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FOR IMMEDIATE RELEASE

Best Lockers Acquired by Safemark Systems for International Expansion and Product Growth; Industry Veteran Craig Fredrickson Appointed National Sales Manager

Beltsville, MD – December 6, 2011 – [Best Lockers](#), the amusement park and ski resort's prominent provider of personal electronic lockers, has made a significant transformation by merging with [Safemark Systems](#), the leading manufacturer of guest room safes for the hospitality and healthcare industries. This merger will provide Best Lockers with the necessary infrastructure, manufacturing capability, and financial backing to penetrate core markets, develop additional storage solutions and expand internationally.

Best Lockers offers a full range of storage solutions that can be customized for any size venue. The Best Lockers' [GoPod™](#) solution is a one-stop sales and rental center where guests can rent lockers, tubes, cabanas, strollers and more. Together, Best Lockers and Safemark will empower companies to provide a consistent experience for customers across multiple markets.

"With more than 44 years of experience in the concession industry, we believe Best Lockers to be the undisputed provider of personal locker systems," said George Oelschig, President of Safemark Systems. "Led by their President, Daryle Bobb, the Best Lockers team will remain in place at their Beltsville, Md. headquarters."

"This is a tremendous opportunity for Best Lockers, giving us the major infusion of capital that we were looking for to aggressively grow our business and provide greater value to our customers," said Bobb. "We are very excited about joining the Safemark family and believe that they are the 'best' team to help us expand the reach of GoPod™ to the worldwide locker market.

"We are also excited to announce the addition of industry veteran Craig Fredrickson as National Sales Manager," Bobb added. "Craig has played an instrumental role in automating personal lockers for the concession industry and will work side-by-side with Dean Purkoski who has been an integral member of our team for the past 18 years."

Using patent-pending technology, GoPod™ empowers guests with a personal keypad entry system on each individual locker – a feature that eliminates employee cash handling and time consuming queues at the rental station. Operators also benefit with increased locker revenue, point-of-sale opportunities, highly visible advertising platforms, and improved user satisfaction. GoPod™ is the recipient of 2010 Innovation of the Year Award from the [World Waterpark Association](#).

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[Regarding Best Lockers](#)

Founded in 1968, Best Lockers is the concession industry's preferred personal locker provider with a full range of storage solutions backed by innovative design, sales and service. Best Lockers introduced the industry changing GoPod™ Electronic Locker in 2009 as the one-stop sales and rental center for lockers, tubes, cabanas, strollers and more. With over 12,000 GoPod™ Lockers installed worldwide, GoPod™ won the 2010 Innovation of the Year Award from the World Waterpark Association. For additional information, call 800-Locker4 (800-562-5374), visit www.bestlockers.com, or e-mail Craig Fredrickson at craig@bestlockers.com.

[Regarding Safemark](#)

Since 1983, Safemark has provided the hospitality industry with guest room safe technology, combining innovative designs with user-friendly operations. Approved and utilized by 39 of the top 40 hotel brands, and with over 800,000 safe installations, Safemark's products include the industry's most comprehensive audit trail designed to protect guests' valuables and shield hotels against alleged losses. Safemark's vast array of safes are available around the world and supported 24/7. As an added peace of mind, Safemark includes a five-year manufacturer's warranty and exclusive \$10,000 warranty against forced entry on all safes. New in 2011, Safemark's has partnered with Privacy Logic® to introduce SPEYEGUARD™ stationary covers, an innovative solution developed to eliminate all forms of peephole tampering. For additional information, call 800-255-8818 or visit www.safemark.com.