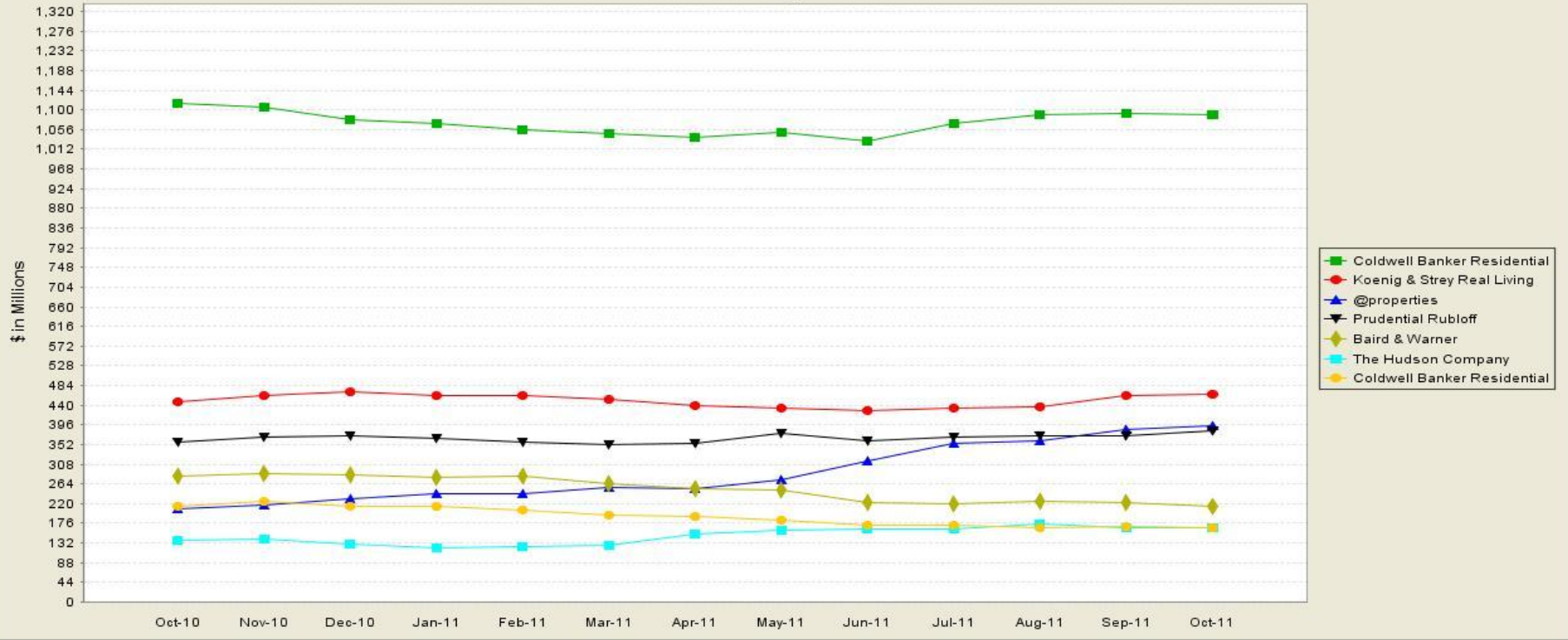


Market Share Trends

At Properties

Annualized \$ Volume - Broker
Total Sold List + Sell
12-Month Rolling Time Period



MLS: MRED Date: 12-Month Rolling Period Type: Broker Status: Total Sold List Price: All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Detached Single, Attached Single, 2 to 4 Units, Mobile Homes)
 Cities: Kenilworth, Glenview, Northfield, Lake Forest, Highland Park, Wilmette, Lake Bluff, Northbrook, Evanston, Winnetka, Glencoe
 Statistics are calculated using list-side and sell-side data. This may result in the double-counting of some properties due to double-ended brokerage transactions.
 Each node on the chart represents a period of 12 consecutive months determined on a rolling basis with a new 12-month period beginning on the first day of each calendar month.

Market Share Trends

At Properties

Annualized \$ Volume - Broker Total Sold List + Sell 12-Month Rolling Time Period

Name	%	Oct-11 - Oct-10 \$	Oct-11*	Oct-10*
Coldwell Banker Residential	-2.1	-23,679,654	1,090,121,902	1,113,801,556
Koenig & Strey Real Living @properties	3.8	16,946,810	464,566,089	447,619,279
Prudential Rubloff	89.4	186,134,220	394,361,215	208,226,995
Baird & Warner	6.8	24,415,944	381,711,101	357,295,157
The Hudson Company	-24.2	-68,231,395	213,677,398	281,908,793
Coldwell Banker Residential	20.7	28,698,327	167,089,077	138,390,750
	-23.1	-49,711,625	165,436,978	215,148,603
Subtotals/Averages	4.2	114,572,627	2,876,963,760	2,762,391,133
MLS Totals/Averages	0.9	35,555,428	3,971,193,460	3,935,638,032

* Represents a period of 12 consecutive months, ending on the last day of the month indicated.