

# The Social Network<sup>®</sup> Magazine

[www.thesocialnetworkmagazine.com](http://www.thesocialnetworkmagazine.com)

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To Our Potential Investors:

We are proud to announce the launch of *The Social Network Magazine*<sup>®</sup>, the world's first magazine devoted to all things social online, designed to focus on and influence the vast universe of today's social networks. *The Social Network Magazine*—presented in convenient print, digital, and interactive website formats—is targeted at those managing social networks, those using social networks for business, and the advertisers wishing to reach these unique groups in a fast and ever-changing market. *The Social Network Magazine* is positioned to be a one-stop resource for social networkers ranging from those operating small niche networks through the most advanced networks on the web.

The editorial staff of *The Social Network Magazine* have joined together to bring about colossal movement in the social media industry and to bring transcendent insights to the industry's social media operators. Our goal is to help bring about business growth, increased networking, and social evolution, while promoting service, safety, and sustainability.

If you are considering investing in the social movement—the most cutting-edge venture and the most exciting multimedia quest is *The Social Network Magazine*.

Our Executive Summary is attached. This is an exciting opportunity and one poised to take advantage of the incredible growth in social networking—and as with social networking, the potential is endless.

Join us as we lead the way!

Thank you for your time and consideration. We hope to be working with you soon.

Respectfully,

Starr Hall  
Editor-in-Chief

Jim Nico  
Founder, Creative Director, and Publisher