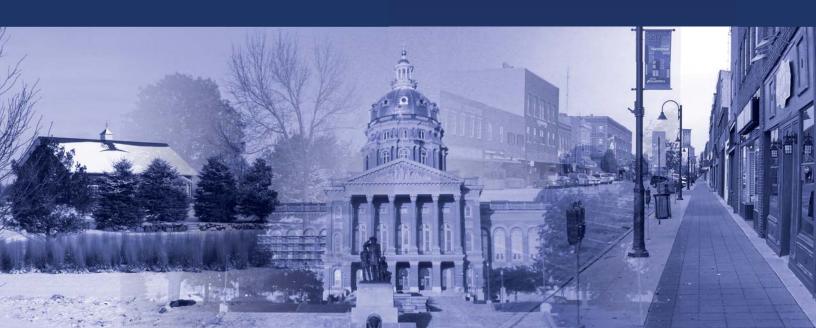
## REIVOLUTION PAC

lowa Multi-Track Statewide Survey
DRAFT version 2.0 - November 19, 2011

Prepared by: TeleResearch Corporation



#### Introduction

Hello, you have been selected at random by the TeleResearch Corporation to participate in a confidential statewide survey of registered voters in Iowa. The survey asks questions regarding your level of support for President Obama and your interest in the Iowa Republican Presidential Caucus candidates.

To assure the confidentiality of your responses, the survey is conducted entirely by computer. Questions answered by pressing a number on your touch-tone phone pad. No one will call you back for answering these few questions.

#### Consent

If you are a registered voter and plan to participate in either the upcoming Iowa Republican Caucus or in the 2012 General Election, please press 1 and the questions will begin; otherwise you may simply hang up or press 8 to be placed on our permanent Do-Not-Call list.

#### **Survey Questions**

#### 1. First a few quick questions about you.

If you are Male, press 1.

If you are Female, press 2.

#### 2. Next we would like to know your age range.

If you are between the ages of 18 to 34, press 1.

If you are between 35 to 49, press 2.

If you are between 50 to 64, press 3.

If you are 65 or older, press 4.



#### 3. Next, please indicate your political affiliation.

If you consider yourself a Democrat, press 1. (go to question 5)

If you consider yourself a Republican, press 2. (go to question 4)

If you consider yourself to be Independent, press 3. (go to question 5)

#### 4. Next, did you participate in the 2008 Iowa Republican Caucus?

If yes, press 1.

If no, press 2.

If you had declared yourself to be a Democrat in 2008, press 3.

### 4.a As such, do you plan to participate in the upcoming 2012 Iowa Republican Caucus on January 3rd, 2012?

If yes, press 1.

If no, press 2. (go to question 5f)

Next, we will ask for your top three choices to be the Republican nominee; candidates are listed alphabetically by their last name.

We will repeat the list of candidates for each choice.



### 4.b If the Iowa Republican Caucus was held today, whom would be your first choice to be the Republican nominee for President?

#### Candidates will be listed alphabetically.

If your first choice would be, Michele Bachmann, press 1.

If your first choice would be, Herman Cain, press 2.

If your first choice would be, Newt Gingrich, press 3.

If your first choice would be, John Huntsman, press 4.

If your first choice would be, Ron Paul, press 5.

If your first choice would be, Rick Perry, press 6.

If your first choice would be, Mitt Romney, press 7.

If your first choice would be, Rick Santorum, press 8.



### 4.c Next, if the Iowa Republican Caucus was held today, whom would be your second choice to be the Republican nominee for President?

If your second choice would be, Michele Bachmann, press 1.

If your second choice would be, Herman Cain, press 2.

If your second choice would be, Newt Gingrich, press 3.

If your second choice would be, John Huntsman, press 4.

If your second choice would be, Ron Paul, press 5.

If your second choice would be, Rick Perry, press 6.

If your second choice would be, Mitt Romney, press 7.

If your second choice would be, Rick Santorum, press 8.



### 4.d Next, If the Iowa Republican Caucus was held today, whom would be your third choice to be the Republican nominee for President?

If your third choice would be, Michele Bachmann, press 1.

If your third choice would be, Herman Cain, press 2.

If your third choice would be, Newt Gingrich, press 3.

If your third choice would be, John Huntsman, press 4.

If your third choice would be, Ron Paul, press 5.

If your third choice would be, Rick Perry, press 6.

If your third choice would be, Mitt Romney, press 7.

If your third choice would be, Rick Santorum, press 8.

#### 4.e How favorable or unfavorable do you feel about Herman Cain?

If you feel Very Favorable about Herman Cain, press 1.

If you feel Somewhat Favorable about Herman Cain, press 2.

If you feel Somewhat Unfavorable about Herman Cain, press 3.

If you feel Very Unfavorable about Herman Cain, press 4.

If you feel ambivalent about Herman Cain, press 5.



#### 4.f How favorable or unfavorable do you feel about Newt Gingrich?

If you feel Very Favorable about Newt Gingrich, press 1.

If you feel Somewhat Favorable about Newt Gingrich, press 2.

If you feel Somewhat Unfavorable about Newt Gingrich, press 3.

If you feel Very Unfavorable about Newt Gingrich, press 4.

If you feel ambivalent about Newt Gingrich, press 5.

#### 4.g How favorable or unfavorable do you feel about Ron Paul?

If you feel Very Favorable about Ron Paul, press 1.

If you feel Somewhat Favorable about Ron Paul, press 2.

If you feel Somewhat Unfavorable about Ron Paul, press 3.

If you feel Very Unfavorable about Ron Paul, press 4.

If you feel ambivalent about Ron Paul, press 5.

#### 4.h How favorable or unfavorable do you feel about Rick Perry?

If you feel Very Favorable about Rick Perry, press 1.

If you feel Somewhat Favorable about Rick Perry, press 2.

If you feel Somewhat Unfavorable about Rick Perry, press 3.

If you feel Very Unfavorable about Rick Perry, press 4.

If you feel ambivalent about Rick Perry, press 5.



4.i How favorable or unfavorable do you feel about Mitt Romney?

If you feel Very Favorable about Mitt Romney, press 1.

If you feel Somewhat Favorable about Mitt Romney, press 2.

If you feel Somewhat Unfavorable about Mitt Romney, press 3.

If you feel Very Unfavorable about Mitt Romney, press 4.

If you feel ambivalent about Mitt Romney, press 5.

#### --- JUMP SCRIPT TO QUESTION 6 ----

5. If the General Election for President were held today, would you vote to re-elect President Obama?

If you would vote to re-elect President Obama, press 1. (go to question 6.)

If you would NOT vote to re-elect President Obama, press 2. (go to question 5a - 5d)

If you are undecided, press 3. (go to guestion 6)

5.a Next, did you participate in the 2008 Iowa Republican Caucus? Please select from one of the following three choices.

If yes, press 1.

If no, press 2.

If you had declared yourself to be a Democrat in 2008, press 3.

5.b As such, do you plan to participate in the upcoming 2012 Iowa Republican Caucus on January 3rd, 2012?

If yes, press 1.

If no, press 2. (go to question 5f)

Next, we will ask for your top three choices to be the Republican



nominee; candidates are listed alphabetically by their last name and we will repeat the list of candidates before each choice.

### 5.c If the Iowa Republican Caucus was held today, whom would be your first choice to be the Republican nominee for President?

If your first choice would be, Michele Bachmann, press 1.

If your first choice would be, Herman Cain, press 2.

If your first choice would be, Newt Gingrich, press 3.

If your first choice would be, John Huntsman, press 4.

If your first choice would be, Ron Paul, press 5.

If your first choice would be, Rick Perry, press 6.

If your first choice would be, Mitt Romney, press 7.

If your first choice would be, Rick Santorum, press 8.



### 5.d Next, if the Iowa Republican Caucus was held today, whom would be your second choice to be the Republican nominee for President?

If your second choice would be, Michele Bachmann, press 1.

If your second choice would be, Herman Cain, press 2.

If your second choice would be, Newt Gingrich, press 3.

If your second choice would be, John Huntsman, press 4.

If your second choice would be, Ron Paul, press 5.

If your second choice would be, Rick Perry, press 6.

If your second choice would be, Mitt Romney, press 7.

If your second choice would be, Rick Santorum, press 8.

### 5.e Next, If the Iowa Republican Caucus was held today, whom would be your third choice to be the Republican nominee for President?

If your third choice would be, Michele Bachmann, press 1.

If your third choice would be, Herman Cain, press 2.

If your third choice would be, Newt Gingrich, press 3.

If your third choice would be, John Huntsman, press 4.

If your third choice would be, Ron Paul, press 5.

If your third choice would be, Rick Perry, press 6.

If your third choice would be, Mitt Romney, press 7.

If your third choice would be, Rick Santorum, press 8.



#### <- Only for those who answered "NO" in Questions 4a or 5b. ->

5.f Since you indicated that you will not participate in the 2012 lowa Republican Caucus, which of the following eight declared candidates would you prefer become the Republican party's nominee?

Candidates are listed alphabetically by their last name.

If you would prefer for Michele Bachmann to be the nominee, press 1.

If you would prefer for Herman Cain to be the nominee, press 2.

If you would prefer for Newt Gingrich to be the nominee, press 3.

If you would prefer for John Huntsman to be the nominee, Press 4.

If you would prefer for Ron Paul to be the nominee, Press 5.

If you would prefer for Rick Perry to be the nominee, press 6.

If you would prefer for Mitt Romney to be the nominee, press 7.

If you would prefer for Rick Santorum to be the nominee, press 8.

If the candidate you would prefer to be the nominee is not listed, press 9.

If you are undecided, press 0.

### 6. Next, what is your primary source you use to receive news and information?

If newspapers or magazines are your primary source for news and information, press 1.

If radio is your primary source for news and information, press 2.

If cable news is your primary source for news and information, press 3.

If the internet is your primary source for news and information, press 4.



### 7. Next, as a voter do you have one issue that is the primary factor in deciding for whom you will vote?

If prosecuting the war is your primary issue, press 1.

If the economy, jobs, government debt, and bailouts are your primary issue, press 2.

If taxes are your primary issue, press 3.

If Social Security, Medicare, and health care are your primary issue, press 4.

If abortion is your primary issue, press 5.

If securing the border is your primary issue, press 6.

If protecting the environment is your primary issue, press 7.

If gay rights are your primary issue, press 8.

If you do not consider yourself to be a single-issue voter, press 9.

# 8. Finally, which of the following do you feel pose the greatest threat to our long-term peace and national security; please select one of the following five choices:

If you feel China poses the greatest threat, press 2.

If you feel a revitalized Russia poses the greatest threat, press 2.

If you feel North Korea poses the greatest threat, press 3.

If you feel Iran poses the greatest threat, press 4.

If you feel the current interventionist foreign policy poses the threat to peace and national security, press 5.



#### **Conclusion**

On behalf of the TeleResearch Corporation, thank you very much for your time.





600 North McKenzie Street Muncie, Indiana 47304