



Work Less, Make More, and Have a Life, Too!

“Running a successful restaurant is difficult enough...but running a successful restaurant with a specific niche makes it even more difficult. All of this qualifies Edmund Woo, owner of Saskatoon — a “wild game cuisine” concept — as a member of that special breed of “celebrity” restaurateurs that take on culinary challenges and win.

From the back of the house to the front; from the operations to the marketing, Edmund knows that it takes more than a great restaurant serving great food to win customers over for life. It takes “wooing” your guest and potential customers in the marketplace. In doing this, Edmund’s excellent adventures in marketing, have accelerated Saskatoon’s growth.”

*– Joel Cohen, Owner,
www.restaurantmarketing.com*

“Edmund Woo had been a skillful, hands-on, independent restaurant owner for the past 25 years... one of the few people who can talk with credibility about successful restaurant marketing not because he learned it but because he’s DONE IT!”

*– Jim Laube, Founder and President
www.restaurantowner.com*

“Edmund has a tremendous passion for solving the problems of the independent restaurateur. He has developed powerful marketing tactics that are both affordable and effective.”

– Tucker W. “Bill” Main, Restaurant consultant; FCSI, former chairman California Restaurant Association



Edmund Woo shows independent restaurant owners how to Work Less, Make More, And Have A Life, Too!

- **Discover the one thing** you can do right now that will cut your working hours by 20% or more
- **Why all that old “bottomline” BS** is making you penny wise and pound foolish...and what to do instead
- How to make your restaurant hum like a **well oiled cash machine**
- **5 simple strategies** you can use to prioritize every task in your restaurant so you can stop reacting to the “fire of the day”
- **How to set your marketing on autopilot** and pull a constant stream of fresh customers through your doors... while your competitors are closing their doors

Edmund Woo’s life-long career in the restaurant business started at the age of four, when he would sing “Happy Birthday” to the diners at his family’s Chinese restaurant in Greenville , South Carolina . By the ripe old age of 20, Edmund had already opened his first restaurant. Also, Edmund is the owner and franchisor of Saskatoon : Steaks Fish and Wild Game, a Hunting Lodge Steak House chain.” Edmund has a degree in Finance from Clemson University and a Masters in Business from the University of Georgia.

Edmund Woo

864.363.6644

EdmundWoo@The5HourRestaurantWorkWeek.com

Contact Edmund today to make your next event a huge success.