



**AUTOLYST**  
The automobile just got social

**Autolyst Launches with a Number of Initial Features in its Automotive Social Network, One of the Most Prominent is the Introduction of the Automobile as a Social Object on the Web.**

Unlike traditional social media, Autolyst is a standards-based social network, users are given flexibility and tools to display their vehicle in their own way, by incorporating a hierarchical selection system; vehicles, articles, photos, video, and many other content types are related to each other based on their tagged elements, creating a content rich focused social experience.

## Autolyst Vehicle Pages

The Autolyst vehicle system is unique in that it incorporates this content item type to assist users in sharing details about their automobile. When a user makes a vehicle addition to the Autolyst network it becomes visible on both the standard Internet site as well as the mobile friendly version pages. Vehicle pages have a number of fields for the user to populate in order to give an in-depth and accurate profile for their automobile.

### The Basics:

**Year** – Model year for vehicle (currently database includes 1885 to 2012)

**Make** – Manufacturer name

**Model** – Trade name or vehicle model name chosen by the manufacturer

### The Profile:

**About Vehicle, Trim Details, and Future Plans:** These profile sections describes the vehicle biography or history, typical information includes the date and place the vehicle was acquired and perhaps any special circumstances of that acquisition. Unique history details can also be included here. A future plans area allows users to share details regarding what they have planned for a particular automobile.

### The Details:

**Power:** Horsepower, Torque, and RPM data lives here.

**Engine:** In many cases the engine that came with the automobile is not what is under the hood now. Here is where you can input what is installed now. We allowed this field to accept lots of information, list your bolt-ons, and anything else that represents the power-plant of your automobile.

**Drivetrain:** This section allows description fields for transmission, differential, and anything else that converts power to motion.

**Chassis:** Suspension plays a critical role in how your automobile performs, list all the footwork and other details here.

**Brakes:** Yes its true: 60 to 0 also matters that often overlooked pedal has a place and those critical components that make sure your automobile actually gets to where it needs to go can be listed here.

**Wheels and Tires:** The most commonly modified and easiest way to completely change the outward appearance and personality of your automobile. Tell the world about your new shoes here.

**Exterior:** Does anyone leave this alone anymore? Good, bad, or ugly; show off what you have done to correct that automobile designers best judgment about what should and should not be on your automobiles body.

**Interior:** Whether you changed out the shift knob or everything had to go, (some people never put it back in an effort to shed pounds) this is where describe the area you see most on your car your own.

**Audio/I.C.E:** Some drivers are more than content listening to the engine and exhaust noises. If that is not the case, your In-Car Entertainment has a home right here.

### Vehicle Photos:

Autolyst allows you to upload and share any number of vehicle images, you can set any image you would like to be the default photo shown for your vehicle in search results.

### Voting and Comments:

Visitor comments; regarding your vehicle and profile are visible on the page alongside our own “Lyke” count system.

### Share with other networks:

Find a vehicle on Autolyst that you would like to share with others on [Facebook](#), [Google Plus](#), or [Twitter](#), Autolyst makes it easy to share your find and increase its visibility.