

Commissioned by:

REVO.LUTION SUPER PAC

Iowa Multi-Track Statewide Survey

Final Report with Cross Tabs -

November 23, 2011

Prepared by:

TeleResearch Corporation



Date Conducted	November 21 st , 2011
Sample Size	2,983
Margin of Error	+/- 1.79%

Executive Summary

TeleResearch Corporation of Indiana was commissioned by Revolution PAC (REV PAC) to conduct a comprehensive random telephone survey of registered Iowa voters to provide information from likely attendees of the January 3, 2012 Iowa Republican Caucuses. The survey began by asking a series of demographic questions in order to determine those likely to participate. Unlike previous surveys of Iowa voters, questions concerning likely attendance were not restricted to just respondents that indicated they were Republicans, but sought to also identify Independents and disaffected Democrats inclined to attend the 2012 Republican caucuses.

TeleResearch Corporation conducted the telephone survey on Monday, November 21, 2011 and received the responses of 2,983 randomly selected statewide registered voters. The overall survey has a margin of error of +/- 1.79%.

The survey asked respondents to declare their voter preference as either, Republican, Democrat, or Independent following their gender identification and age range.

Upon identifying their political affiliation, the survey then asked all individuals who declared themselves to be Republicans whether they participated in the 2008 Republican Caucuses and if they intend to participate in the January 3, 2012 Republican Caucuses. Of this sample, 69% said they intended to participate to which they were then asked to choose their first, second, and third choice for the Republican Presidential nominee.

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Leading First Choice(s)

Among the 678 Republicans who said they intended to participate, the lead is shared between Ron Paul and Herman Cain at 22% each, with Newt Gingrich trailing by one point, receiving 21%, followed by Mitt Romney who received 17%. Responses for the other four choices drop off quickly to single digits with Bachmann at 7%, Perry at 6%, Santorum at 4% and Huntsman with 1%. The Margin of Error for this particular sample is +/- 3.9%.

Former Speaker of the House Newt Gingrich leads as the preferred second choice with 22%, followed by Cain at 19%, Romney at 15%, Paul at 14%, Perry at 12%, Bachmann and Santorum tied at 7%, and Huntsman at 3%.

Third choices were as follows: Gingrich 19%, Romney 16%, Perry 15%, Cain 13%, Bachmann 12%, Paul 11%, Santorum 9%, and Huntsman 4%.

Crossover Voting in Iowa May Be Key to Deciding Winner of Republican Caucus

The determining factor in the upcoming January caucuses could well be the Independents and disaffected Democrats that chose to participate.

The threshold in Iowa to take part in party caucuses merely requires that you be a registered voter and current legal resident of the state. To identify that prospective voter, TeleResearch asked only respondents who indicated their voting preference to be Democrat or Independent if they intend to vote for President Obama's reelection.

The President's support among Democrats remains strong coming in with a solid 89% with 7% answering "No" and 4% currently "Undecided."

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Crossover Voting in Iowa May Be Key to Deciding Winner of Republican Caucus (continued)

However, among Independent voters one-half, 50%, answered “No” on the re-elect question with 40% responding “Yes” and 10% stating they are as of yet, “Undecided.” Further, of those who answered in the negative regarding re-electing President Obama, the survey then asked whether they then planned to participate in the 2012 Iowa Republican caucuses with 168 indicating “yes” (128 I/40 D).

Thus, the two groups, i.e. Republicans with the combined Democrats and Independents, provide an aggregate sample of 846 likely caucus attendees. Among the combined caucus participants Ron Paul emerges as the clear first choice garnering 25%, compared to 21% for Gingrich, 20% for Cain, 15% for Romney, Perry and Bachmann at 7%, Santorum 3%, and Huntsman 1%. The Margin of Error for likely caucus attendees is +/-3.4%.

All of the Republican respondents were then asked how favorable or unfavorable they felt about the five leading Republican candidates, i.e. Gingrich, Cain, Paul, Perry, and Romney. Respondents could select between very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, and uncertain. Aggregate favorable responses among Republicans, excluding Rick Perry, ranged between 60% and 63% with Perry’s combined favorable ranking amounting to 50%. Significant among the favorable ranking was Gingrich recording the most “very favorable” ratings at 35% compared to Romney’s 28% “very favorable” response. The “very favorable” response category is indicative of the most ardent supporters and both Gingrich and Romney scored higher in this category than any of the other candidates.

Upon completing the separate tracks, all respondents were asked to identify their primary issue, if any, in determining how they will vote. The clear leader among the choices is the “Economy, jobs, government debt, and bailouts” at 45%. The next highest individual choice was Social Security, Medicare, and health care at 15%, however 30% of respondents answered that they do not consider themselves “Single Issue” voters.

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Crossover Voting in Iowa May Be Key to Deciding Winner of Republican Caucus (continued)

The survey also asked what the respondents felt was the greatest threat to our long-term peace and national security. Iran polled 36%, an Interventionist foreign policy 27%, China 23%, North Korea 10% and Russia received 3%.

When it comes to the primary source for news and information of the respondents, the clear choice is "cable news and television" at 45% followed by 27% "newspapers and magazines," 15% Internet and 13% radio.

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Survey Methodology

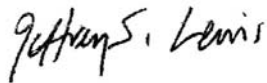
TeleResearch Corporation deploys a state-of-the-art automated system during all telephone interviews thereby allowing us to ensure both confidentiality and that each respondent hears the questions asked in exactly the same manner. As such, TeleResearch has pioneered the refinement and implementation of this technology over the course of the past 18 years.

Automated methodology has at least two profound advantages over surveys conducted by the live interviewer methodology according to a study published in the American Marketing Association's monthly magazine in October of 1994: 1. Every respondent hears the same question asked exactly the same way and thus mitigates interviewer bias. 2. Respondents have a greater confidence in the confidentiality of their responses with an automated system, which produces a truer response.

TeleResearch uses the highest quality of fiber optic technology in making a high volume of calls within specified time-periods in order to maximize the response rate and achieve the required level of randomness in our research samples.

The survey sample contains responses from both land-line and cellular phones.

For further information, please send all inquiries to JLewis@TeleResearchCorp.com.



Jeff Lewis

Founder & CEO

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Registered Likely Voters in Iowa - Full Sample

1.) First a few quick questions about you.

Gender	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
Male	49%			44%	53%	49%	50%	39%	51%	57%
Female	51%			56%	47%	51%	50%	61%	49%	43%

2.) Next we would like to know your age range.

Age	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
18 - 34	30%	27%	33%					31%	30%	29%
35 - 49	25%	27%	23%					21%	24%	31%
50 - 64	25%	26%	25%					30%	22%	23%
65+	20%	20%	19%					19%	23%	17%

3.) Next, please indicate your political affiliation.

Voter ID	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
Democrat	37%	30%	43%	37%	30%	43%	35%			
Republican	33%	35%	31%	33%	32%	29%	39%			
Independent	30%	35%	26%	30%	37%	28%	26%			

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Registered Likely Voters in Iowa - Sampled Republicans Only

4.) Next, did you participate in the 2008 Iowa Republican Caucus?

Republicans who Participated in 2008 Iowa Repub. Caucus	Overall	Male	Female	18-34	35-49	50-64	65+
Yes	52%	59%	46%	52%	50%	54%	54%
No	46%	39%	52%	46%	49%	41%	45%
Declared Self to be (D) in 2008	2%	2%	2%	2%	1%	4%	1%

Asked only to those who declare themselves to be Republicans

4a.) As such, do you plan to participate in the upcoming 2012 Iowa Republican Caucus on January 3rd, 2012?

Republicans likely to Participate in 2012 Iowa Repub. Caucus	Overall	Male	Female	18-34	35-49	50-64	65+
Yes	69%	79%	69%	72%	77%	77%	70%
No	31%	21%	31%	28%	23%	23%	30%

Asked only to those who declare themselves to be Republicans

4b.) If the Iowa Republican Caucus was held today, whom would be your first choice to be the Republican nominee for President?

Likely Republican Caucus Attendees - 1st Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+
Michele Bachmann	7%	8%	5%	5%	9%	9%	4%
Herman Cain	22%	24%	20%	22%	25%	23%	20%
Newt Gingrich	21%	20%	22%	22%	17%	16%	29%
John Huntsman	1%	1%	1%	2%	1%	0%	2%
Ron Paul	22%	20%	24%	25%	21%	25%	16%
Rick Perry	6%	8%	5%	5%	9%	5%	7%
Mitt Romney	17%	15%	19%	18%	13%	19%	18%
Rick Santorum	4%	3%	5%	2%	5%	3%	5%

Asked only to those who declare themselves to be Republicans

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Registered Likely Voters in Iowa - Sampled Republicans Only *(continued)*

4c.) If the Iowa Republican Caucus was held today, whom would be your second choice to be the Republican nominee for President?

Likely Republican Caucus Attendees - 2nd Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+
Michele Bachmann	7%	7%	8%	9%	7%	5%	8%
Herman Cain	19%	19%	20%	16%	20%	21%	22%
Newt Gingrich	22%	23%	21%	23%	27%	18%	20%
John Huntsman	3%	4%	2%	4%	2%	2%	4%
Ron Paul	14%	15%	13%	15%	15%	15%	10%
Rick Perry	12%	9%	15%	16%	7%	13%	11%
Mitt Romney	15%	16%	14%	14%	13%	13%	21%
Rick Santorum	7%	7%	7%	4%	9%	13%	4%

Asked only to those who declare themselves to be Republicans

4d.) If the Iowa Republican Caucus was held today, whom would be your third choice to be the Republican nominee for President?

Likely Republican Caucus Attendees - 3rd Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+
Michele Bachmann	12%	11%	13%	12%	13%	8%	16%
Herman Cain	13%	16%	10%	16%	15%	11%	11%
Newt Gingrich	19%	18%	21%	18%	17%	24%	18%
John Huntsman	4%	2%	6%	5%	5%	2%	5%
Ron Paul	11%	15%	7%	10%	12%	14%	10%
Rick Perry	15%	15%	16%	16%	14%	12%	21%
Mitt Romney	16%	15%	16%	14%	17%	17%	15%
Rick Santorum	9%	8%	10%	9%	8%	12%	5%

Asked only to those who declare themselves to be Republicans

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Registered Likely Voters in Iowa - Sampled Republicans Only *(continued)*

4e.) How favorable or unfavorable do you feel about Herman Cain?

Likely Republican Caucus Attendees - Herman Cain - Fav/Unfav	Overall	Male	Female	18-34	35-49	50-64	65+
Very Favorable	18%	19%	18%	19%	17%	17%	20%
Somewhat Favorable	44%	45%	42%	41%	49%	46%	40%
Somewhat Unfavorable	19%	20%	19%	19%	18%	18%	23%
Very Unfavorable	12%	10%	15%	18%	10%	14%	6%
Ambivalent	6%	6%	6%	3%	6%	5%	11%

Asked only to those who declare themselves to be Republicans

4f.) How favorable or unfavorable do you feel about Newt Gingrich?

Likely Republican Caucus Attendees - Newt Gingrich - Fav/Unfav	Overall	Male	Female	18-34	35-49	50-64	65+
Very Favorable	35%	34%	35%	33%	30%	34%	43%
Somewhat Favorable	28%	27%	29%	24%	32%	27%	28%
Somewhat Unfavorable	18%	21%	14%	23%	18%	18%	10%
Very Unfavorable	18%	16%	21%	17%	18%	21%	16%
Ambivalent	2%	3%	1%	3%	1%	1%	3%

Asked only to those who declare themselves to be Republicans

4g.) How favorable or unfavorable do you feel about Ron Paul?

Likely Republican Caucus Attendees - Ron Paul Fav/Unfav	Overall	Male	Female	18-34	35-49	50-64	65+
Very Favorable	22%	21%	23%	26%	24%	21%	13%
Somewhat Favorable	39%	41%	36%	33%	40%	38%	47%
Somewhat Unfavorable	19%	21%	17%	20%	15%	16%	24%
Very Unfavorable	15%	11%	20%	15%	18%	18%	8%
Ambivalent	5%	6%	5%	5%	2%	7%	8%

Asked only to those who declare themselves to be Republicans

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Registered Likely Voters in Iowa - Sampled Republicans Only *(continued)*

4h.) How favorable or unfavorable do you feel about Rick Perry?

Likely Republican Caucus Attendees - Rick Perry - Fav/Unfav	Overall	Male	Female	18-34	35-49	50-64	65+
Very Favorable	18%	17%	20%	18%	23%	16%	14%
Somewhat Favorable	32%	31%	33%	30%	29%	34%	37%
Somewhat Unfavorable	31%	34%	27%	28%	34%	29%	32%
Very Unfavorable	14%	14%	15%	18%	13%	13%	13%
Ambivalent	5%	4%	5%	6%	1%	9%	4%

Asked only to those who declare themselves to be Republicans

4i.) How favorable or unfavorable do you feel about Mitt Romney?

Likely Republican Caucus Attendees - Mitt Romney Fav/Unfav	Overall	Male	Female	18-34	35-49	50-64	65+
Very Favorable	28%	27%	30%	32%	24%	27%	30%
Somewhat Favorable	32%	32%	32%	30%	32%	28%	38%
Somewhat Unfavorable	20%	19%	22%	13%	22%	28%	19%
Very Unfavorable	16%	18%	14%	21%	17%	14%	10%
Ambivalent	4%	4%	3%	4%	4%	4%	2%

Asked only to those who declare themselves to be Republicans

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Registered Likely Voters in Iowa - Sampled Democrats & Independents Only

5.) If the General Election for President were held today, would you vote to re-elect President Obama?

D's and I's Vote to Re-Elect President Obama	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Yes	67%	64%	70%	66%	62%	73%	68%	89%	40%
No	26%	29%	24%	28%	31%	23%	24%	7%	50%
Undecided	7%	7%	6%	7%	7%	5%	8%	4%	9%

Asked of Democrats and Independent Voters ONLY

5a.) Next, did you participate in the 2008 Iowa Republican Caucus? Please select from one of the following three choices.

Disaffected D's and I's - 2008 Iowa Repub Caucus Participation	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Yes	33%	28%	39%	36%	33%	35%	24%	30%	33%
No	58%	67%	48%	55%	60%	58%	62%	37%	61%
Participated in Iowa Democratic Caucus in 2008	9%	5%	13%	9%	7%	8%	14%	33%	5%

Asked ONLY of Democrats and Independent Voters who indicated they would NOT vote to re-elect President Obama

5b.) As such, do you plan to participate in the upcoming 2012 Iowa Republican Caucus on January 3rd, 2012?

D's and I's Likely to Participate in 2012 Iowa Repub. Caucus	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Yes	53%	53%	53%	52%	66%	51%	34%	52%	53%
No	47%	47%	47%	48%	34%	49%	66%	48%	47%

Asked ONLY of Democrats and Independent Voters who indicated they would NOT vote to re-elect President Obama

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Registered Likely Voters in Iowa - Sampled Democrats & Independents Only

5c.) If the Iowa Republican Caucus was held today, whom would be your first choice to be the Republican nominee for President?

D's and I's Likely to Participate in Iowa Repub Caucus - 1st Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Michele Bachmann	9%	11%	8%	10%	8%	10%	12%	14%	9%
Herman Cain	14%	13%	15%	14%	17%	12%	6%	18%	13%
Newt Gingrich	21%	24%	16%	25%	17%	20%	24%	18%	21%
John Huntsman	1%	0%	1%	0%	0%	2%	0%	5%	0%
Ron Paul	34%	33%	35%	33%	32%	32%	47%	9%	38%
Rick Perry	9%	5%	14%	12%	11%	5%	6%	9%	9%
Mitt Romney	10%	12%	9%	6%	11%	17%	6%	18%	9%
Rick Santorum	2%	3%	1%	0%	5%	2%	0%	9%	1%

Asked ONLY of Democrats and Independent Voters who indicated they would NOT vote to re-elect President Obama and said YES to Participating in Iowa Repub. Caucus

5d.) If the Iowa Republican Caucus was held today, whom would be your second choice to be the Republican nominee for President?

D's and I's Likely to Participate in Iowa Repub Caucus - 2nd Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Michele Bachmann	9%	9%	8%	6%	12%	7%	6%	14%	9%
Herman Cain	21%	24%	16%	31%	17%	15%	18%	18%	13%
Newt Gingrich	23%	25%	20%	18%	29%	22%	18%	18%	21%
John Huntsman	3%	2%	4%	4%	0%	7%	0%	5%	0%
Ron Paul	11%	13%	10%	10%	11%	10%	24%	9%	38%
Rick Perry	10%	8%	13%	14%	11%	7%	6%	9%	9%
Mitt Romney	15%	11%	20%	8%	15%	20%	24%	18%	9%
Rick Santorum	8%	7%	9%	10%	5%	12%	6%	9%	1%

Asked ONLY of Democrats and Independent Voters who indicated they would NOT vote to re-elect President Obama and said YES to Participating in Iowa Repub. Caucus

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Registered Likely Voters in Iowa - Sampled Democrats & Independents Only

5e.) If the Iowa Republican Caucus was held today, whom would be your third choice to be the Republican nominee for President?

D's and I's Likely to Participate in Iowa Repub Caucus - 3rd Choice for Republican Nominee	Overall	Male	Female	18-34	35-49	50-64	65+	Democrats	Independents
Michele Bachmann	17%	17%	18%	8%	23%	20%	18%	5%	9%
Herman Cain	14%	17%	11%	25%	9%	10%	12%	18%	21%
Newt Gingrich	17%	12%	23%	18%	9%	22%	29%	27%	22%
John Huntsman	5%	3%	8%	4%	6%	7%	0%	0%	3%
Ron Paul	13%	12%	14%	14%	15%	7%	12%	23%	10%
Rick Perry	14%	17%	10%	18%	8%	17%	18%	5%	11%
Mitt Romney	13%	14%	11%	14%	14%	10%	12%	14%	15%
Rick Santorum	7%	9%	5%	0%	15%	7%	0%	9%	8%

Asked ONLY of Democrats and Independent Voters who indicated they would NOT vote to re-elect President Obama and said YES to Participating in Iowa Repub. Caucus

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Registered Likely Voters in Iowa - Republicans, Democrats & Independents participating in 2012 Iowa Republican Caucus

If the Iowa Republican Caucus was held today, whom would be your first choice to be the Republican nominee for President?

1st Choice in Iowa Caucus to Be Republican Nominee	Overall
Michele Bachmann	7%
Herman Cain	20%
Newt Gingrich	21%
John Huntsman	1%
Ron Paul	25%
Rick Perry	7%
Mitt Romney	15%
Rick Santorum	3%

Aggregate Total of 846 (+/- 3.4%) Likely Republican Caucus-goers combined with disaffected Democrats & Independent voters who indicated they will not vote to re-elect President Obama and intend to vote in 2012 Republican Caucus.

Break Down of Sample Size

Likely Registered Republican Caucus Attendees	678
Disaffected Democrats/Independents	168
TOTAL	846

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Registered Likely Voters in Iowa - Full Sample

6.) Next, what is your primary source you use to receive news and information?

Primary Source of News	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
Newspapers/magazines	27%	27%	28%	32%	20%	27%	30%	33%	22%	26%
Radio	13%	14%	11%	12%	14%	15%	9%	7%	17%	14%
Cable News	45%	42%	47%	43%	41%	43%	55%	46%	48%	40%
Internet	15%	17%	13%	14%	25%	15%	6%	14%	12%	20%

7.) Next, as a voter do you have one issue that is the primary factor in deciding for whom you will vote?

Primary Motivating Issue in Deciding for whom to Vote	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
Prosecuting the War	2%	2%	2%	2%	3%	0%	1%	2%	1%	2%
Economy, jobs, government debt, and bailouts	45%	46%	42%	42%	47%	45%	47%	37%	56%	42%
Taxes	3%	3%	3%	3%	4%	4%	2%	3%	5%	2%
Social Security, Medicare, and health care	14%	11%	17%	15%	8%	14%	21%	21%	7%	14%
Abortion	3%	2%	3%	3%	3%	2%	1%	0%	6%	2%
Securing the Border	2%	2%	1%	2%	2%	1%	1%	0%	3%	1%
Protecting the Environment	1%	1%	1%	1%	2%	1%	1%	2%	0%	1%
Gay Rights	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%
Not a Single-Issue Voter	30%	30%	30%	32%	31%	32%	25%	33%	22%	35%

8.) Finally, which of the following do you feel pose the greatest threat to our long-term peace and national security; please select one of the following five choices:

Greatest threat to Long-Term Peace and National Security	Overall	Male	Female	18-34	35-49	50-64	65+	Democrat	Republican	Independent
China	23%	24%	22%	22%	22%	25%	23%	23%	24%	21%
Revitalized Russia	3%	3%	3%	2%	5%	3%	3%	4%	2%	3%
North Korea	10%	8%	13%	10%	11%	11%	9%	14%	8%	9%
Iran	36%	37%	36%	35%	36%	35%	39%	33%	43%	34%
Interventionist Foreign Policy	27%	28%	27%	31%	26%	25%	27%	26%	23%	34%



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