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## FOR IMMEDIATE RELEASE

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## PLAN NEW YEAR'S EVE IN THE SAN DIEGO GASLAMP QUARTER AND EARN GIFT CARD \$25 bonus awaits early-bird revelers for "Bottoms Up NYE 2012" celebration

San Diego, CA – Don't drop the ball on making early New Year's Eve plans this year and pick up a little bonus for planning ahead for the "Bottoms Up NYE 2012" party as well.

The <u>San Diego Marriott Gaslamp Quarter</u> will throw one of the swankiest celebrations in Southern California starting at 8 p.m. Dec. 31 beginning in its award-winning Soleil @k lobby-level restaurant and Latitude lounge. As the clock counts down to the end of 2011, the party will expand and allow revelers to move up 22 stories to the hotel's rooftop bar, ALTITUDE Sky Lounge, and take in breathtaking views of the city's skyline, San Diego Bay and PETCO Park.



For every two tickets purchased of \$150 before Dec. 10 for "Bottoms Up" early planners will receive a \$25 gift card for Soleil @k, serving modern California cuisine that's farm-to-fork fresh. Tickets for the party include free-flowing champagne, unlimited well drinks and domestic beers all night plus expansive dining options such as fresh greens, decadent sushi, artisan flatbread pizzas and assorted desserts with a flowing chocolate fountain. DJ Rooster will keep participants entertained in the lobby, while DJ Ramsey will spin into 2012 at ALTITUDE. A celebratory toast at midnight will include party favors on both the first and 22<sup>nd</sup> floors.

Feeling lucky for the New Year? Enter to win a VIP "Bottoms Up" package which includes two tickets, one-night accommodations, parking for one vehicle and a post-party brunch for two at Soleil @k on Jan. 1. Simply "Like" any Marriott venue Facebook page. One winner will be selected Dec. 10.

The Gaslamp Quarter hotel also will offer "Bottoms Up" partiers a special room rate starting at \$329 so the celebration can continue all night long. Rooms feature flat-screen TVs to watch celebrations all across the world plus Gilchrist & Soames of London Spa Bath amenities to welcome the new year in serene style. The deal also includes valet parking for one vehicle.

About the San Diego Marriott Gaslamp Quarter

The San Diego Marriott Gaslamp Quarter sits in the heart of the city's historic district and is within walking distance of the San Diego Convention Center, PETCO Park and convenient public transportation hubs. The boutique-style hotel features comfortable rooms with plush down comforters, Starbucks coffee and Tazo Tea and high-speed wireless Internet. The San Diego Marriott Gaslamp Quarter offers a full-service business center, rooftop fitness room and dining at Soleil @k along with two lounges, Latitude and ALTITUDE Sky Lounge. For information, visit www.marriott.com/SANGL.