

# JUMP START MARKETING

## for Sage Fast Track Partners



**Hey Sage Fast Track Partners ...** you've learned a bunch of fantastic stuff and now it's time to get to work. Because great advice is worthless if you don't take action. That's where **Jump Start Marketing** comes in. This program is designed to **implement** your new-found knowledge and turn ideas into action.

You'll get practical tools, real world tactics, and professionally-developed content that will put you on the fast track to marketing success!

### Social Media Webcast Workshops

You've heard that social media is important. But how do you get started? What tools should you use? What information should you share? All those questions and more are answered, along with information about the best tools and tactics, through these webcast workshops:

- Building Your Network on LinkedIn and Twitter
- Perfecting Your Profile, Participating in Discussion Groups, and Building Company Pages on LinkedIn
- Techniques for sharing, linking, and participating in Social Media

### Website and Keywords

When it comes to marketing, keywords are an important part of EVERYTHING you do these days. Whether it's content for your website, a blog entry, or a press release ... keyword placement and strategy is an important part of being found online. That's why we:

- Analyze your website for search visibility
- Improve local search results
- Deliver keyword guidance and provide analytical tools & resources

### Content-Driven Inbound Marketing

Turn that elevator pitch and competitive differentiators into compelling stories that resonate with your customers and prospects. In today's marketing, content is king. It's what pulls prospects to your website and engages them with your brand. We'll combine creative writing with a balanced keyword strategy as we develop content:

- For your website
- For your blog
- For Press Releases
- For Success stories and customer testimonials

### Lead Development and Nurturing

- Email Marketing
- Company Newsletter
- White paper development and landing pages

**Almost every Sage partner has the same goal ... sell more software and services!**

But not every Sage partner comes to us with the same needs and resources. That's why each Jump Start Marketing project begins with a detailed assessment of your business, your message, and your story. We'll then craft a personalized plan that will put you on the fast track to success!

**\$6,000**

*Pre-approved for Sage Co-op Reimbursement from Available Funds*



**[CONTACT US](#) AND JUMP START YOUR BUSINESS TODAY!**