

## FOR IMMEDIATE RELEASE

Media Contact: Shannon Stamper, ProbioticSmart.com, 888.873.9719

<u>ProbioticSmart.com</u> Launches new <u>PSC Q&A</u> feature

New feature allows customers to ask questions and share knowledge

Menomonie, Wisc., Nov. 28, 2011 – Every pet parent has questions regarding their pet's health and <a href="ProbioticSmart.com">ProbioticSmart.com</a> has now introduced a new Q&A feature, <a href="PSC Q&A">PSC Q&A</a>, to help get those questions answered. Designed to be a resource for pet parents to ask questions and share their knowledge, the new <a href="Q&A">Q&A</a> section is gaining momentum very quickly. Whatever questions you may have about pets, the <a href="ProbioticSmart.com">ProbioticSmart.com</a> Community is here to help.

Punkaj Jain (PJ), Vice President at <u>ProbioticSmart.com</u>, said "It is a horrible feeling when you have a question about your pet's health and not know where to turn for advice, other than a costly trip to see a veterinarian. Now, with this new <u>PSC Q&A</u> feature pet parents can both ask questions and share their knowledge by answering other posted questions. Ultimately, our goal for <u>PSC Q&A</u> is to create an active community of people sharing their knowledge with one another. "

With <u>PSC Q&A</u> users have the ability to ask questions of the community, answer questions, and share their knowledge. They may also comment on other people's comments and replies or ask related questions. In addition, <u>PSC Q&A</u> allows users to vote answers up or down based on the content, which moves the most relevant information to the top. Most importantly, users can search the site for questions that they have, which may already have been posted and answered.

This new PSC Q&A feature can be found online at www.probioticsmart.com/ga.

## **About ProbioticSmart.com**

Launched in 2009, <a href="ProbioticSmart.com">ProbioticSmart.com</a> is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, <a href="ProbioticSmart.com">ProbioticSmart.com</a> offers high-quality products to help keep the whole family healthy. When consumers shop at <a href="PSCLife.com">PSCLife.com</a> and <a href="PSCLife.com">PSCPets.com</a>, they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with <a href="ProbioticSmart.com">ProbioticSmart.com</a>'s blogs, while also earning <a href="PSC Points">PSC Points</a> with every purchase, which will accumulate in your account to be used toward discounts on future purchases.

<u>ProbioticSmart.com</u> is a BBB Accredited Business, PayPal verified and SSL Secured via GlobalSign so customers know when they check-out, their information will be secure.

Continued on pg 2



## ProbioticSmart.com Launches new PSC Q&A feature

Continued from pg. 1

