the Hollywood Beach Marriott Hotel is offering a new spa package. Perfect for those who need to relax after a hard day of navigating the over 3 million square feet of exhibits, the Escape Spa Package includes \$100 spa credit per day and daily breakfast and is available now until December 31, 2011.



Located at this South Florida hotel, The Spa at the Broadwalk offers guests a full spa experience, from facials to massages and signature treatments. The Spa at the Broadwalk can be enjoyed by all and is a welcomed stop after a day in the beautiful Florida sun looking at boats. Of course, there may be some visitors not so eager to attend this international boat show, so while the husband (or wife) is out at the marina, guests can treat themselves to a day of luxury. That way, the seafaring-savvy and the pleasantly-pampered will get exactly what they want: a day of relaxation.

The Escape Spa Package is available now and is valid seven days a week. Note that an appointment is required for all spa services. Take advantage of this wonderful <u>South Florida hotel deal</u> by visiting their website and using promotional code SPA, or by calling 1-800-228-9290.

The Fort Lauderdale International Boat Show is one of the best things to do in Fort Lauderdale and should not be missed. Whether traveling for this international boat show or to find relaxation at the Spa at the Broadwalk, quests will find exceptional accommodations at this Hollywood Beach hotel.

About the Hollywood Beach Marriott

Situated apart from the busy strip of tourist hotels near Fort Lauderdale, guests will find a relaxing getaway at this casual, boutique-style hotel in Hollywood, Florida. Located between the Atlantic Ocean and the Intracoastal Waterway, the Hollywood Beach Marriott Hotel offers guests a dazzling South Florida oceanfront location, yet is just an easy 6 miles from the Fort Lauderdale airport and 8 miles from Port Everglades. Featuring 229 South Floridian style guest rooms, this Hollywood Beach hotel boasts an array of amenities such as plush Marriott bedding, balconies and water views. Relax and enjoy a treatment at the full-service spa or bask in the sun at the beachfront pool before exploring the famous 2 ½ mile-long Broadwalk and its restaurants, cafes and nightlife. From productive meetings to stunning beach weddings, this Hollywood, FL hotel can easily accommodate any meeting and event needs. To learn more about the Hollywood Beach Marriott, visit www.marriott.com/FLLOF.