NCTA 21 Awards Winner: EvoApp "Outstanding Small Technology Company"

RESEARCH TRIANGLE PARK, NC – EvoApp has been selected as a winner for the 2011 NCTA 21 Awards in the category of "Small Technology Company of the Year." Winners were recognized at the annual awards gala on Thursday, November 10 at the Sheraton Imperial in Durham, N.C. This year's event was attended by a record crowd of more than 800 business and technology leaders from across the state. EvoApp was nominated in three categories for Technology Industry, Excellence and Stage of Development Awards.

The NCTA 21 Awards are recognized as North Carolina's most prestigious awards, celebrating innovation and excellence in North Carolina. This annual showcase honors companies and individuals in 21 categories who represent the best and brightest in technology and business.

"I feel humbled to be a part of such a great team of people who have made us a leader in big data solutions in a relatively short amount of time," said Joe Davy, EvoApp co-founder and Chief Product Officer. "We are honored to have our efforts recognized by the NCTA 21 Awards."

"This year's 21 Awards truly showcase the best technology and innovation that our state has to offer," said Brooks Raiford, President and CEO of NCTA. "We couldn't be more pleased to congratulate EvoApp as a company that is leading North Carolina's technology industry, and we are proud to recognize them as a winner of the "Small Technology Company of the Year.""

This award compliments EvoApp's recent win as one of the 2011 Best Places to Work from the Triangle Business Journal.

About NCTA

The North Carolina Technology Association's mission is "Making North Carolina #1 in Technology and Technology #1 in North Carolina." The organization does this through three main focus areas: executive engagement, public affairs, and enabling member transition to a technology-enabled workforce. For more information, visit our website at www.nctechnology.org.

NCTA Media Contact:
Michelle Perkins
DPR Group, Inc.
mperkins@dprgroup.com
919-678-9200

About EvoApp

EvoApp makes analyzing big data easy by finding the patterns in relevant conversations that impact your business. Our real-time data mining and analysis platform gives big data meaning by correlating with metrics that drive your business. We've helped customers quadruple lead generation, dramatically improve customer service, find the language that makes them six times more relevant to their target audience, and accelerate product launches.

Connecting big data with business metrics provides new and better ways to answer the questions critical to your success. EvoApp makes big data actionable with a scalable analysis platform previously only available to the largest institutions. We make big data approachable with solutions for every day users.

EvoApp Media Contact:
Sergei Dolukhanov
sergei@evoapp.com
919-972-8471
www.evoapp.com