



## Press Release

For Immediate Release

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**Media Contact** Amy Trahey  
(215) 558 – 6184  
atrahey@azavea.com

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### **New Free iPhone App Directs Users to the Nearest Medical Centers Worldwide**

**The Emergency Medical Center Locator application recommends nearest facility for six specialty areas: trauma, stroke, eye, pediatric, cardiac and burn.**

**Philadelphia, PA, December 20, 2011** – Azavea, an award-winning geospatial analysis (GIS) software development company, announces the release of the [Emergency Medical Center Locator \(EMCL\) application](#), available for free download through iTunes. The application was built for the Biomedical Research and Education Foundation (BREF), whose mission is to provide unbiased information resources about biomedical products for patients and their physician.

The first few minutes and hours after a trauma can significantly impact chances of survival, especially as one travels abroad and does not know the local language. The EMCL for iPhone identifies a user's location and automatically retrieves the name and addresses of the 50 nearest medical centers around them in the United States and abroad. Only the most advanced and state-of-the-art emergency care facilities with improved patient outcomes are included within the application. Six specialty areas can be selected: trauma, stroke, eye, pediatric, cardiac and burn. The application contains close to 2,400 medical centers in 101 countries, including Algeria, Afghanistan, France, Jordan, Morocco, Peru, and Yemen.

"A recent study showed that 75% of emergency rooms do not have round-the-clock resources to open a blocked coronary artery and only 10% of patients are transferred to a medical center in time to receive this life saving treatment. The EMCL app lists only the centers that meet the American College of Cardiology gold standard 'door to cath lab' within 90 minutes," says Dr. Bruce Moskowitz, Founder and Chair of the Board of BREF.

Data-driven applications like the EMCL are significant equalizers when it comes to making information accessible. However, the data they contain can change on an ongoing basis. The application was built in such way that it communicates with a set of database services in order to retrieve the latest information for medical centers worldwide.



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The application can be downloaded for free at <http://itunes.apple.com/si/app/emergency-medical-center-locator/id477974669>

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**About Azavea** - Azavea is an award-winning geospatial analysis (GIS) software development firm specializing in the creation of location-based web and mobile software as well as geospatial analysis services. Azavea is a [certified B Corporation](#) that applies geographic data and technology to promote the emergence of more dynamic, vibrant, and sustainable communities. Each of Azavea's projects, products and pro bono engagements showcases this commitment. Find more at <http://www.azavea.com>.

**About BREF** - The Biomedical Research and Education Foundation (BREF) is a listed Patient Safety Organization that provides unbiased information on medical devices for patients and their physician. BREF was founded with the concern that patients and doctors do not receive impartial information on the latest biomedical technology; whether it is an implanted device, new surgical procedure, or diagnostic tool. BREF is a 501c3 not-for-profit organization created in 2003. Find more at <http://www.brefnet.org/>

If you would like more information about Azavea or to schedule an interview with Robert Cheetham, Azavea CEO and President, please contact Amy Trahey at (215) 558 – 6184 or e-mail [atrahey@azavea.com](mailto:atrahey@azavea.com).

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