

Coastal Scents®



FOR IMMEDIATE RELEASE

*For
more information, contact:*

Jason
Hartgrave, Coastal Scents

(239) 963-2280 or media@coastalscents.com

MAKEUP COMPANY SPONSORS FREE HEALTH CARE AND CREATES JOBS WORLDWIDE

Coastal Scents Project Ghana helps thousands of African women to get employment and free health care while creating new jobs and opportunities in America.

Naples, FL (November 23, 2011) – Coastal Scents in partnership with the Nuna and Sekaf Butter Village in Ghana, Africa has recently announced the construction of a new production facility in order to provide additional jobs and opportunities to Ghanaian women. A new video called “**Coastal Scents Helps People in Need,**” tells the story of international cooperation, hope, and a dedication to eradicating poverty in Ghana. [Project Ghana](#) was born in 2008 when Coastal Scents partnered with the Sekaf Shea Butter Village in Kasalgu to create high quality, organic, all natural products like [African Black Soap](#) and Shea Butter. Coastal Scents provides income opportunities that are under [fair trade](#) standards and sponsors an annual health insurance program for over 1500 rural Ghanaian women. Through the hard work and dedication of American volunteers and continued support from Coastal Scents, the Nuna Village Cooperative was also established. Project Ghana continues to expand with the announcement of this new production village and Coastal Scents remains dedicated to creating jobs from across the globe. CEO Reto Steve Kramer states, “Project Ghana is really a win-win situation for everybody. Not only can we help the people in Ghana by providing them work and health care, but also once the product gets over here we provide work to the people in the US. We want to give everyone a chance, and this is just the beginning.”

A five minute educational video can be watched on the Coastal Scents corporate web page at www.CoastalScents.com/Project-Ghana.html

About Coastal Scents

Coastal Scents is a global supplier of high quality cosmetics, skin care, and aromatherapy products since 2005. Their mission is to provide premium products at affordable pricing, leveraging the Internet to keep operating costs down. This ensures that more people have access to beauty products and creates new work opportunities across the Globe.