



Australian Telehealth Network Launches its Video Consultation Services in Partnership with BCS Global and Vidyo

This new program is aimed at providing high-quality and reliable telehealth video consultation technology to connect Aged Care Providers, General Practitioners and Specialists across Australia

London, United Kingdom and Melbourne, Australia – December 13, 2011 – Australian Telehealth Network (ATN), today announced the launch of its services in partnership with **BCS Global Networks Limited**, a leading worldwide provider of managed videoconferencing, telepresence, and visual collaboration services; and **Vidyo Inc.**, the first company to deliver personal telepresence.

In announcing the partnership **Mark Barnett, Executive Director of ATN** said “The partnership was established to provide Australian aged care providers and physicians with the world’s best and most economical video conferencing technology. Aged care providers across the country have enormous difficulties in accessing GP services in a timely manner, which sometimes has serious and adverse outcomes for residents. ATN’s partnership with the world’s most advanced and cost effective video conference technology allows us to provide a cash flow positive service to aged care providers and physicians right from day one taking into account the Government’s \$6,000 On-Board Incentive to assist the set-up of telehealth.”

The ATN service was stimulated by the Commonwealth Government’s \$620 million Telehealth initiative aimed at increasing the uptake of telehealth among physician and aged care providers and physicians and hospitals in remote and regional Australia. ATN brings together aged care providers, General Practitioners and Specialists into one network, facilitating virtual face-to-face sharing of expertise and information from within the Australian network. In 2012, it is planned for the service to be launched in New Zealand as a way of growing the power and influence of the network.

After an extensive global search for a proven video consultation technology that would be suitable for the Australian market, ATN chose BCS Global and Vidyo to implement and manage their video consultation services. The technology operates over low bandwidth with low latency resulting in a high quality visual experience capable of assisting diagnosis.

BCS Global provides managed video collaboration services for various industry verticals, including the telehealth segment. The BCS Global managed video service enables ATN to provide a reliable and secure visual collaboration platform for patients, nurses, doctors and healthcare providers. Users of the service have the ability to conduct telepresence-quality face-to-face interactions anytime, anywhere over the Internet using existing laptops, smart-phones or tablets - making it a very affordable solution for patients and health care providers.

“We are very excited to partner with ATN to deliver and manage their video collaboration platform,” said **Clive Sawkins, CEO at BCS Global**. “The inclusion of video collaboration adds a new paradigm to telehealth; but also poses challenges around usability, support, reliability, security and interoperability. Leveraging on the partnership with Vidyo, BCS Global offers a cloud-based managed video collaboration service that addresses all these challenges and offers a world class service that delivers a superior user experience that is easy-to-use, reliable and supported 24x7 globally.”

“Vidyo’s platform is used today in some of the largest telemedicine networks in the world and we’re very pleased to partner with the Australian Telehealth Network and BCS Global to deliver our Vidyo for Healthcare™ platform to physicians and elder care providers,” said **Ofer Shapiro, CEO of Vidyo, Inc.** “Vidyo provides scale, quality and workflow optimization to provide immediate and affordable natural communication services between hospitals, physician’s offices, rehabilitation centers, nursing homes and directly into patient’s homes.”

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The Vidyo Difference

The Vidyo communication and collaboration platform is software-based, highly flexible and can be easily customized for individual enterprise and vertical market video conferencing needs. The patented VidyoRouter™ architecture introduces Adaptive Video Layering™, which dynamically optimizes the video for each endpoint leveraging H.264 Scalable Video Coding (SVC)-based compression technology and Vidyo's IP. Adaptive Video Layering eliminates the MCU and offers unprecedented error resiliency, low latency rate matching thus enabling natural, affordable, high-quality video to work over the Internet, LTE, 3G and 4G networks. The platform allows users to quickly leverage the latest hardware innovations and new consumer devices, making it uniquely attractive to partners.

About The Australian Telehealth Network

The Australian Telehealth Network was established to connect Aged Care Providers, General Practitioners and Specialists via 'world's best' video collaboration within one national network of members. Using secure, reliable user friendly access to diagnostic capable services, ATNs platform delivers a range of supported interoperable features designed for the healthcare environment.

For further information visit the ATN website: <http://www.austtelehealth.com.au/> or email: info@austtelehealth.com.au or Facebook: [facebook.com/AustralianTelehealthNetwork](https://www.facebook.com/AustralianTelehealthNetwork) or Twitter [@austtelehealth](https://twitter.com/austtelehealth)

About BCS Global

BCS Global Networks Limited is a leading worldwide provider of managed videoconferencing, telepresence and visual collaboration services. BCS Global's innovative videoconferencing and telepresence solutions enable real-time, rich interactive video collaboration allowing participants to connect seamlessly from their desktops, home offices, boardrooms or telepresence suites. The company owns a fully deployed Global B2B Video Exchange, which enables users across the world to meet instantaneously regardless of their video system, network provider or type of connection.

Headquartered in the UK, with offices in New York, Toronto, Shanghai and Hong Kong, BCS Global provides comprehensive managed video services and a 24x7x365 global live video and audio help-desk support to its customers across the globe in different industry verticals, and major telecom carriers and their customers globally. For more information, please visit www.bcsglobal.com or connect with BCS Global on [YouTube](https://www.youtube.com), [LinkedIn](https://www.linkedin.com), and [@BCSGlobal](https://twitter.com/BCSGlobal) on Twitter

About Vidyo, Inc.

Vidyo, Inc. pioneered Personal Telepresence enabling natural, HD multi-point videoconferences on tablets and smartphones, PCs and Macs, room systems, gateways that interoperate with H.323 and SIP endpoints, telepresence solutions and affordable cloud-based broadcast solutions. Learn more at www.vidyo.com, on the [Blog](#) or follow us on [Google+](#) and [@vidyo](https://twitter.com/vidyo) on Twitter.

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