



Market Leaders in New Mover, Business & Consumer Data.

GOLDFLEAF DATA SUITE

CONSUMER



"Genuinely friendly staff and sincere commitment to customer service makes working with them not only a pleasure, but necessity."

- Big Box Retail Client

CONSUMER DATA - THE WAY YOU NEED IT

Goldleaf Data provides you with consumer lists and residential leads that are Current, Quick, and High Quality!

Data Sources that Give You Unparalleled Targeting Ability

Goldleaf has developed a multi-sourced and data-enriched consumer information product composed of transaction-driven and response-driven data elements. This file is demographically selectable for any marketing communication program from list generation to customer database enhancement.

Comprehensive Consumer List Universe

It contains actionable information on nearly 110 million households and 220 million individuals brought together "relationally" from pivotal file sources used for demographically selectable items at the individual, household, and area level.

In-depth Information Gives You Insight into Your Prospective Customers

The accuracy and timeliness of subscriber-based information is unparalleled by standard survey and response data.

Psychographic Data that Defines Lifestyle Patterns for Greater Predictability

In addition to standard selections covering Exact Age, Household Income and Presence of Children, Goldleaf is proud to present a complementary behavioral information component that is a 60 million household subset compiled from response surveys, magazine subscriptions, and interactive sources.

CONTACT US TODAY FOR A DATA NEEDS CONSULTATION

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GUARANTEE

We carefully update, scrub and verify the data before passing it along to you. Our Satisfaction Guarantee provides you with assurance that our data is of the highest quality and meets all compliance standards, including NCOA, Merge/Purge, and LACS.

MARKETING SEGMENTS

Goldleaf's Data can also be selected by Marketing Segments

- Affluent Households
- Computer Owners
- Upscale Seniors and Grandparents
- Hispanic Households
- People interested in Investment and Finance
- New Homeowner Hotlines
- Mortgage-holders