**Press Release**

**Ocimum Biosolutions Is India’s Best Bioinformatics Company for 2011**

**Gaithersburg, Maryland, USA and Hyderabad, Andhra Pradesh, India, December 16, 2011:** Ocimum Biosolutions emerged as India’s Best Bioinformatics Company at the 9th BioSpectrum-ABLE Company of the Year Awards on December 16, 2011, bagging the honor for the second consecutive year. The awards were decided on the basis of the BioSpectrum-ABLE Biotech Industry Survey 2011 conducted in July-August. Top-ranked companies were evaluated by performance, achievements, innovation in their organizations, and their impact on the future as well as the growth of biotechnology industry in India.

An ecstatic Ms. Anuradha Acharya, CEO of Ocimum Biosolutions and a BioSpectrum Best Entrepreneur 2008 award winner, said, “Bioinformatics is the core of Ocimum’s business and what we originally started the company with. Winning the Best Bioinformatics Company award for the consecutive year proves that our investment of 10 years in this exciting space is now maturing and we are excited about future possibilities. We continue to strengthen our bioinformatics capability through our BioIT consulting division. We thank BioSpectrum-ABLE for reinforcing their faith in us and propelling us towards our larger aspirations.”

Mr. Govind Adireddi, VP BioIT Consulting at Ocimum Biosolutions, spoke about some of their new products and services, “Ocimum has impressed existing and new customers with solutions for translational research, genomics for healthcare and personalized medicine. We are adding value to translational research and cancer informatics programs of few of our partners from pharmaceutical and biotech companies using next generation sequencing, biomarker discovery and validation programs and providing solutions to multidimensional discovery data. The addition of cloud based analytical services and workflows have strengthened our infrastructure and gave a whole new dimension to our value proposition.”

The award was presented to Ocimum on December 16, 2011 in Bangalore, at a ceremony graced by the crème de la crème of India’s biotech industry. Other winners for the year include Biocon (best Biopharma company), Novozymes South Asia (best Bioindustrial company), and Nuziveedu Seeds (best Bioagri company).

**About Ocimum Biosolutions**

Ocimum Biosolutions is a leading integrated global genomics outsourcing partner with solutions spanning Bioresearch Design and Execution; Data Analytics and Insights; Laboratory, Sample & Data Management; and Integrated Solutions. Ocimum provides comprehensive genomic services and reference databases; data analysis; biorepository services such as sample accrual & collection, IRB approvals, CRO training, sample, clinical data capture and management; life science lab information management solutions; and also offers both research level and GLP-compliant services. Majority of the top 25 pharma and biotech companies and leading research institutes worldwide have chosen Ocimum as their preferred genomics outsourcing partner. Ocimum has received several awards including “Fastest Growing Life Sciences Company in India”, Red Herring Asia 100, “IT Innovation Award” by NASSCOM and has been named in the Deloitte list of Fastest Growing companies in Asia, four years in a row. Ocimum is one of three Indian companies that successfully developed an indigenous, relatively low-cost H1N1 Swine Flu H1N1 detection kit in 2010.

For more information, please visit [www.ocimumbio.com](http://www.ocimumbio.com).

**About BioSpectrum**

BioSpectrum and BioSpectrum Asia offer an integrated B2B media platform for life sciences industry in India and the Asia Pacific region. Together they offer an online portal, fortnightly digital magazine and monthly print magazine as formats of delivery. The BioSpectrum was awarded for Excellence in New Business Models Category at the Asian Publishing Award 2008.

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