



## Geopolitical Risk Assessment And Counter-Terror Planning Now an Integral Part of Atlantica Analytics

Many businesses are active in emerging markets and other environments in which the rule of law is not fully evolved or respected. Some markets have become notorious for attacks against company facilities, in-country company representatives and foreign business leaders at their hotels.

**These and other geopolitical risks affect investment decisions and ongoing company operations; yet many companies fail to consider the nature, extent and impact of such conditions and risks on important company decisions and functions.**



**Amos Guiora, Senior Advisor to Atlantica Analytics**, supports clients in assessing geopolitical risk and developing responses in the most challenging circumstances. A professor at the University of Utah's S. J. Quinney School of Law, Guiora is a world-renowned expert on extremism, counter-terrorism and terror response. He is the author of *Global Perspectives on Counterterrorism*, *Fundamentals of Counterterrorism*, *Constitutional Limits on Coercive Interrogation*, and *Homeland Security: What Is It, and Where Are We Going?*

Guiora served for 19 years in the Israel Defense Forces as Lieutenant Colonel (ret.), and held a number of senior command positions, including Commander of the IDF School of Military Law and Legal Advisor to the Gaza Strip. He has developed cutting edge simulation training methods and tools that enable companies to prepare for and react to fast-developing scenarios relevant to both pre-investment decisions and ongoing company operations.

### **Atlantica Analytics is therefore pleased to offer the following services:**

- Political risk assessment to companies considering investment or continuing activity in emerging markets
- Situational simulation response training, given political risk environments, to companies and organizations placing personnel abroad
- Ongoing and sustainable programs and mechanisms to address emerging risk situations in foreign markets

For more information on how Atlantica Analytics can help to inform your company's investment decisions or address security concerns impacted by geopolitical risk, contact **Perry B. Newman** (pictured at right) at (207) 553-9228, [pbn@atlanticagroup.com](mailto:pbn@atlanticagroup.com), or Amos Guiora at (216) 470-6386, [amos.guiora@law.utah.edu](mailto:amos.guiora@law.utah.edu)

