

FOR IMMEDIATE RELEASE

CONTACT Mayoria Global, Inc. 631-870-0949 – Direct collegegiveaway@mayoriaglobal.com

November 30, 2011

DRIVING COLLEGE BOUND STUDENTS TO SUCCEED ACADEMICALLY, LITERALLY Mayoria Global's new contest offers students VIP treatment for their hard work.

Mayoria Global, Melville, New York's first multimedia driven student learning and development company, has recently launched the" College Campus Dream Tour Giveaway Contest." From now until the end of the year, students from all over the country will have an opportunity to convince the CEO of their talents and why they are the perfect candidate for the award.

Every year, the contest offers two lucky college-bound students an all expenses paid trip to visit the campus of their choice. "We believe that if the student is well rounded, involved in extra-curricular activities, has the grades, scores and ambition to attend an Ivy-League School such as Stanford University, the cost of visiting the campus to learn more about its programs, faculty and student life and activities in and around campus should not even be up for discussion," said Cesar Garcia, Founder of Mayoria Global (<u>www.MayoriaGlobal.com</u>).

The "College Campus Dream Tour Giveaway Contest" drives students to aim for academic success by offering a unique and exciting reward for their achievements. As a student learning and development company, many of the products that are available on Mayoria Global's website offers students assistance with career choices, leadership and financial development as well as test preparation and job interviewing skills. The goal of this contest is to educate, motivate and drive students to invest in themselves. The contest is open to all high school students. Every year, two winners will be chosen to each receive a \$2,500 travel expense voucher and VIP treatment, which includes scheduled meetings with the admissions counselors, campus tours and more. Many students and their parents will soon realize that Mayoria Global supports aspiring minds and offers them the right educational resources and contests in support of continued student development.

Students can enter the contest by following five simple steps: 1. Make an online purchase between now and the end of the year; 2. Like Mayoria Global on Facebook; 3. Follow Mayoria Global on Twitter; 4. Share information about our great giveaway with friends; 5. Convince the CEO of your talents and ambitions by emailing him at <u>collegegiveaway@mayoriaglobal.com</u>.

If you would like more information about this topic, or to schedule an interview with Cesar Garcia, please call 631-870-0949 or email Cesar at <u>cesar.garcia@mayoriaglobal.com</u>