

#### LEVERAGE YOUR SUPPLY CHAIN

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The information hidden within the flow of EDI transaction data that you exchange with your trading partners on a daily basis can provide a wealth of actionable knowledge. Used properly, this information can power your business past its competitors to new levels of performance, even in economically challenging times. With a 100% pre-built supply-chain dashboarding solution,

powered by your EDI data, your business can quickly begin to track valuable process metrics.

#### **POWERED BY CONTEXT!**

EMANIO business intelligence applications are powered by our Context! business i n t e l l i g e n c e dashboarding platform. That means you get the power of an enterprisegrade BI platform that can expand to just about any data source and grow to support thousands of users.

With EDI powered supply chain dashboards you can:

- Perform Variance Analysis
- Analyze Sell-through and fill rates
- Understand and Manage the Charge-back Process
- Measure the Effectiveness of your Logistics
- Add ERP data for more in-depth profitability metrics

#### IT'S BUSINESS INTELLIGENCE FOR YOUR PROCESSES

By leveraging your EDI data through Dashboarding you gain the power of analysis of your transaction processes. Whether your primary concern is understanding and measuring

your order-tocash cycle or reducing the cost of your supply

chain logistics, EDI dashboarding can give you unprecedented actionable transparency into the processes that drive your revenue and the lifeblood of your business.

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**ROI MEASURED IN MINUTES** With nearly two decades of

experience in the world of EDI and data integration, EMANIO, understands how to best leverage the EDI transaction sets to gain the relevant information you need. Best of all, EMANIO's EDI dashboard appliance is ready to run right from the day you install it. That's because we have already done the work of setting up the necessary mapping to move all your EDI data into a custom data warehouse - pre-mapped to the right reports, key performance indicators and dashboards.





# **OTHER BENEFITS**

- proactively identify in-store issues, such as out of stock and surplus inventory
- improve forecast accuracy and optimize inventory levels through visibility into consumer purchase trends
- identify profitable vs unprofitable retail partners
- build demographic models based on historical data
- sales by region/store/class
- seasonality
- store demographics
- comparative analysis (trends over time periods)
- identify most economical shipping points
- Measure new item success/failure by region or other criteria
- Identify stock problems

# K IS YOUR SUPPLY CHAIN PROFITABLE?

Add ERP integration for more power Because EMANIO's EDI Dashboarding Application is based on our Context! dashboarding platform, you can easily connect to your ERP system and leverage the power of multiple data sources to understand and manage your supply chain - not just from a revenue - but from a profitability perspective.

# EM∧NIO<sup>™</sup>

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#### CUSTOMIZATION, ON THE FLY

Your business is as individual as you are, that's why with EMANIO's EDI Dashboarding Application you get full customization capabilities. Create custom reports, custom dashboards, even tie into other data sources like your ERP system - to gain even deeper insights from tying multiple data sources to your EDI processes. With EMANIO's EDI Dashboarding Application you finally get the actionable visibility and transparency you need.

#### **VENDOR SPECIFIC BENEFITS**

#### **Reverse Scorecarding:**

Track your performance across business processes and across retail partners. Identify problems before they impact your cost centers.

# Chargeback Avoidance:

Discover and fix electronic transaction errors before they morph into costly chargebacks. Monitor each transaction and establish event-based alerts and notifications to jump on problems as they happen.

# Shorten Order-To-Cash Cycles

Free up working capital by closely monitoring your PO to ASN to Invoice processes and by ensuring timely, accurate delivery of data to your retailers, avoiding late payments and costly chargebacks.

# Manage Logistics for Time and Cost

Gain deep insights into the efficiencies of your logistics operation and identify the fastest delivery methods and the lowest costs to improve bottom line performance.

#### **RETAILER SPECIFIC BENEFITS**

### Scorecarding Performance:

Track vendor performance trends with balanced scorecards and with custom dashboards and reports. Identify the root causes of poor partner performance and monitor partner improvement.

#### Chargeback Management:

Pinpoint contradicting ASN and Invoice quantities to identify and minimize errors and to ensure compliance on the part of your vendors

# Logistics Effectiveness:

Identify purchased items as they move through your logistics chain - from the vendor warehouse to your receiving docks.