# perceptive software

a Lexmark company

## **PRODUCT DATASHEET**

# Document Output Management

### Document Composition and Output Management: Create Cost-Effective, Individualized Documents

Perceptive Software introduces a new solution that lets you take your customer service processes to the next level of efficiency. With the addition of Perceptive Software's ModusOne document composition and output solution, the benefit of quickly assembling batches of templated documentation and correspondence for your customers is easily utilized with our point-and-click ImageNow product suite.

If customized correspondence is essential for your business, Perceptive Software document output management (DOM) technology provides a cost-effective and consistent way to provide the documentation your customers need without the time-consuming gathering and assembly that weighs down your staff's daily productivity. You can experience its significant impact in areas like contract management, human services, financial services, healthcare and higher education.

By using ModusOne with ImageNow, you can access the data you need, pre-populate the necessary documents and provide dynamically tailored correspondence to your customers in record time, while drastically reducing documentation costs. Ensure standards and compliance in all of your customer-facing documents and still provide users the flexibility to customize correspondence as needed.

## Close the Gap on the Customer Communication Process

With ModusOne's DOM functionality, you can handle all of the steps in your business' document lifecycle — from data access to batch postprocessing — with ease and speed. And if exceptions or changes arise, your managers can quickly fix them on the fly to ensure continuity in your customer communications. Your documents will be at your clients' doorsteps while your competitors are still scrambling to pull together a response.

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### Create Documents Faster

ModusOne streamlines document processes, making even the most complicated event chains easy to visualize, change and control. Your users can generate customized documents instantly and easily — without needing to call on developers or IT staff for assistance. Our drag & drop template creation method simplifies the work of managers, making even the most complex if/then logic a snap to create, even for busy, non-technical users.

### Enforce Standards and Compliance

Using DOM functionality, all of your organization's documents are guaranteed to be compliant with the internal and external standards you set. And when standards or corporate information changes, you won't have to rely on consultants and developers to make the changes you need. With Perceptive Software's easy to use interface, any designated manager can instantly see and change document content and document processes so that your business is always sending the right message.

### Save Money While You Work

Your business has already invested in databases, applications and infrastructure. Now it's time to get your money's worth out of them. Our DOM solution integrates with the software you already own, including ImageNow, using simple interfaces to draw data from multiple sources simultaneously, and allowing your users to work faster in the word processing environments they already know. We add security, speed and automation to what you already own, simply closing the gap on your customer communication process. And we adapt to the way your business works, instead of making your business adapt to a new piece of software.

# Experience the Value of ImageNow with DOM ... Everywhere

Explore the value that integrated document creation and output technology can bring to your organization, across a number of business areas.

### **Contract Management**

Use your ImageNow metadata to auto-populate document templates in order to dynamically create customized contracts to send to customers or vendors in order to complete a transaction.

### Human Services

Streamline the creation and sending of thousands of documents for benefit recipients, such as welfare assistance, state aid and Medicare, and improve your ability to maintain continuity of services. Or respond more readily to Freedom of Information Act (FOIA) requests.

### **Financial Services**

Create a standardized process for automatically assembling documents for a variety of content-heavy tasks, including new bank account creation, insurance policy statements, loan packages, claims notices, account statements and more.

#### Healthcare

Create a better process for ensuring accurate and timely correspondence with patients and referring physicians.

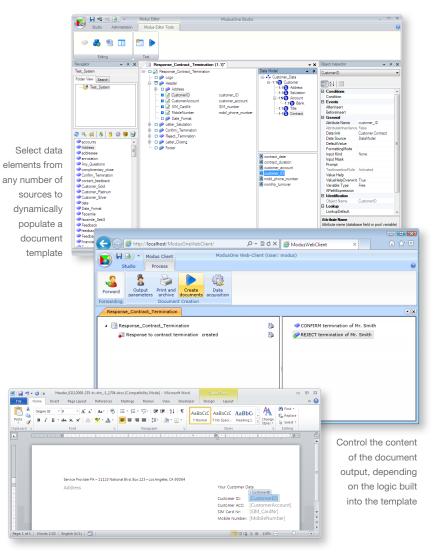
### **Higher Education**

Improve upon the basic document output functionality of your SIS application by leveraging ImageNow to dynamically populate award letters, admission letters, verification letters, and other student-facing communications your staff handles every day.

### Human Resources

Create individualized documents for both potential and existing employees to provide them with compensation statements, open enrollment information, offer letters, and benefits coverage packages.

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Use content controls within Microsoft Word as placeholders for the variable data

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