

123RF.com to Start Accepting Motion Video Submissions!

HOUSTON, TX, December 2, 2011 - Since its humble beginnings in 2005, [123RF.com](http://www.123rf.com) has been accepting [stock photos](#) from photographers and licensing them to advertising agencies, graphic designers and businesses under a Royalty-Free license. Today, 123RF.com officially announces the launch of its video submission platform. Keeping in line with the growing needs and demands for video and motion graphics in the advertising & media industry, this significant evolution for 123RF.com has resoundingly solidified its position as an established player in the [Royalty-Free stock photos](#) and digital media licensing industry.

Recent research reports by Nielsen^[1] and Gartner^[2] shows the increasing prevalence in the use of video and video based advertisements^[3] especially in mobile devices is rapidly gaining ground over traditional forms of advertising. Stephanie Sitt, C.E.O. of 123RF Limited believes that the availability of internet bandwidth that enables the streaming of videos is a key driver for the growth in demand for highly creative and yet commercially orientated stock videos.

“We’re very excited to be able to develop the platform to open yet another income channel for videographers, agencies and other producers of stock videos. We certainly have the platform, the eyeballs and the right audience from the right industry - all that’s left is the right content to meet that demand. Our traffic and internet reach according to Alexa, Compete and QuantCast has increased more than fifteen fold over the past 2 years, making 123RF.com the fastest growing Royalty-Free stock agency.” enthused Sitt.

Sitt goes on to add, “Our IT team have put together a reliable and fast [video submission platform](#) that ensures a stable upload, quick file-encoding and comes complete with a user-friendly interface for keywording and release attachment. To [submit videos](#) to 123RF.com, just create a Contributor account, and follow the instructions to start uploading. We have approximately 30,000 videos in our databases right now but would really welcome more to ensure that our clients will be spoilt for choice during the launch day, scheduled for January 2012.”

More information on uploading procedures, commissions, legal documents and end user license agreements can be found on www.123rf.com. Email submission@123rf.com for details and inquiries on video submission.

[1] January 2011: Online Video Usage Up 45%
(http://blog.nielsen.com/nielsenwire/online_mobile/january-2011-online-video-usage-up-45/)

[2] Gartner Says Worldwide Mobile Advertising Revenue Forecast to Reach \$3.3 Billion in 2011
(<http://www.gartner.com/it/page.jsp?id=1726614>)

[3] Online Video Ad Spending Annual Growth Peaks In 2012
(<http://www.reelseo.com/online-video-ad-spending/>)

About 123RF.com

Since 2005, 123RF.com is a [royalty-free stock photo](#) library that offers a variety of inexpensive, impressive and practical high quality stock photos, catering to clients who have a constant need of fresh images. 123RF.com hosts over 11.3 million stock photos while 20,000 images are added to the website on a daily basis. 123RF.com also gives photographers, designers and illustrators the opportunity to promote their photography and illustrations to a worldwide audience. 123RF.com operates 24-hours a day, from Mondays to Fridays. For further details, please visit www.123rf.com.