



CLOUD ALLIANCE AT-A-GLANCE

- Cloud Alliance member apps are installed on more than 100,000 domains in more than 120 countries.
- Cloud Alliance members have been featured in The New York Times, The Wall Street Journal, eWeek, NetworkWorld, Inc.com, TechCrunch, Forbes and many other publications.
- Cloud Alliance members excel in the Google Apps Marketplace. Three of our chosen apps are the #1 ranked apps in their categories.

PRODUCT CATEGORIES

- Admin Tool
- Customer Relationship Management
- Expense Management
- Identity & Access Management
- Project & Task Management
- Security & Compliance
- Workflow & Integration

**CLOUD ALLIANCE FOR GOOGLE APPS
MILLIONS OF BUSINESSES, HUNDREDS OF APPS, ONE ALLIANCE**

The Cloud Alliance for Google Apps is a trusted network of independent software vendors that have partnered to drive knowledge and awareness of third-party Google applications. All members have developed integrated products to enhance, complement and further the adoption of the Google Apps platform.

Hundreds of apps are currently available in the Google Apps Marketplace, and dozens more are added every week. We know it can often be frustrating to find the best app for a specific use. That’s where the Cloud Alliance for Google Apps can help. Members of the Cloud Alliance for Google Apps have committed to offering benefits and various support resources for customers, including:

- **Education:** Member companies of the Cloud Alliance will provide educational tools such as webinars and white papers to further customer knowledge.
- **Cost-Savings:** When customers purchase from a Cloud Alliance member, they will be eligible for discounts from all Alliance members.
- **Simplification:** The Cloud Alliance filters through hundreds of apps to find the best apps for the consumer. This saves the consumer both time and money.
- **Peace-of-mind:** Customers know that when they work with the Cloud Alliance, they are working with trusted companies and experts in the field.

All members of the Cloud Alliance have been fully vetted by a panel of existing member companies. This process ensures prospective members’ commitment to furthering the adoption of the Google Apps platform and confirms the value of their products to complement and enhance Google Apps. Members of the Cloud Alliance are qualified by factors including:

- Reputation with Google
- Marketplace ranking
- Usability and integration with Google Apps
- Overall standing in the market
- Product reviews

