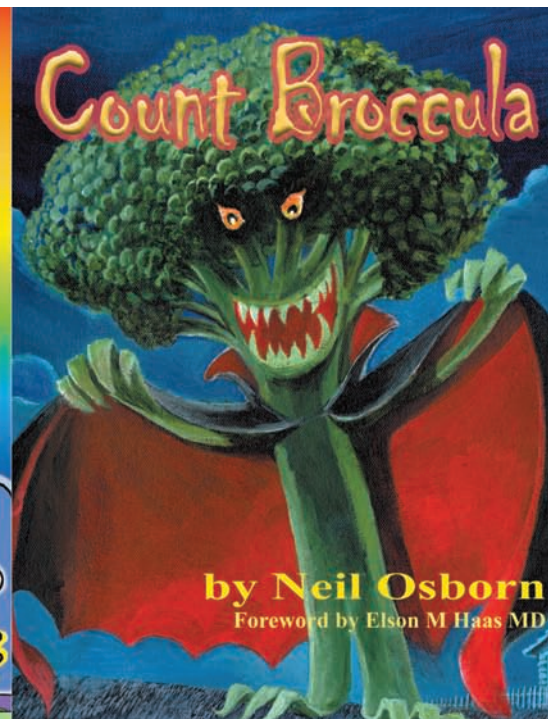
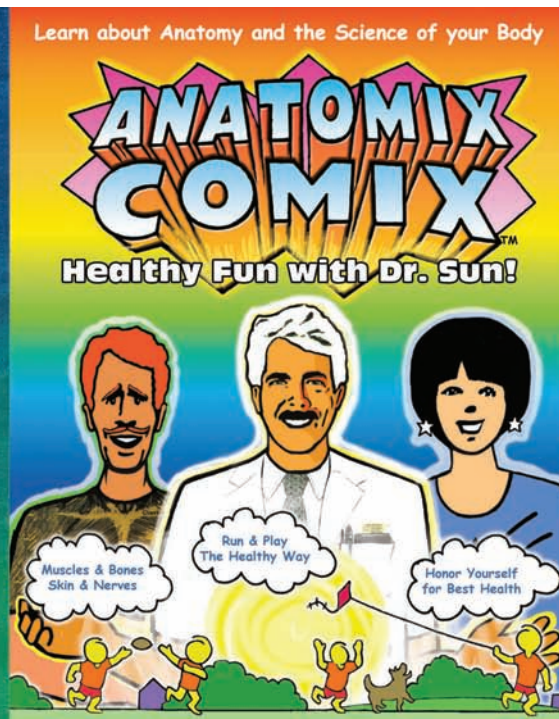
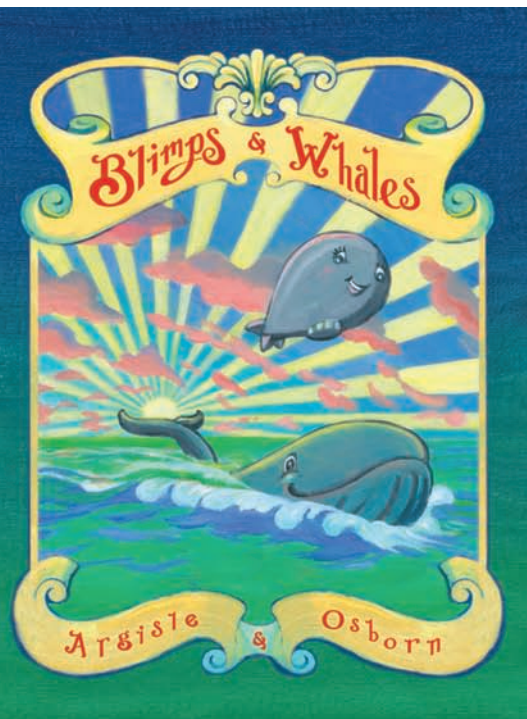


# Seasons Studios

Educational Entertainment for Children & Families about  
**HEALTH, NUTRITION AND THE ENVIRONMENT**



[www.seasonstudios.com](http://www.seasonstudios.com)

# ABOUT US

“With each change of the season we have an opportunity to learn and grow.  
This is why we named our edutainment company Seasons Studios”

*Elson Haas, MD Co-Founder and CEO, Seasons Studios*



Seasons Studios is dedicated to educational entertainment for children and families about health, nutrition and the environment. Children are our most important asset and family health is the key to our future. The time is now and each one of us has a role to play. We can make the vital and necessary changes in our diet and lifestyle to enhance our health and protect the environment for generations to come.



## WHO WE ARE

**Dr. Elson Haas** is a family physician with 40 years experience working with children and adults, and his practice, Preventive Medical Center of Marin, is recognized as one of the leading integrative medical centers in the country. Dr. Haas is also a best-selling author, lecturer and educator combining his background as a physician with his creativity and passion for educating families about health and the environment.

**Bethany Argisle** is a Bay Area storyteller known as the “Princess of Argisle” for her unique story hours and children’s performances for the San Francisco Arts Commission and the State of California, including shows at the San Francisco Museum of Art. As an environmental author and book editor, she continues her mission to educate and enchant children.

Elson and Bethany first teamed up in 1976 and now, 35 years later, they continue to develop innovative educational materials for kids and adults. Having produced several best-selling books over the years, as well as an educational clothing line illustrating anatomy and body systems, they have now created and launched Seasons Studios, dedicated to educating children and families about their bodies and the natural environment. With this goal in mind, a new line of children’s books and music, complete with interactive Apps for the iPhone and iPad, was released in March 2011.

“CONGRATULATIONS! Wonderful new books, kids projects and web site.  
This is so exciting – I’m a believer!”

*Joanie Greggains, talk show host – KGO Radio, San Francisco*

## CONTACT US

### Seasons Studios

25 Mitchell Blvd., Suite 8 • San Rafael, CA 94903  
415-455-4656 • [ssinfo@seasonsstudios.com](mailto:ssinfo@seasonsstudios.com)  
[www.seasonsstudios.com](http://www.seasonsstudios.com)

### Media Inquiries

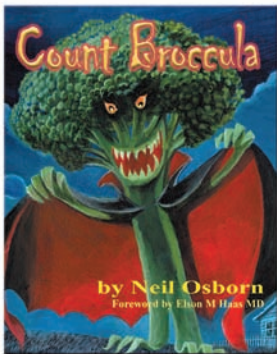
Sandra Evans  
& Associates  
415-887-9230 • [sandra@andassociates-ca.com](mailto:sandra@andassociates-ca.com)



# OUR PRODUCTS

## FUN EDUCATIONAL PRODUCTS FOR KIDS AND ADULTS

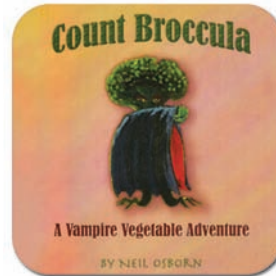
**NEW - iPhone and iPad Apps available on iTunes for “Count Broccula” and “Blimps & Whales” books**



### Count Broccula

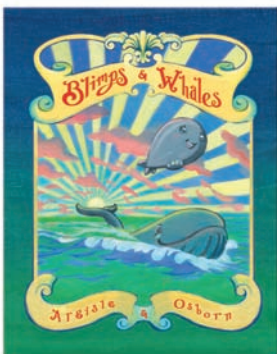
Neil Osborn

Join young Albert as he overcomes his fear of eating broccoli in this Vampire Vegetable Adventure.



### Count Broccula – App

In this enchanting, animated adventure we join a little boy named Albert as he learns; “Eat your vegetables before they eat you!”



### Blimps & Whales

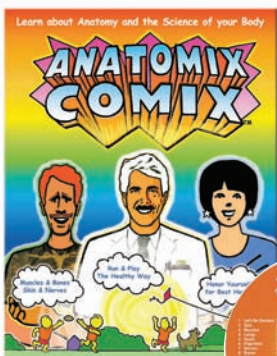
Argisle & Osborn

The friendship of a Blimp and a Whale teaches us about the preciousness of the ocean and its creatures.



### Blimps & Whales – App

This charming love story about two very different friends is brought to life by professional narration and realistic sound effects.



### Anatomix Comix – Songbook & CD

Sing along to the 12-song CD included with this book and discover a fun way to learn about your body and your health. Songs available individually on iTunes and Amazon.



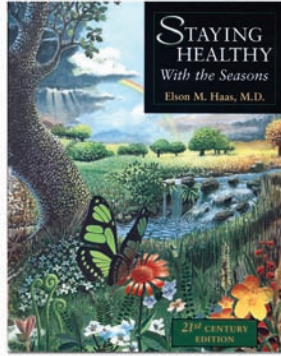
**App coming soon!**

## FEATURES OF THE APPS

- **Read to me** – listen to narrated story with words highlighted as you read. Plays like a movie, automatically reading and turning pages.
- **Read to myself** – automatically turns off the sound so the reader can enjoy the book in its traditional form.
- **Record your own voice** – this feature allows a familiar voice to be recorded for extra comfort for the child.
- **Book-like turning pages**
- **In-App-Purchase** of other books
- **Professional audio** narration
- **Custom background** audio for each scene
- **Animations** on every page

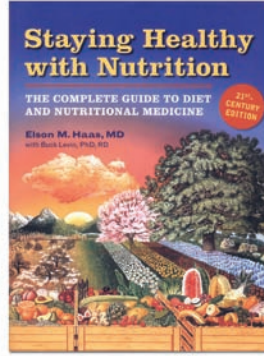
# OUR PRODUCTS

## BOOKS FOR ADULTS



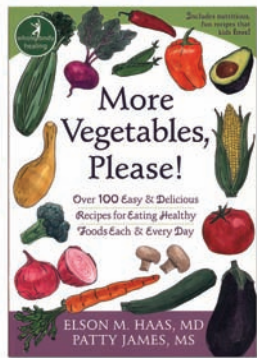
### **Staying Healthy with the Seasons** Elson M. Haas, MD

“One of the classics in the field of integrative Medicine.” Andrew M. Weil M.D. Celebrating its 30th anniversary in print.



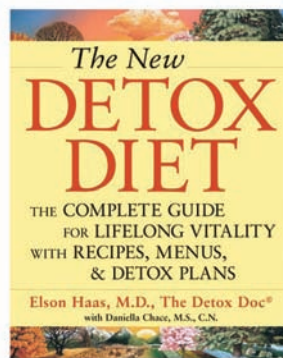
### **Staying Healthy with Nutrition** Elson M. Haas, MD

An essential and practical reference guide for consumers and physicians alike – comprehensive and user friendly.



### **More Vegetables, Please!** – Elson Haas, MD and Patty James

A family cookbook with easy ways to enjoy a health-promoting, delicious and balanced diet – with over 100 recipes.



### **The New Detox Diet** Elson M. Haas, MD

Detoxification made easy as a missing link for overall well being, weight loss, longevity and vitality.

## ANATOMICAL EDU-WEAR



**T-Shirts – Bones**  
Kids and Adults



**T-Shirts – Muscles**  
Kids and Adults



**Sole Sox – Bones and Muscles Anatomy with Reflexology Points**  
Youth and Adults



More info on [www.seasonsstudios.com](http://www.seasonsstudios.com)



# HOW YOU CAN HELP

## HOW YOU CAN PARTICIPATE

Seasons Studios welcomes inquiries from sponsors to help us provide our health education materials to schools and communities, especially in districts that have greatly reduced their funding for academic instruction about health, nutrition and exercise or have cut their physical education programs. The habits that our youth embrace today will greatly impact their health and the world we live in tomorrow.



Seasons Studios is re-creating a Health Show performance for schools. Having had such a great response from past shows and realizing that children remember best from songs and fun education, we believe a multi-media program is crucial to make a difference for our future. These materials will also be a natural fit for animation and television. Natural Health education for children and families is imperative at this time.

Dr. Sun (Elson's alter ego when working with children) helps teach kids how to make healthy choices about food, exercise, sleep and the importance of maintaining a positive attitude. By eating more naturally and staying connected with nature through the seasons our children will thrive.

Please help us educate children and families about natural health and nutrition. We need to reach young people to create a healthier future for them and our planet Earth.

Thank You.  
Dr. Sun



## FAST FACTS

**Childhood obesity** — Tripled in the past 30 years; now one in three children have serious weight issues. No child chooses to be obese. Weight is a problem that must be addressed by families, and all of us.

**Diabetes** — 17 million diagnosed in the US; nearly as many undiagnosed or with pre-diabetes. The problem is becoming worldwide as inexpensive, high-calorie sweet foods become more widespread.

**High fructose corn syrup** — Sugar/Fructose is the key problem in the epidemic of obesity and diabetes. Excessive sugars leads to increased body fat and many diseases.

**Fast food** — High-fat, sugar and calories are excessive in processed and fast foods. We eat too many “treat” foods and we must focus on “real” foods.





## FAST FACTS

**Lack of exercise** — Exercise at every age supports health and vitality and helps with weight maintenance. We need stretching, toning, and aerobic activities. Exercise importantly lets our cells process sugars more effectively and thus prevents weight gain.

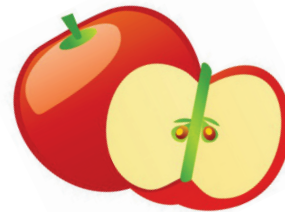
**Lack of produce in lower income areas** — We must get fresh foods, fruits and vegetables (and gardening) to low income families throughout the world.

**Growing and eating organic produce effects** — Toxins in foods can undermine our health. Thus, eating healthy, organic foods provides protection from this concern.

**Educating kids so they learn healthy habits when they are young** — The consequences of life-long poor habits costs our healthcare system billions. Thus, educating and supporting our youth to care for their bodies will help save our system and our health.

### FAQS

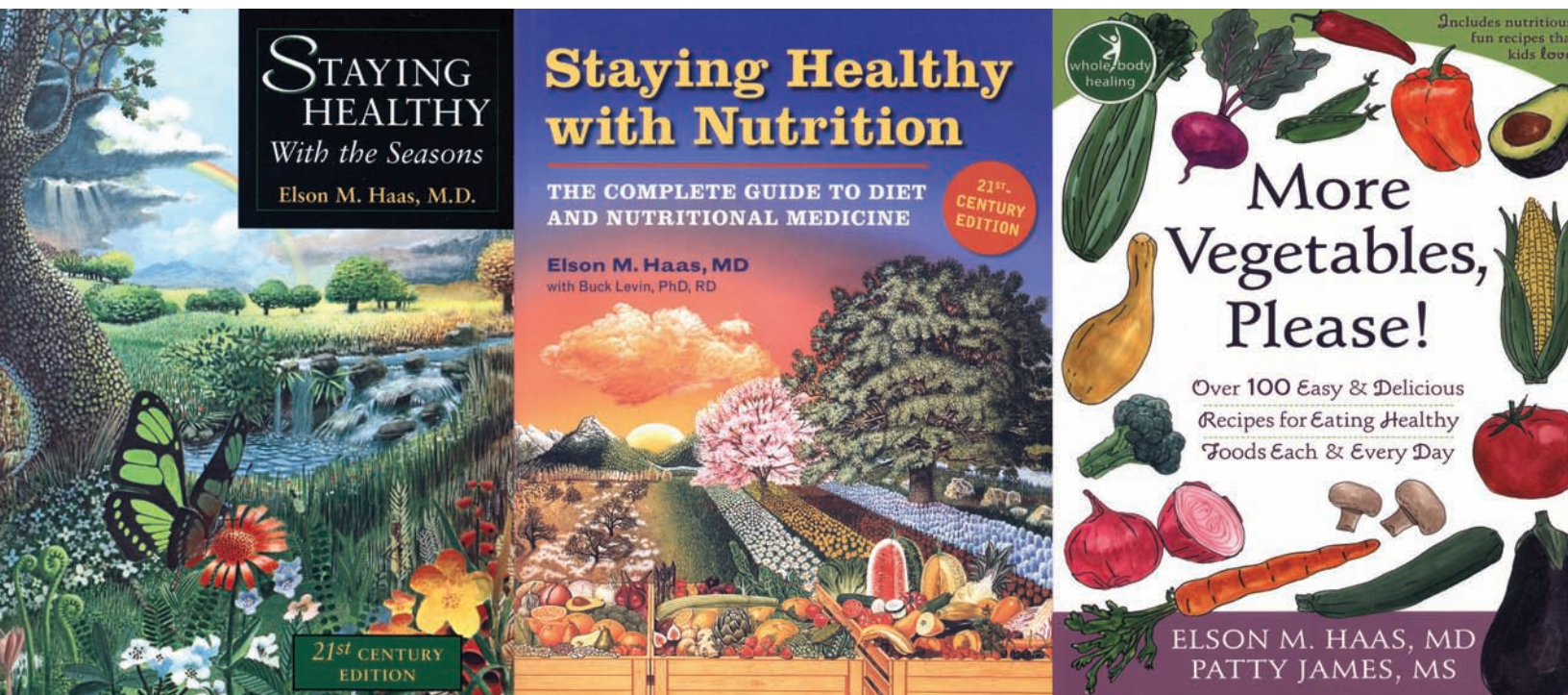
- Q.** How can Seasons Studios products help my classroom?
- A.** Seasons Studios has print, audio and apps available for teachers to use in the classroom. These educational materials are fun and engaging.
- Q.** How can Seasons Studios' products help my child learn about good health, exercise habits and nutrition?
- A.** Dr. Elson Haas has guided people of all ages on their healthy choices that include encouraging good eating habits and movement. His 35 years of practical experience working in these areas are combined with the creative materials that he co-produced with Bethany Argisle. These various teaching tools spark a sense of joy and wonder in our children and encourage them to sing along.
- Q.** Does Seasons Studios offer performances and presentations for my company daycare facility, school or special event?
- A.** Seasons Studios is in the process of mounting their new show with live music and audience participation.
- Q.** How can Seasons Studios help inspire children and adults to preserve the environment?
- A.** The time is right to focus on that which will bring better health and safety to all aspects – plants and animals, water and air – of our Planet Earth!



# Seasons Studios

“It was the children in my story hours for the San Francisco City Arts Commission and for the State of California that inspired me to follow my heart and create the work we are doing today.”

*Bethany Argisle, Co-Founder, Creative Director, Seasons Studios*



## SEASONS STUDIOS

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