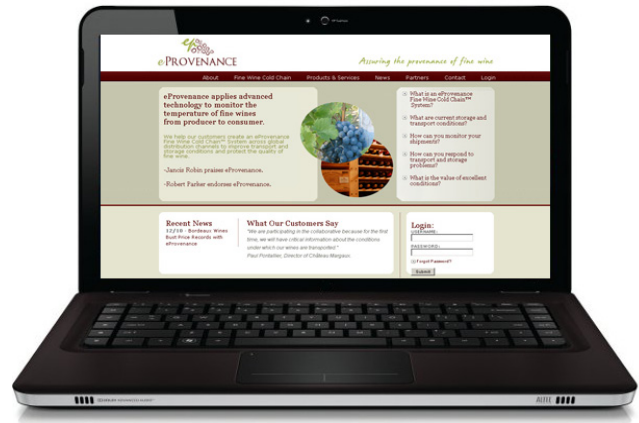


eProvenance.com

Where data is collected, uploaded, analyzed, and easily accessible at any time.

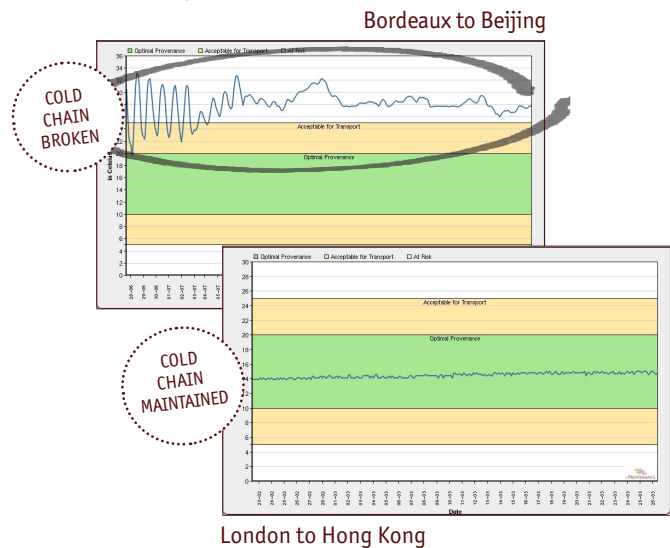
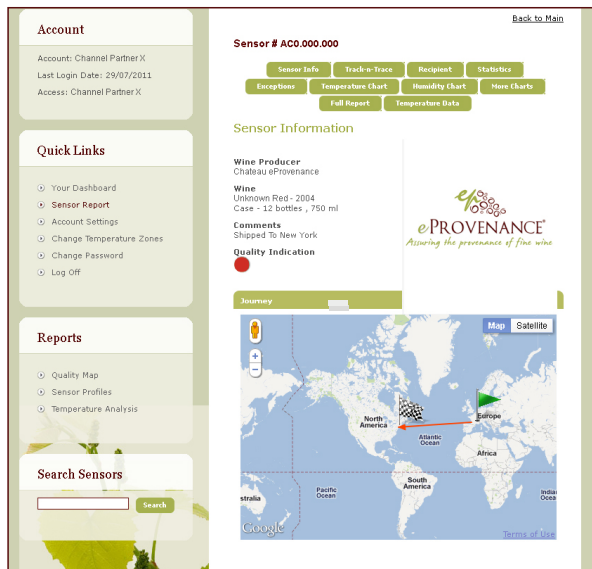
eProvenance.com is the gateway for monitoring fine wine throughout its lifecycle. Producers and importers can check the temperature of their fine wines during transport and storage.

Recorded temperature data, as well as bottle and case-specific data (lot number, ID number, delivery date, assemblage, etc.), can be easily uploaded to the eProvenance database.



eProvenance clients have complete control over who can access their information.

Each client is assigned a secure, customized section of eProvenance.com where data is stored and easy-to-read reports are generated.



eProvenance has been endorsed by Robert Parker and Jancis Robinson on their web sites. To see links to their articles and for more insights and information on Fine Wine Cold Chain systems, visit www.eProvenance.com

Benefits of the eProvenance System



- Verifiable provenance creates value through competitive differentiation, marketing advantage and price premiums.
- Measuring and communicating the transport and storage temperature provides an added service and source of value to your customers.
- Quality control and continuous improvement of the distribution chain can improve asset value and lead to higher prices on resale.
- A user-friendly web site, eProvenance.com gives clients access to valuable information about their wine.
- One independent and verifiable information source for all partners in the distribution channel will drive collective efforts to improve transport and storage conditions worldwide.
- eProvenance generates benchmark reports that reflect industry patterns and trends and yield invaluable insights.