Yellowfin

Making Business Intelligence Faster

Deliver faster insight to everyone in your organization with less complexity

Summary

- Record-breaking organization-wide insight for quicker decisions
- Faster deployment with less complexity
- Faster Return on Investment

*Vectorwise smashes TPC-H benchmarks

During 2011 Vectorwise participated in a number of independent benchmark tests with The Performance Council (TPC).

Vectorwise smashed the previous 100GB, 300Gb and 1TB TPC-H benchmarks for Performance, Price/Performance and Energy Efficiency by the largest margin ever recorded.

This outstanding result was achieved without tuning, using less CPU cores and only half the RAM of the previous benchmark holder.

Yellowfin: Making Business Intelligence even easier and faster

Yellowfin has combined with Actian's record-breaking Vectorwise database to make reporting and analytics easier and faster than ever before.

Yellowfin is the most easy-to-use, integrate and embed Business Intelligence (BI) solution on the market. And now it's even better.

Yellowfin's highly intuitive BI solution empowers business users with actionable information, enabling organization-wide knowledge sharing and insight into business events as they happen.

The result? Better, faster decisionmaking and the ability to take smarter action to reduce costs and increase revenue.

Faster insight for quicker decisions

With Yellowfin and Vectorwise, you can share insight with all business stakeholders faster with user-driven publishing and report distribution. This allows you to achieve:

1. Faster record-breaking* performance

Satisfy user expectations with record-breaking query performance. Reduce query response times from hours to minutes, minutes to seconds.

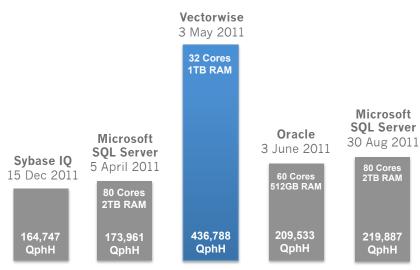
2. Faster and deeper insight Explore more data with greater flexibility without the reliance on IT to pre-build views.

3. More Agile BI

Yellowfin's intuitive User Interface allows users to analyze their own data and build their own reports in real-time.

1TB Performance Benchmark

Composite Queries Per Hour TPC-H@1TB (Non-Clustered) Source: www.tpc.org / September 1, 2011



Faster deployment with less complexity

Yellowfin and Vectorwise enable you to deploy BI projects faster by removing the technical complexity of managing data, allowing you to realize:

1. Faster deployment

Install, configure and run in days not weeks.

2. Faster projects

Deploy new projects without OLAP cubes, schemas and complex builds of aggregations.

3. Reduced IT workloads Simplify your data warehouse and datamart designs and reduce demand on IT personnel and resources. With Yellowfin and Vectorwise, you require less hardware and infrastructure compared to traditional BI solutions.

Summary

- Gain world-class reporting and analytics that is incredibly easy-to-use and fast to deploy
- Achieve even faster insight and deployment, and significantly reduce the complexity of BI projects
- Spend less on infrastructure and lower the ongoing costs of your BI deployments
- Reduce demand on IT resources and personnel



Faster Return on Investment

Yellowfin and Vectorwise enable you to explore data without risky, complex and costly data warehouse projects, allowing you to:

1. Spend less on infrastructure Achieve faster and more scalable performance with less hardware.

2. Spend less supporting BIRemove complexity, save time and spend less on ongoing IT maintenance for BI projects.

3. Do more with less

Get more insight from your Bl environment in shorter timeframes with fewer resources and less effort.

Find out more

Contact Yellowfin at **www.yellowfinbi.com** and ask for our proven roadmap to assist you to successfully deploy Yellowfin and Vectorwise into your organisation.

