

## Global Training Company Recognized for Industry-Leading Solutions

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Tampa, FL (<u>PRWEB</u>) June 4, 2010 -- Global training company <u>Blueline Simulations</u> now has another distinction to add to its list of accolades.

The company has received the prestigious Excellence in Practice Citation from <u>The American Society of Training & Development</u> (ASTD). The highly competitive award recognizes the very best solutions in the field of workplace learning and performance.

Blueline Simulations was awarded the distinction for its work in developing the new hire onboarding program for strategy and technology consulting firm Booz Allen Hamilton. The two firms partnered to create a four-day, immersive orientation program that equips new hires at all levels with the many skills and resources they need to excel. The program features simulation, networking, and critical skill building needed to jumpstart a successful career at the firm.

"The new program promotes accountability while creating value for new hires and the firm," said Aimee George-Leary, director of Learning and Development at Booz Allen. "The Blueline team's ability to learn the complexities of our business enabled them to help us develop an engaging program that fits our needs."

Booz Allen internal measures show improvements in new hire job readiness and time-to-productivity, efficiency gains, stronger employee affiliation with the firm, and reduced staff attrition.

"This experience is a perfect summation of our mission," said David Milliken, CEO of Blueline Simulations. "Fabulous partners working with the best designers in the business to solve complex problems.... all while creating sustainable behavior change and ongoing learning."

Based in Tampa, Florida, <u>Blueline Simulations</u> states that its mission is "to excite, engage and transform employees utilizing the world's most innovative and effective training solutions... one client at a time." The company has quickly established a global reputation for delivering "everything simulation" with capabilities for rapid prototyping and global implementation.

Blueline Simulations builds custom learning visuals, classroom simulations and games, elearning, esimulations, mobile learning, virtual worlds and social media solutions. With a network that enables them to deliver the leading corporate training solutions in branding & positioning, business finance & strategy, leadership, sales strategy, market strategy, project management, diversity, trust and much more. Blueline helps organizations inspire new beliefs, expand knowledge and develop skills.

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