



DocBookMD

NEWS RELEASE

For Immediate Release

**Contact: Ann Taylor, PR Director
DocBookMD
512-970-4067
ann@docbookmd.com**

DocBookMD Names Chief Medical Officer

Summary: Dr. Tracey Haas assumes new duties as the Chief Medical Officer for DocBookMD, a HIPAA compliant smartphone application. DocBookMD is the only smartphone application specifically designed for physicians by physicians and is now available in 16 states.

Nov. 30, 2011 – Austin, Texas: DocBookMD, a HIPAA compliant smartphone application, has named Dr. Tracey Haas as Chief Medical Officer. In addition to her duties as co-founder, she will head up research into the clinical uses of the DocBookMD mobile application to enhance patient care and reduce the cost of organized medicine.

“Tracey’s background in rural and international healthcare combined with her expertise in family medicine is uniquely suited to provide deep insight into new ways physicians can utilize DocBookMD,” said Dr. Tim Gueramy, co-founder.

Designed for physicians by physicians, DocBookMD is a HIPAA complaint messaging application that speeds communication among doctors allowing collaboration and data sharing of patient X-rays, photos and charts. DocbookMD also allows physicians to:

- assign an urgency setting to outgoing text messages
- search a local pharmacy directory, and
- search a local medical society directory to locate other doctors by name or by specialty.

DocBookMD is available free to physicians in 16 states who are members of a medical society and is available for iPhone, iPad, iPod touch and Android phones. For more information on availability, visit www.docbookmd.com.

Dr. Haas is Board certified in family medicine and currently is an urgent care physician with Austin Regional Clinic in Texas. She is a candidate for a Masters in Public Health with Global

Health/Epidemiology concentration from The University of Texas School of Public Health. She earned her medical degree from the University Of North Texas Health Science Center and served her residency at the Maine Medical Center in Portland, Maine.

About DocBookMD

An exclusive HIPAA compliant smartphone platform designed by and for physicians, creating secure networks for physicians to share patient information and collaborate with their medical colleagues. DocBookMD is offered through county and state medical societies to their members and is currently available throughout 16 states. For more information, please visit:

docbookmd.com.

###