

iMenu Show Special \$995 available TODAY!

Be the first to integrate **lilipad:SWIPE** into your establishment.

We are offering our **lilipad** complete development packages for the iMenu show special price of \$995. Your development package includes a **lilipad:SWIPE** unit, **lilipad:SURFACE** table mount, and your choice of Software Development Kit (SDK). You may select a web development SDK or a native iOS SDK.

**i.Menu
EXPO
special**



If you already have a web site that you wish to use with a **lilipad**, consider our **lilipad:SWIPE** web SDK. This SDK

includes all the source code necessary to pass data from the **lilipad:SWIPE** to your web page. You or your web designer will need to understand HTML and some basic javascript, as well as be familiar with XCode and Objective-C programming.

If you prefer a native iOS solution to give your customers the best user experience and provide additional security, then choose our native iOS SDK. This SDK includes all source code necessary to read data from a **lilipad:SWIPE** and display it in a basic UIView. Again, you or your developer will need to have some experience with XCode and an understanding of Objective-C, but remember, you are starting with a complete, working app, albeit very basic and ready for customization.

About the Software Development Kit (SDK):

Our software development kits include a complete iOS project with source code for you to integrate into your application. To use, you simply launch the project on your Mac with XCode, set your provisioning profile configured for your target iPad device, and build the application. You will be able to swipe a card and see it displayed on your device within minutes. Most users have integrated the **lilipad:SWIPE** technology into their own apps within a couple days, and in some cases, a few hours. It all depends on how much or how little you want to do with the credit card track data.

You have unlimited use of the source code provided. Depending on your target point-of-sale system, you would choose either a web-based POS SDK or a native iOS SDK.

The SDK's source code is fully documented to help get you up and running quickly. Because each point of sale implementation is different, some customization will be required. One common thing that most developers wind up doing is to parse the credit card information string to display a customer's name. Another common function is to show the last 4 digits of the card number for verification purposes.

With either SDK, you are granted an unlimited license to use the source code however you desire.

FAQs:

1) *What type of **lilipad** is included in the Development Package?* The Development Package includes a **lilipad:SWIPE** with integrated credit card reader. The reader is a single-track (track 1 only) reader with plaintext data output.

2) *When will encrypted **lilipad:SWIPES** be available?* Planned availability for sample and integration units in small quantities is expected to be December 2011, with quantity numbers available early Q1 2012.

3) *Will a different SDK be needed for the encrypted versions of the **lilipad:SWIPE**?* Yes, but if you buy a **lilipad:SWIPE** development package at our show special price of \$995, on your purchase of an encrypted **lilipad:SWIPE**, you will receive the encrypted **lilipad** SDK for free. You only need to purchase a single additional encrypted **lilipad:SWIPE** unit to qualify.

4) *I need security, why would I want an unencrypted reader? Why wouldn't I just wait for the encrypted units?* The **lilipad:SWIPE** reader included with the Development Package is unencrypted to allow you or your development team to see and manipulate the data as needed during the development process. Even if encrypted units were available today, most developers would need to be able to see the raw track data from the card during integration...so most developer/integrators would need at least one unencrypted unit anyway.

5) *Only track 1? I need track 2 data or even all three tracks.* Our encrypted **lilipad:SWIPE** units include all three tracks of information. Availability of sample quantities is expected in December with quantity available Q1 2012.

6) *What about tokenization for increased cardholder security?* Our encrypted **lilipad:SWIPE** units contain reader heads that are not only encrypted but include support for tokenization. Talk to a **lilipad** representative for more details.

7) *I know very little about app development. How can I use a **lilipad:SWIPE** in my business?* We can offer assistance in app development, and in fact, have developed several enterprise and App Store apps over the past several years, many for point of sale systems such as yours. In addition, we have connections with a wide range of mobile software development agencies. We're confident we can find someone that fits within your budget. Talk to a **lilipad** representative for more information.

8) *My business is outside the US and I need chip-and-pin, how can I use a **lilipad**?* Talk to a **lilipad** representative, we may have something for your needs.

For any other questions, please don't hesitate to talk with us. Not only have we designed and developed kiosk and point-of-sale solutions, we also create imaginative engineering solutions that can work with your **lilipad** or other iOS device. In fact, our lead electrical/software engineer literally "wrote the book" on iOS accessory development. Published by Apress in 2010, [Building iPhone OS Accessories](#) is the only book available for engineers interested in connecting something to their iPad, iPhone or iPod touch.

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