



BOOKERSINTERNATIONAL.COM

BookersInternational.com Websites

BrazilBookers.com | CarnivalBookers.com | CarnavalesBrasil.com |

BuziosBookers.com | NoronhaBookers.com | IguazuBookers.com |

RioCostumes.com | CamaroteCarnaval.com | GayPrideBrazil.org

FOR IMMEDIATE RELEASE

Get Ready For A Bigger, Wilder Party At The Rio Sambodromo In 2012

*The Rio Sambodromo gets a facelift for the 2012 Rio Carnival, which is good news for carnival enthusiasts with an additional number of tickets available at **Bookers International, LLC**.*

Miami, Florida – 27th October 2012 – The Rio 2012 Carnival is around the corner, with hotels and carnival venues in Rio filling up fast. The venue for the mother of all carnival celebrations, the Rio Sambodromo, gets a facelift this year, gearing up not just for the ‘biggest party on the planet’ but for the 2016 Olympics as well. With an ever increasing number of tourists from around the globe heading to Rio for the Carnival, the biggest stage on earth will now accommodate over 80,000 people, which is obviously not enough considering the fact that millions of revelers desire to get the best seats at the Sambodromo. According to the spokesperson of **Bookers International, LLC**, a Miami-based fully licensed tour operator that caters to thousands of customers during the Rio Carnival, luxury suites in Sector 2 have been demolished to make way for four new blocks designated as Sectors 2, 4, 6 and 8. These sectors will feature grandstand seating that offers a bird’s eye view of the runway at the Sambodromo, open boxes, and luxury suites.

Carnival enthusiasts will be glad to know that the Rio Sambodromo has room for an additional 2880 spectators in the grandstands. Tickets for the open boxes or frisas have increased to 1194, while 576 new seats will be available in the luxury suites. 300 additional tickets will also be available, thanks to the newly constructed luxury suites between the grandstands. Sectors 4 and 6 are also being refurbished to accommodate the growing number of spectators with additional facilities including food courts, washrooms, and medical centers. The new Sambodromo is expected to be fully operational by 7th January 2012 in time for rehearsals by the samba schools, and is also a tribute to Oscar Niemeyer, the original architect and designer of the Sambodromo on his 104th birthday. A new walkway has been constructed in several sectors for the convenience of the physically challenged.

Each year, 12 of the top samba schools vie for the prestigious ‘Champions’ crown, turning the Sambodromo into a riot of color and music for five nights. The 2012 Rio Carnival promises to be even grander with the samba schools able to enjoy a wider runway, making way for the sensuous samba dancers to showcase their talents as they entice every spectator to join in the celebrations. The elevated grandstands provide spectators with an excellent view of the parade. According to carnival experts, the lower numbered grandstand sectors provide better views of the parade. Allocated chairs are the second best affordable seats available in Sectors 12 and 13. The open boxes or frisas are the ideal choice available in Sectors 2 through 11 with seating

Bookers International, LLC | 245 SE 1st Street Suite 311 | Miami, FL 33131, USA
Toll Free +18669306020 | Phone +13057225447 | Fax +13057227393 | Skype BOOKERSINTERNATIONAL



BOOKERSINTERNATIONAL.COM

BookersInternational.com Websites

BrazilBookers.com | CarnivalBookers.com | CarnavalesBrasil.com |
BuziosBookers.com | NoronhaBookers.com | IguazuBookers.com |
RioCostumes.com | CamaroteCarnaval.com | GayPrideBrazil.org

arrangements for 4 to 6 people in each box. To mingle with the rich and famous from around the globe, the luxury suites or camarotes are among the best tickets sold at the Sambodromo.

About Bookers International, LLC: The Miami-based tour operator has the largest network of travel professionals in South America. The company offers carnival goers well organized tours with access to Sambodromo tickets available at <http://www.carnivalbookers.com/rio-de-janeiro/carnival-tickets/ticket-item.asp>. The website also provides a wealth of information on the carnival including maps and directions. From carnival balls to the ultimate showdown at the Rio Sambodromo, www.carnivalbookers.com can take you a step closer to experiencing the true carnival spirit. For Spanish speaking party goers, Bookers International has designed the website www.carnavales-brasil.com.

CONTACT

For additional information, videos, images please contact:

MIAMI OFFICE

Ricardo Silveira

ricardo@bookersinternational.com

Marketing/Business Development

+1 305 722 55447

RIO OFFICE

Jay Lucas

jay@bookersinternational.com

Brazil Operations

+55 21 39580722